

2020-2025 Global Mobile Apps Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

A mobile application, most commonly referred to as an app, is a type of application software designed to run on a mobile device, such as a smartphone or tablet computer. Mobile applications frequently serve to provide users with similar services to those accessed on PCs.

This report elaborates the market size, market characteristics, and market growth of the Mobile Apps industry, and breaks down according to the type, application, and consumption area of Mobile Apps. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Mobile Apps in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Mobile Apps market covered in Chapter 13:

Microsoft Corporation

Verbat Technologies

Adept Business Solutions

Apple, Inc.

LeewayHertz

Google

BlackBerry Ltd.

Burgan National Information Systems Co.

IBM Corporation

Fueled

In Chapter 6, on the basis of types, the Mobile Apps market from 2015 to 2025 is primarily split into:

- Google Play Store
- Apple App. Store
- Others

In Chapter 7, on the basis of applications, the Mobile Apps market from 2015 to 2025 covers:

- Gaming
- Entertainment & Music
- Health & Fitness
- Travel & Hospitality
- Retail & E-Commerce
- Education & Learning
- Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

- United States
- Europe
- China
- Japan
- India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

- North America (Covered in Chapter 8)
 - United States
 - Canada
 - Mexico
- Europe (Covered in Chapter 9)
 - Germany
 - UK
 - France
 - Italy
 - Spain
 - Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MOBILE APPS MARKET - RESEARCH SCOPE

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

2 MOBILE APPS MARKET - RESEARCH METHODOLOGY

- 2.1 Methodology
- 2.2 Research Data Source
 - 2.2.1 Secondary Data
 - 2.2.2 Primary Data
 - 2.2.3 Market Size Estimation
 - 2.2.4 Legal Disclaimer

3 MOBILE APPS MARKET FORCES

- 3.1 Global Mobile Apps Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
 - 3.2.1 Political Factors
 - 3.2.2 Economic Factors
 - 3.2.3 Social Factors
 - 3.2.4 Technological Factors
 - 3.2.5 Environmental Factors
 - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
 - 3.4.1 Risk Assessment on COVID-19
 - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
 - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

4 MOBILE APPS MARKET - BY GEOGRAPHY

- 4.1 Global Mobile Apps Market Value and Market Share by Regions
 - 4.1.1 Global Mobile Apps Value (\$) by Region (2015-2020)

- 4.1.2 Global Mobile Apps Value Market Share by Regions (2015-2020)
- 4.2 Global Mobile Apps Market Production and Market Share by Major Countries
 - 4.2.1 Global Mobile Apps Production by Major Countries (2015-2020)
 - 4.2.2 Global Mobile Apps Production Market Share by Major Countries (2015-2020)
- 4.3 Global Mobile Apps Market Consumption and Market Share by Regions
 - 4.3.1 Global Mobile Apps Consumption by Regions (2015-2020)
 - 4.3.2 Global Mobile Apps Consumption Market Share by Regions (2015-2020)

5 MOBILE APPS MARKET - BY TRADE STATISTICS

- 5.1 Global Mobile Apps Export and Import
- 5.2 United States Mobile Apps Export and Import (2015-2020)
- 5.3 Europe Mobile Apps Export and Import (2015-2020)
- 5.4 China Mobile Apps Export and Import (2015-2020)
- 5.5 Japan Mobile Apps Export and Import (2015-2020)
- 5.6 India Mobile Apps Export and Import (2015-2020)
- 5.7 ...

