

2020-2025 Global Microlearning Software Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Microlearning (from the Greek word “micro” meaning small) is all about getting your eLearning in small doses, as tiny bursts of training material that you can comprehend in a short time (contrast with the hefty tomes you had to read at school to study a subject or the typical content-heavy eLearning class — which would be classified as “macro” learning).

This report elaborates the market size, market characteristics, and market growth of the Microlearning Software industry, and breaks down according to the type, application, and consumption area of Microlearning Software. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Microlearning Software in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Microlearning Software market covered in Chapter 13:

GoSkills

Whatfix

iSpring Solutions

Avanoo

uQualio

Optimity

NovoEd

BizLibrary

Epignosis

Gnowbe

Verb

ExpandShare

SmartUp

SVI World

Axonify

Inkling Systems

Epignosis

In Chapter 6, on the basis of types, the Microlearning Software market from 2015 to 2025 is primarily split into:

Monthly Subscription

Annual Subscription

In Chapter 7, on the basis of applications, the Microlearning Software market from 2015 to 2025 covers:

Corporate Training

Social Marketing

Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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