

2020-2025 Global Mobile Handset Game Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/20F167885801EN.html>

Date: June 2021

Pages: 104

Price: US\$ 3,360.00 (Single User License)

ID: 20F167885801EN

Abstracts

A mobile game is a game played on a feature phone, smartphone/tablet, smartwatch, PDA, portable media player or graphing calculator.

This report elaborates the market size, market characteristics, and market growth of the Mobile Handset Game industry, and breaks down according to the type, application, and consumption area of Mobile Handset Game. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Mobile Handset Game in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Mobile Handset Game market covered in Chapter 13:

Tencent

Netmarble

Peak Games

Jam City

King Digital

Supercell

Niantic

NetEase

Gungho Online

Nintendo

EA Mobile

In Chapter 6, on the basis of types, the Mobile Handset Game market from 2015 to 2025 is primarily split into:

Common Limits of Mobile Games

Location-Based Mobile Games

Augmented Reality Games

Multipurpose Games

Multiplayer Mobile Games

In Chapter 7, on the basis of applications, the Mobile Handset Game market from 2015 to 2025 covers:

Smart Phone

Feature Phone

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MOBILE HANDSET GAME MARKET - RESEARCH SCOPE

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

2 MOBILE HANDSET GAME MARKET - RESEARCH METHODOLOGY

- 2.1 Methodology
- 2.2 Research Data Source
 - 2.2.1 Secondary Data
 - 2.2.2 Primary Data
 - 2.2.3 Market Size Estimation
 - 2.2.4 Legal Disclaimer

3 MOBILE HANDSET GAME MARKET FORCES

- 3.1 Global Mobile Handset Game Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
 - 3.2.1 Political Factors
 - 3.2.2 Economic Factors
 - 3.2.3 Social Factors
 - 3.2.4 Technological Factors
 - 3.2.5 Environmental Factors
 - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
 - 3.4.1 Risk Assessment on COVID-19
 - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
 - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

4 MOBILE HANDSET GAME MARKET - BY GEOGRAPHY

- 4.1 Global Mobile Handset Game Market Value and Market Share by Regions
 - 4.1.1 Global Mobile Handset Game Value (\$) by Region (2015-2020)

- 4.1.2 Global Mobile Handset Game Value Market Share by Regions (2015-2020)
- 4.2 Global Mobile Handset Game Market Production and Market Share by Major Countries
 - 4.2.1 Global Mobile Handset Game Production by Major Countries (2015-2020)
 - 4.2.2 Global Mobile Handset Game Production Market Share by Major Countries (2015-2020)
- 4.3 Global Mobile Handset Game Market Consumption and Market Share by Regions
 - 4.3.1 Global Mobile Handset Game Consumption by Regions (2015-2020)
 - 4.3.2 Global Mobile Handset Game Consumption Market Share by Regions (2015-2020)

5 MOBILE HANDSET GAME MARKET - BY TRADE STATISTICS

- 5.1 Global Mobile Handset Game Export and Import
- 5.2 United States Mobile Handset Game Export and Import (2015-2020)
- 5.3 Europe Mobile Handset Game Export and Import (2015-2020)
- 5.4 China Mobile Handset Game Export and Import (2015-2020)
- 5.5 Japan Mobile Handset Game Export and Import (2015-2020)
- 5.6 India Mobile Handset Game Export and Import (2015-2020)
- 5.7 ...

6 MOBILE HANDSET GAME MARKET - BY TYPE

- 6.1 Global Mobile Handset Game Production and Market Share by Types (2015-2020)
 - 6.1.1 Global Mobile Handset Game Production by Types (2015-2020)
 - 6.1.2 Global Mobile Handset Game Production Market Share by Types (2015-2020)
- 6.2 Global Mobile Handset Game Value and Market Share by Types (2015-2020)
 - 6.2.1 Global Mobile Handset Game Value by Types (2015-2020)
 - 6.2.2 Global Mobile Handset Game Value Market Share by Types (2015-2020)
- 6.3 Global Mobile Handset Game Production, Price and Growth Rate of Common Limits of Mobile Games (2015-2020)
- 6.4 Global Mobile Handset Game Production, Price and Growth Rate of Location-Based Mobile Games (2015-2020)
- 6.5 Global Mobile Handset Game Production, Price and Growth Rate of Augmented Reality Games (2015-2020)
- 6.6 Global Mobile Handset Game Production, Price and Growth Rate of Multipurpose Games (2015-2020)
- 6.7 Global Mobile Handset Game Production, Price and Growth Rate of Multiplayer Mobile Games (2015-2020)