6 MOBILE APPS MARKET - BY TYPE

- 6.1 Global Mobile Apps Production and Market Share by Types (2015-2020)
 - 6.1.1 Global Mobile Apps Production by Types (2015-2020)
 - 6.1.2 Global Mobile Apps Production Market Share by Types (2015-2020)
- 6.2 Global Mobile Apps Value and Market Share by Types (2015-2020)
 - 6.2.1 Global Mobile Apps Value by Types (2015-2020)
 - 6.2.2 Global Mobile Apps Value Market Share by Types (2015-2020)
- 6.3 Global Mobile Apps Production, Price and Growth Rate of Google Play Store (2015-2020)
- 6.4 Global Mobile Apps Production, Price and Growth Rate of Apple App. Store (2015-2020)
- 6.5 Global Mobile Apps Production, Price and Growth Rate of Others (2015-2020)

7 MOBILE APPS MARKET - BY APPLICATION

- 7.1 Global Mobile Apps Consumption and Market Share by Applications (2015-2020)
 - 7.1.1 Global Mobile Apps Consumption by Applications (2015-2020)
 - 7.1.2 Global Mobile Apps Consumption Market Share by Applications (2015-2020)
- 7.2 Global Mobile Apps Consumption and Growth Rate of Gaming (2015-2020)
- 7.3 Global Mobile Apps Consumption and Growth Rate of Entertainment & Music

(2015-2020)

7.4 Global Mobile Apps Consumption and Growth Rate of Health & Fitness (2015-2020)

7.5 Global Mobile Apps Consumption and Growth Rate of Travel & Hospitality
(2015-2020)

7.6 Global Mobile Apps Consumption and Growth Rate of Retail & E-Commerce
(2015-2020)

7.7 Global Mobile Apps Consumption and Growth Rate of Education & Learning
(2015-2020)

7.8 Global Mobile Apps Consumption and Growth Rate of Others (2015-2020)

8 NORTH AMERICA MOBILE APPS MARKET

8.1 North America Mobile Apps Market Size

8.2 United States Mobile Apps Market Size

8.3 Canada Mobile Apps Market Size

8.4 Mexico Mobile Apps Market Size

8.5 The Influence of COVID-19 on North America Market

9 EUROPE MOBILE APPS MARKET ANALYSIS

9.1 Europe Mobile Apps Market Size

9.2 Germany Mobile Apps Market Size

9.3 United Kingdom Mobile Apps Market Size

9.4 France Mobile Apps Market Size

9.5 Italy Mobile Apps Market Size

9.6 Spain Mobile Apps Market Size

9.7 The Influence of COVID-19 on Europe Market

10 ASIA-PACIFIC MOBILE APPS MARKET ANALYSIS

10.1 Asia-Pacific Mobile Apps Market Size

10.2 China Mobile Apps Market Size

10.3 Japan Mobile Apps Market Size

10.4 South Korea Mobile Apps Market Size

10.5 Southeast Asia Mobile Apps Market Size

10.6 India Mobile Apps Market Size

10.7 The Influence of COVID-19 on Asia Pacific Market

11 MIDDLE EAST AND AFRICA MOBILE APPS MARKET ANALYSIS

- 11.1 Middle East and Africa Mobile Apps Market Size
- 11.2 Saudi Arabia Mobile Apps Market Size
- 11.3 UAE Mobile Apps Market Size
- 11.4 South Africa Mobile Apps Market Size
- 11.5 The Influence of COVID-19 on Middle East and Africa Market

12 SOUTH AMERICA MOBILE APPS MARKET ANALYSIS

- 12.1 South America Mobile Apps Market Size
- 12.2 Brazil Mobile Apps Market Size
- 12.3 The Influence of COVID-19 on South America Market

