

2020-2025 Global Mobile Backend as a Service (Baas) Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Mobile backend as a service (Baas) is a model for providing web app and mobile app developers with a way to link their applications to backend cloud storage and APIs exposed by back end applications while also providing features such as user management, push notifications, and integration with social networking services. This report elaborates the market size, market characteristics, and market growth of the Mobile Backend as a Service (Baas) industry, and breaks down according to the type, application, and consumption area of Mobile Backend as a Service (Baas). The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Mobile Backend as a Service (Baas) in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Mobile Backend as a Service (Baas) market covered in

Chapter 13:

Anypresence

Appcelerator

KII Corporation

Microsoft Corporation

IBM Corporation

Built.io

Kony

Kinvey
Oracle Corporation
Cloudmine
Parse
Feedhenry

In Chapter 6, on the basis of types, the Mobile Backend as a Service (Baas) market from 2015 to 2025 is primarily split into:

Android
IOS
Others

In Chapter 7, on the basis of applications, the Mobile Backend as a Service (Baas) market from 2015 to 2025 covers:

Data and application integration
Identity and access management
Usage analytics
Support and maintenance Service
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy

Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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