7 MOBILE HANDSET GAME MARKET - BY APPLICATION

7.1 Global Mobile Handset Game Consumption and Market Share by Applications (2015-2020)

7.1.1 Global Mobile Handset Game Consumption by Applications (2015-2020)

7.1.2 Global Mobile Handset Game Consumption Market Share by Applications (2015-2020)

7.2 Global Mobile Handset Game Consumption and Growth Rate of Smart Phone (2015-2020)

7.3 Global Mobile Handset Game Consumption and Growth Rate of Feature Phone (2015-2020)

8 NORTH AMERICA MOBILE HANDSET GAME MARKET

8.1 North America Mobile Handset Game Market Size

8.2 United States Mobile Handset Game Market Size

8.3 Canada Mobile Handset Game Market Size

8.4 Mexico Mobile Handset Game Market Size

8.5 The Influence of COVID-19 on North America Market

9 EUROPE MOBILE HANDSET GAME MARKET ANALYSIS

9.1 Europe Mobile Handset Game Market Size

9.2 Germany Mobile Handset Game Market Size

9.3 United Kingdom Mobile Handset Game Market Size

9.4 France Mobile Handset Game Market Size

9.5 Italy Mobile Handset Game Market Size

9.6 Spain Mobile Handset Game Market Size

9.7 The Influence of COVID-19 on Europe Market

10 ASIA-PACIFIC MOBILE HANDSET GAME MARKET ANALYSIS

10.1 Asia-Pacific Mobile Handset Game Market Size

10.2 China Mobile Handset Game Market Size

10.3 Japan Mobile Handset Game Market Size

10.4 South Korea Mobile Handset Game Market Size

10.5 Southeast Asia Mobile Handset Game Market Size

10.6 India Mobile Handset Game Market Size

10.7 The Influence of COVID-19 on Asia Pacific Market

11 MIDDLE EAST AND AFRICA MOBILE HANDSET GAME MARKET ANALYSIS

11.1 Middle East and Africa Mobile Handset Game Market Size

11.2 Saudi Arabia Mobile Handset Game Market Size

11.3 UAE Mobile Handset Game Market Size

11.4 South Africa Mobile Handset Game Market Size

11.5 The Influence of COVID-19 on Middle East and Africa Market

12 SOUTH AMERICA MOBILE HANDSET GAME MARKET ANALYSIS

12.1 South America Mobile Handset Game Market Size

12.2 Brazil Mobile Handset Game Market Size

12.3 The Influence of COVID-19 on South America Market

13 COMPANY PROFILES

13.1 Tencent

13.1.1 Tencent Basic Information

13.1.2 Tencent Product Profiles, Application and Specification

13.1.3 Tencent Mobile Handset Game Market Performance (2015-2020)

13.2 Netmarble

13.2.1 Netmarble Basic Information

13.2.2 Netmarble Product Profiles, Application and Specification

13.2.3 Netmarble Mobile Handset Game Market Performance (2015-2020)

13.3 Peak Games

13.3.1 Peak Games Basic Information

13.3.2 Peak Games Product Profiles, Application and Specification

13.3.3 Peak Games Mobile Handset Game Market Performance (2015-2020)

13.4 Jam City

13.4.1 Jam City Basic Information

13.4.2 Jam City Product Profiles, Application and Specification

13.4.3 Jam City Mobile Handset Game Market Performance (2015-2020)

13.5 King Digital

13.5.1 King Digital Basic Information

13.5.2 King Digital Product Profiles, Application and Specification

13.5.3 King Digital Mobile Handset Game Market Performance (2015-2020)

13.6 Supercell

- 13.6.1 Supercell Basic Information
- 13.6.2 Supercell Product Profiles, Application and Specification
- 13.6.3 Supercell Mobile Handset Game Market Performance (2015-2020)
- 13.7 Niantic
 - 13.7.1 Niantic Basic Information