13 COMPANY PROFILES

- 13.1 Microsoft Corporation
 - 13.1.1 Microsoft Corporation Basic Information
 - 13.1.2 Microsoft Corporation Product Profiles, Application and Specification
 - 13.1.3 Microsoft Corporation Mobile Apps Market Performance (2015-2020)
- 13.2 Verbat Technologies
 - 13.2.1 Verbat Technologies Basic Information
 - 13.2.2 Verbat Technologies Product Profiles, Application and Specification
 - 13.2.3 Verbat Technologies Mobile Apps Market Performance (2015-2020)
- 13.3 Adept Business Solutions
 - 13.3.1 Adept Business Solutions Basic Information
 - 13.3.2 Adept Business Solutions Product Profiles, Application and Specification
 - 13.3.3 Adept Business Solutions Mobile Apps Market Performance (2015-2020)
- 13.4 Apple, Inc.
 - 13.4.1 Apple, Inc. Basic Information
 - 13.4.2 Apple, Inc. Product Profiles, Application and Specification
 - 13.4.3 Apple, Inc. Mobile Apps Market Performance (2015-2020)
- 13.5 LeewayHertz
 - 13.5.1 LeewayHertz Basic Information
 - 13.5.2 LeewayHertz Product Profiles, Application and Specification
 - 13.5.3 LeewayHertz Mobile Apps Market Performance (2015-2020)
- 13.6 Google
 - 13.6.1 Google Basic Information
 - 13.6.2 Google Product Profiles, Application and Specification
 - 13.6.3 Google Mobile Apps Market Performance (2015-2020)

13.7 BlackBerry Ltd.

13.7.1 BlackBerry Ltd. Basic Information

13.7.2 BlackBerry Ltd. Product Profiles, Application and Specification

13.7.3 BlackBerry Ltd. Mobile Apps Market Performance (2015-2020)

13.8 Burgan National Information Systems Co.

13.8.1 Burgan National Information Systems Co. Basic Information

13.8.2 Burgan National Information Systems Co. Product Profiles, Application and Specification

13.8.3 Burgan National Information Systems Co. Mobile Apps Market Performance (2015-2020)

13.9 IBM Corporation

13.9.1 IBM Corporation Basic Information

13.9.2 IBM Corporation Product Profiles, Application and Specification

13.9.3 IBM Corporation Mobile Apps Market Performance (2015-2020)

13.10 Fueled

13.10.1 Fueled Basic Information

13.10.2 Fueled Product Profiles, Application and Specification

13.10.3 Fueled Mobile Apps Market Performance (2015-2020)

14 MARKET FORECAST - BY REGIONS

14.1 North America Mobile Apps Market Forecast (2020-2025)

14.2 Europe Mobile Apps Market Forecast (2020-2025)

14.3 Asia-Pacific Mobile Apps Market Forecast (2020-2025)

14.4 Middle East and Africa Mobile Apps Market Forecast (2020-2025)

14.5 South America Mobile Apps Market Forecast (2020-2025)

15 MARKET FORECAST - BY TYPE AND APPLICATIONS

15.1 Global Mobile Apps Market Forecast by Types (2020-2025)

15.1.1 Global Mobile Apps Market Forecast Production and Market Share by Types (2020-2025)

15.1.2 Global Mobile Apps Market Forecast Value and Market Share by Types (2020-2025)

15.2 Global Mobile Apps Market Forecast by Applications (2020-2025)

List Of Tables

LIST OF TABLES AND FIGURES

Figure Mobile Apps Picture

Table Mobile Apps Key Market Segments

Figure Study and Forecasting Years

Figure Global Mobile Apps Market Size and Growth Rate 2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global Mobile Apps Value (\$) and Growth Rate (2015-2020)

Table Global Mobile Apps Value (\$) by Countries (2015-2020)

Table Global Mobile Apps Value Market Share by Regions (2015-2020)

Figure Global Mobile Apps Value Market Share by Regions in 2019

Figure Global Mobile Apps Production and Growth Rate (2015-2020)

Table Global Mobile Apps Production by Major Countries (2015-2020)

Table Global Mobile Apps Production Market Share by Major Countries (2015-2020)

Figure Global Mobile Apps Production Market Share by Regions in 2019

Figure Global Mobile Apps Consumption and Growth Rate (2015-2020)

Table Global Mobile Apps Consumption by Regions (2015-2020)

Table Global Mobile Apps Consumption Market Share by Regions (2015-2020)

Figure Global Mobile Apps Consumption Market Share by Regions in 2019

Table Global Mobile Apps Export Top 3 Country 2019

Table Global Mobile Apps Import Top 3 Country 2019

Table United States Mobile Apps Export and Import (2015-2020)

Table Europe Mobile Apps Export and Import (2015-2020)

