

2020-2025 Global Mobile Application Development Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Mobile application development is the process of creating software applications that run on a mobile device, and a typical mobile application utilizes a network connection to work with remote computing resources. Hence, the mobile development process involves creating installable software bundles (code, binaries, assets, etc.) , implementing backend services such as data access with an API, and testing the application on target devices.

This report elaborates the market size, market characteristics, and market growth of the Mobile Application Development industry, and breaks down according to the type, application, and consumption area of Mobile Application Development. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Mobile Application Development in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Mobile Application Development market covered in Chapter 13:

Verivo software, Inc.

Netflix

Zensis

Wipro Corporation

Anino Games

Grab
Infosys, Ltd.
Oursky
Motherapp
Alibaba Group
Telegram
IBM corporation
Huawei
Apple, Inc.
Samsung
Tencent
Google, Inc.
Facebook, Inc.
Microsoft Corporation
Amazon, Inc
Kony, Inc.
Xiaomi

In Chapter 6, on the basis of types, the Mobile Application Development market from 2015 to 2025 is primarily split into:

IOS
Android

In Chapter 7, on the basis of applications, the Mobile Application Development market from 2015 to 2025 covers:

E-commerce
Banking
Entertainment (Gaming, Media)
Education
Government Agencies
Airline Industry
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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