 - 13.7.2 Niantic Product Profiles, Application and Specification
 - 13.7.3 Niantic Mobile Handset Game Market Performance (2015-2020)
- 13.8 NetEase
 - 13.8.1 NetEase Basic Information
 - 13.8.2 NetEase Product Profiles, Application and Specification
 - 13.8.3 NetEase Mobile Handset Game Market Performance (2015-2020)
- 13.9 Gungho Online
 - 13.9.1 Gungho Online Basic Information
 - 13.9.2 Gungho Online Product Profiles, Application and Specification
 - 13.9.3 Gungho Online Mobile Handset Game Market Performance (2015-2020)
- 13.10 Nintendo
 - 13.10.1 Nintendo Basic Information
 - 13.10.2 Nintendo Product Profiles, Application and Specification
 - 13.10.3 Nintendo Mobile Handset Game Market Performance (2015-2020)
- 13.11 EA Mobile
 - 13.11.1 EA Mobile Basic Information
 - 13.11.2 EA Mobile Product Profiles, Application and Specification
 - 13.11.3 EA Mobile Mobile Handset Game Market Performance (2015-2020)

14 MARKET FORECAST - BY REGIONS

- 14.1 North America Mobile Handset Game Market Forecast (2020-2025)
- 14.2 Europe Mobile Handset Game Market Forecast (2020-2025)
- 14.3 Asia-Pacific Mobile Handset Game Market Forecast (2020-2025)
- 14.4 Middle East and Africa Mobile Handset Game Market Forecast (2020-2025)
- 14.5 South America Mobile Handset Game Market Forecast (2020-2025)

15 MARKET FORECAST - BY TYPE AND APPLICATIONS

- 15.1 Global Mobile Handset Game Market Forecast by Types (2020-2025)
 - 15.1.1 Global Mobile Handset Game Market Forecast Production and Market Share by Types (2020-2025)
 - 15.1.2 Global Mobile Handset Game Market Forecast Value and Market Share by Types (2020-2025)

15.2 Global Mobile Handset Game Market Forecast by Applications (2020-2025)

List Of Tables

LIST OF TABLES AND FIGURES

Figure Mobile Handset Game Picture

Table Mobile Handset Game Key Market Segments

Figure Study and Forecasting Years

Figure Global Mobile Handset Game Market Size and Growth Rate 2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global Mobile Handset Game Value (\$) and Growth Rate (2015-2020)

Table Global Mobile Handset Game Value (\$) by Countries (2015-2020)

Table Global Mobile Handset Game Value Market Share by Regions (2015-2020)

Figure Global Mobile Handset Game Value Market Share by Regions in 2019

Figure Global Mobile Handset Game Production and Growth Rate (2015-2020)

Table Global Mobile Handset Game Production by Major Countries (2015-2020)

Table Global Mobile Handset Game Production Market Share by Major Countries (2015-2020)

Figure Global Mobile Handset Game Production Market Share by Regions in 2019

Figure Global Mobile Handset Game Consumption and Growth Rate (2015-2020)

Table Global Mobile Handset Game Consumption by Regions (2015-2020)

Table Global Mobile Handset Game Consumption Market Share by Regions (2015-2020)

Figure Global Mobile Handset Game Consumption Market Share by Regions in 2019

Table Global Mobile Handset Game Export Top 3 Country 2019

Table Global Mobile Handset Game Import Top 3 Country 2019

Table United States Mobile Handset Game Export and Import (2015-2020)

Table Europe Mobile Handset Game Export and Import (2015-2020)

Table China Mobile Handset Game Export and Import (2015-2020)

Table Japan Mobile Handset Game Export and Import (2015-2020)