Table China Mobile Apps Export and Import (2015-2020)

Table Japan Mobile Apps Export and Import (2015-2020)

Table India Mobile Apps Export and Import (2015-2020)

Table Global Mobile Apps Production by Types (2015-2020)

Table Global Mobile Apps Production Market Share by Types (2015-2020)

Figure Global Mobile Apps Production Share by Type (2015-2020)

Table Global Mobile Apps Value by Types (2015-2020)

Table Global Mobile Apps Value Market Share by Types (2015-2020)

Figure Global Mobile Apps Value Share by Type (2015-2020)

Figure Global Google Play Store Production and Growth Rate (2015-2020)

Figure Global Google Play Store Price (2015-2020)

Figure Global Apple App. Store Production and Growth Rate (2015-2020)

Figure Global Apple App. Store Price (2015-2020)
Figure Global Others Production and Growth Rate (2015-2020)
Figure Global Others Price (2015-2020)
Table Global Mobile Apps Consumption by Applications (2015-2020)
Table Global Mobile Apps Consumption Market Share by Applications (2015-2020)
Figure Global Mobile Apps Consumption Share by Application (2015-2020)
Figure Global Gaming Consumption and Growth Rate (2015-2020)
Figure Global Entertainment & Music Consumption and Growth Rate (2015-2020)
Figure Global Health & Fitness Consumption and Growth Rate (2015-2020)
Figure Global Travel & Hospitality Consumption and Growth Rate (2015-2020)
Figure Global Retail & E-Commerce Consumption and Growth Rate (2015-2020)
Figure Global Education & Learning Consumption and Growth Rate (2015-2020)
Figure Global Others Consumption and Growth Rate (2015-2020)
Figure North America Mobile Apps Market Consumption and Growth Rate (2015-2020)
Table North America Mobile Apps Consumption by Countries (2015-2020)
Table North America Mobile Apps Consumption Market Share by Countries (2015-2020)
Figure North America Mobile Apps Consumption Market Share by Countries (2015-2020)
Figure United States Mobile Apps Market Consumption and Growth Rate (2015-2020)
Figure Canada Mobile Apps Market Consumption and Growth Rate (2015-2020)
Figure Mexico Mobile Apps Market Consumption and Growth Rate (2015-2020)
Figure North America COVID-19 Status
Figure Europe Mobile Apps Market Consumption and Growth Rate (2015-2020)
Table Europe Mobile Apps Consumption by Countries (2015-2020)
Table Europe Mobile Apps Consumption Market Share by Countries (2015-2020)
Figure Europe Mobile Apps Consumption Market Share by Countries (2015-2020)
Figure Germany Mobile Apps Market Consumption and Growth Rate (2015-2020)
Figure United Kingdom Mobile Apps Market Consumption and Growth Rate (2015-2020)
Figure France Mobile Apps Market Consumption and Growth Rate (2015-2020)
Figure Italy Mobile Apps Market Consumption and Growth Rate (2015-2020)
Figure Spain Mobile Apps Market Consumption and Growth Rate (2015-2020)
Figure Europe COVID-19 Status
Figure Asia-Pacific Mobile Apps Market Consumption and Growth Rate (2015-2020)
Table Asia-Pacific Mobile Apps Consumption by Countries (2015-2020)
Table Asia-Pacific Mobile Apps Consumption Market Share by Countries (2015-2020)
Figure Asia-Pacific Mobile Apps Consumption Market Share by Countries (2015-2020)
Figure China Mobile Apps Market Consumption and Growth Rate (2015-2020)

