

2020-2025 Global Mobile Applications Live Streaming Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Video continues to gain traction in social media. Live streaming is at the forefront, offering individuals and brands a direct way to engage followers in real time. As a result, there are a variety of live-streaming apps, from free social networks to advanced video production platforms.

This report elaborates the market size, market characteristics, and market growth of the Mobile Applications Live Streaming industry, and breaks down according to the type, application, and consumption area of Mobile Applications Live Streaming. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Mobile Applications Live Streaming in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Mobile Applications Live Streaming market covered in Chapter 13:

YY

Youtube

Ustream

Huajiao



Broadcast Me

Periscope Douyu

Europe China

Twitter
Hang W/
Meerkat
YouNow
Inke
Yizhibo
StreamNow
Facebook
Twitch
Momo
Livestream
In Chapter 6, on the basis of types, the Mobile Applications Live Streaming market from
2015 to 2025 is primarily split into:
Android
IOS
Windows Phone
Others
In Chapter 7, on the basis of applications, the Mobile Applications Live Streaming
market from 2015 to 2025 covers:
Education
Media & Entertainment
IT & Telecommunication
Retail
Government
Others
Geographically, the detailed analysis of production, trade of the following countries is
covered in Chapter 4.2, 5:
United States



Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



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