Table India Mobile Handset Game Export and Import (2015-2020)

Table Global Mobile Handset Game Production by Types (2015-2020)

Table Global Mobile Handset Game Production Market Share by Types (2015-2020)

Figure Global Mobile Handset Game Production Share by Type (2015-2020)

Table Global Mobile Handset Game Value by Types (2015-2020)

Table Global Mobile Handset Game Value Market Share by Types (2015-2020)

Figure Global Mobile Handset Game Value Share by Type (2015-2020)

Figure Global Common Limits of Mobile Games Production and Growth Rate

(2015-2020)

Figure Global Common Limits of Mobile Games Price (2015-2020)

Figure Global Location-Based Mobile Games Production and Growth Rate (2015-2020)

Figure Global Location-Based Mobile Games Price (2015-2020)

Figure Global Augmented Reality Games Production and Growth Rate (2015-2020)

Figure Global Augmented Reality Games Price (2015-2020)

Figure Global Multipurpose Games Production and Growth Rate (2015-2020)

Figure Global Multipurpose Games Price (2015-2020)

Figure Global Multiplayer Mobile Games Production and Growth Rate (2015-2020)

Figure Global Multiplayer Mobile Games Price (2015-2020)

Table Global Mobile Handset Game Consumption by Applications (2015-2020)

Table Global Mobile Handset Game Consumption Market Share by Applications
(2015-2020)

Figure Global Mobile Handset Game Consumption Share by Application (2015-2020)

Figure Global Smart Phone Consumption and Growth Rate (2015-2020)

Figure Global Feature Phone Consumption and Growth Rate (2015-2020)

Figure North America Mobile Handset Game Market Consumption and Growth Rate
(2015-2020)

Table North America Mobile Handset Game Consumption by Countries (2015-2020)

Table North America Mobile Handset Game Consumption Market Share by Countries
(2015-2020)

Figure North America Mobile Handset Game Consumption Market Share by Countries
(2015-2020)

Figure United States Mobile Handset Game Market Consumption and Growth Rate
(2015-2020)

Figure Canada Mobile Handset Game Market Consumption and Growth Rate
(2015-2020)

Figure Mexico Mobile Handset Game Market Consumption and Growth Rate
(2015-2020)

Figure North America COVID-19 Status

Figure Europe Mobile Handset Game Market Consumption and Growth Rate
(2015-2020)

Table Europe Mobile Handset Game Consumption by Countries (2015-2020)

Table Europe Mobile Handset Game Consumption Market Share by Countries
(2015-2020)

Figure Europe Mobile Handset Game Consumption Market Share by Countries
(2015-2020)

Figure Germany Mobile Handset Game Market Consumption and Growth Rate
(2015-2020)

Figure United Kingdom Mobile Handset Game Market Consumption and Growth Rate (2015-2020)

Figure France Mobile Handset Game Market Consumption and Growth Rate (2015-2020)

Figure Italy Mobile Handset Game Market Consumption and Growth Rate (2015-2020)

Figure Spain Mobile Handset Game Market Consumption and Growth Rate (2015-2020)

Figure Europe COVID-19 Status

Figure Asia-Pacific Mobile Handset Game Market Consumption and Growth Rate (2015-2020)

Table Asia-Pacific Mobile Handset Game Consumption by Countries (2015-2020)

Table Asia-Pacific Mobile Handset Game Consumption Market Share by Countries (2015-2020)

Figure Asia-Pacific Mobile Handset Game Consumption Market Share by Countries (2015-2020)

Figure China Mobile Handset Game Market Consumption and Growth Rate (2015-2020)

Figure Japan Mobile Handset Game Market Consumption and Growth Rate (2015-2020)

Figure South Korea Mobile Handset Game Market Consumption and Growth Rate (2015-2020)

Figure Southeast Asia Mobile Handset Game Market Consumption and Growth Rate (2015-2020)

Figure India Mobile Handset Game Market Consumption and Growth Rate (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa Mobile Handset Game Market Consumption and Growth Rate (2015-2020)

Table Middle East and Africa Mobile Handset Game Consumption by Countries (2015-2020)

