

2020-2025 Global Mobile Learning Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Mobile learning or mobile learning is a form of distance education through social and content interaction, using personal electronic devices to learn in a variety of environments.

This report elaborates the market size, market characteristics, and market growth of the Mobile Learning industry, and breaks down according to the type, application, and consumption area of Mobile Learning. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Mobile Learning in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Mobile Learning market covered in Chapter 13:

Scoyo

YY Inc

CDEL

XRS

New Oriental Education & Technology

AMBO

Georg von Holtzbrinck GmbH & Co. K

XUEDA

White Hat Managemen

Apple

Beness Holding, Inc

YINGDING

K12 Inc

Bettermarks

Languagenut

Google

Ifdoo

Pearson

Netease

In Chapter 6, on the basis of types, the Mobile Learning market from 2015 to 2025 is primarily split into:

Mobile Content Authoring

E-Books

Portable LMS

Mobile and Video Based Courseware

Interactive Assessments

Content Development

M-Enablement

In Chapter 7, on the basis of applications, the Mobile Learning market from 2015 to 2025 covers:

PC

Mobile & Tablet

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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