Figure Japan Mobile Apps Market Consumption and Growth Rate (2015-2020)
Figure South Korea Mobile Apps Market Consumption and Growth Rate (2015-2020)
Figure Southeast Asia Mobile Apps Market Consumption and Growth Rate (2015-2020)
Figure India Mobile Apps Market Consumption and Growth Rate (2015-2020)
Figure Asia Pacific COVID-19 Status
Figure Middle East and Africa Mobile Apps Market Consumption and Growth Rate (2015-2020)
Table Middle East and Africa Mobile Apps Consumption by Countries (2015-2020)
Table Middle East and Africa Mobile Apps Consumption Market Share by Countries (2015-2020)
Figure Middle East and Africa Mobile Apps Consumption Market Share by Countries (2015-2020)
Figure Saudi Arabia Mobile Apps Market Consumption and Growth Rate (2015-2020)
Figure UAE Mobile Apps Market Consumption and Growth Rate (2015-2020)
Figure South Africa Mobile Apps Market Consumption and Growth Rate (2015-2020)
Figure South America Mobile Apps Market Consumption and Growth Rate (2015-2020)
Table South America Mobile Apps Consumption by Countries (2015-2020)
Table South America Mobile Apps Consumption Market Share by Countries (2015-2020)
Figure South America Mobile Apps Consumption Market Share by Countries (2015-2020)
Figure Brazil Mobile Apps Market Consumption and Growth Rate (2015-2020)
Table Microsoft Corporation Company Profile
Table Microsoft Corporation Production, Value, Price, Gross Margin 2015-2020
Figure Microsoft Corporation Production and Growth Rate
Figure Microsoft Corporation Value (\$) Market Share 2015-2020
Table Verbat Technologies Company Profile
Table Verbat Technologies Production, Value, Price, Gross Margin 2015-2020
Figure Verbat Technologies Production and Growth Rate
Figure Verbat Technologies Value (\$) Market Share 2015-2020
Table Adept Business Solutions Company Profile
Table Adept Business Solutions Production, Value, Price, Gross Margin 2015-2020
Figure Adept Business Solutions Production and Growth Rate
Figure Adept Business Solutions Value (\$) Market Share 2015-2020
Table Apple, Inc. Company Profile
Table Apple, Inc. Production, Value, Price, Gross Margin 2015-2020
Figure Apple, Inc. Production and Growth Rate
Figure Apple, Inc. Value (\$) Market Share 2015-2020
Table LeewayHertz Company Profile

Table LeewayHertz Production, Value, Price, Gross Margin 2015-2020

Figure LeewayHertz Production and Growth Rate

Figure LeewayHertz Value (\$) Market Share 2015-2020

Table Google Company Profile

Table Google Production, Value, Price, Gross Margin 2015-2020

Figure Google Production and Growth Rate

Figure Google Value (\$) Market Share 2015-2020

Table BlackBerry Ltd. Company Profile

Table BlackBerry Ltd. Production, Value, Price, Gross Margin 2015-2020

Figure BlackBerry Ltd. Production and Growth Rate

Figure BlackBerry Ltd. Value (\$) Market Share 2015-2020

Table Burgan National Information Systems Co. Company Profile

Table Burgan National Information Systems Co. Production, Value, Price, Gross Margin 2015-2020

Figure Burgan National Information Systems Co. Production and Growth Rate

Figure Burgan National Information Systems Co. Value (\$) Market Share 2015-2020

Table IBM Corporation Company Profile

Table IBM Corporation Production, Value, Price, Gross Margin 2015-2020

Figure IBM Corporation Production and Growth Rate

Figure IBM Corporation Value (\$) Market Share 2015-2020

Table Fueled Company Profile

Table Fueled Production, Value, Price, Gross Margin 2015-2020

Figure Fueled Production and Growth Rate

Figure Fueled Value (\$) Market Share 2015-2020

Figure North America Market Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)

Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Consumption and Growth Rate Forecast (2020-2025)

Table Global Mobile Apps Market Forecast Production by Types (2020-2025)

Table Global Mobile Apps Market Forecast Production Share by Types (2020-2025)

Table Global Mobile Apps Market Forecast Value (\$) by Types (2020-2025)

Table Global Mobile Apps Market Forecast Value Share by Types (2020-2025)

Table Global Mobile Apps Market Forecast Consumption by Applications (2020-2025)

Table Global Mobile Apps Market Forecast Consumption Share by Applications (2020-2025)

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