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2020-2025 Global Mobile Payment (Mobile Money) Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Mobile payment (also referred to as mobile money,mobile money transfer, and mobile wallet) generally refer to payment services operated under financial regulation and performed from or via a mobile device.

This report elaborates the market size, market characteristics, and market growth of the Mobile Payment (Mobile Money) industry, and breaks down according to the type, application, and consumption area of Mobile Payment (Mobile Money). The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Mobile Payment (Mobile Money) in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Mobile Payment (Mobile Money) market covered in Chapter 13:

MTN
Econet Wireless
Mcel
Zantel
Tigo

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Airtel
Vodacom
Safaricom
Orange S.A

In Chapter 6, on the basis of types, the Mobile Payment (Mobile Money) market from 2015 to 2025 is primarily split into:

NFC/smart cards
Direct mobile billing
Short Messaging Services (SMS)
STK/USSD
Others

In Chapter 7, on the basis of applications, the Mobile Payment (Mobile Money) market from 2015 to 2025 covers:

Entertainment
Energy & Utilities
Healthcare
Retail
Hospitality & Transportation
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada

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Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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