

2020-2025 Global Millennial Travel Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Millennials (Generation Y) are defined as demographic groups born between 1981 and 1999. They are innovative thinkers and influential buyers who are tech savvy. They are the most profitable part of the tourism market.

This report elaborates the market size, market characteristics, and market growth of the Millennial Travel industry, and breaks down according to the type, application, and consumption area of Millennial Travel. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Millennial Travel in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Millennial Travel market covered in Chapter 13:

Airbnb

Cool Cousin

TripAdvisor

Expedia

Topdeck

Flash Pack

Accor Hotels

G Adventures

Travendly
Skyscanner
Contiki
Ctrip

In Chapter 6, on the basis of types, the Millennial Travel market from 2015 to 2025 is primarily split into:

Through the Website
Through the App

In Chapter 7, on the basis of applications, the Millennial Travel market from 2015 to 2025 covers:

The Generation after 80s
The Generation after 90s

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy

Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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