Table Middle East and Africa Mobile Handset Game Consumption Market Share by Countries (2015-2020)

Figure Middle East and Africa Mobile Handset Game Consumption Market Share by Countries (2015-2020)

Figure Saudi Arabia Mobile Handset Game Market Consumption and Growth Rate (2015-2020)

Figure UAE Mobile Handset Game Market Consumption and Growth Rate (2015-2020)

Figure South Africa Mobile Handset Game Market Consumption and Growth Rate (2015-2020)

Figure South America Mobile Handset Game Market Consumption and Growth Rate (2015-2020)

Table South America Mobile Handset Game Consumption by Countries (2015-2020)

Table South America Mobile Handset Game Consumption Market Share by Countries (2015-2020)

Figure South America Mobile Handset Game Consumption Market Share by Countries (2015-2020)

Figure Brazil Mobile Handset Game Market Consumption and Growth Rate (2015-2020)

Table Tencent Company Profile

Table Tencent Production, Value, Price, Gross Margin 2015-2020

Figure Tencent Production and Growth Rate

Figure Tencent Value (\$) Market Share 2015-2020

Table Netmarble Company Profile

Table Netmarble Production, Value, Price, Gross Margin 2015-2020

Figure Netmarble Production and Growth Rate

Figure Netmarble Value (\$) Market Share 2015-2020

Table Peak Games Company Profile

Table Peak Games Production, Value, Price, Gross Margin 2015-2020

Figure Peak Games Production and Growth Rate

Figure Peak Games Value (\$) Market Share 2015-2020

Table Jam City Company Profile

Table Jam City Production, Value, Price, Gross Margin 2015-2020

Figure Jam City Production and Growth Rate

Figure Jam City Value (\$) Market Share 2015-2020

Table King Digital Company Profile

Table King Digital Production, Value, Price, Gross Margin 2015-2020

Figure King Digital Production and Growth Rate

Figure King Digital Value (\$) Market Share 2015-2020

Table Supercell Company Profile

Table Supercell Production, Value, Price, Gross Margin 2015-2020

Figure Supercell Production and Growth Rate

Figure Supercell Value (\$) Market Share 2015-2020

Table Niantic Company Profile

Table Niantic Production, Value, Price, Gross Margin 2015-2020

Figure Niantic Production and Growth Rate

Figure Niantic Value (\$) Market Share 2015-2020

Table NetEase Company Profile

Table NetEase Production, Value, Price, Gross Margin 2015-2020

Figure NetEase Production and Growth Rate

Figure NetEase Value (\$) Market Share 2015-2020

Table Gungho Online Company Profile

Table Gungho Online Production, Value, Price, Gross Margin 2015-2020

Figure Gungho Online Production and Growth Rate

Figure Gungho Online Value (\$) Market Share 2015-2020

Table Nintendo Company Profile

Table Nintendo Production, Value, Price, Gross Margin 2015-2020

Figure Nintendo Production and Growth Rate

Figure Nintendo Value (\$) Market Share 2015-2020

Table EA Mobile Company Profile

Table EA Mobile Production, Value, Price, Gross Margin 2015-2020

Figure EA Mobile Production and Growth Rate

Figure EA Mobile Value (\$) Market Share 2015-2020

Figure North America Market Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)

Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Consumption and Growth Rate Forecast (2020-2025)

Table Global Mobile Handset Game Market Forecast Production by Types (2020-2025)

Table Global Mobile Handset Game Market Forecast Production Share by Types (2020-2025)

Table Global Mobile Handset Game Market Forecast Value (\$) by Types (2020-2025)

Table Global Mobile Handset Game Market Forecast Value Share by Types (2020-2025)

Table Global Mobile Handset Game Market Forecast Consumption by Applications (2020-2025)

Table Global Mobile Handset Game Market Forecast Consumption Share by Applications (2020-2025)

I would like to order

Product name: 2020-2025 Global Mobile Handset Game Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

Product link: <https://marketpublishers.com/r/20F167885801EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/20F167885801EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

