

2020-2025 Global Microcontroller Units (MCU) Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/2FBE563B1B38EN.html>

Date: April 2021

Pages: 105

Price: US\$ 3,360.00 (Single User License)

ID: 2FBE563B1B38EN

Abstracts

A microcontroller is a small computer on a single integrated circuit. In terms of modern terminology, it is a system on a chip or SoC. A microcontroller may consist of one or more CPUs (processor cores) along with memory and programmable input/output peripherals. Program memory in the form of Ferroelectric RAM, NOR flash or OTP ROM is also often integrated on chip, as well as a small RAM. Microcontrollers are designed for embedded applications, in contrast to the microprocessors used in personal computers or other general-purpose applications consisting of various discrete chips. Microcontrollers are used in automatically controlled products and devices, such as automobile engine control systems, implantable medical devices, remote controls, office machines, appliances, power tools, toys and other embedded systems. This report elaborates the market size, market characteristics, and market growth of the Microcontroller Units (MCU) industry, and breaks down according to the type, application, and consumption area of Microcontroller Units (MCU). The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Microcontroller Units (MCU) in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Microcontroller Units (MCU) market covered in Chapter 13:
NXP Semiconductor
Freescale Semiconductor

Samsung
TE Connectivity
Texas Instruments
Zilog (IXYS)
Microchip
Microchip Technology
Cypress Semiconductor
Renesas Electronics
Arm Developer
Infineon Technologies
Atmel Corporation
STMicroelectronics
Yamaichi Electronics
Fujitsu

In Chapter 6, on the basis of types, the Microcontroller Units (MCU) market from 2015 to 2025 is primarily split into:

8 Bit Microcontroller
16 Bit Microcontroller
32 Bit Microcontroller
Others

In Chapter 7, on the basis of applications, the Microcontroller Units (MCU) market from 2015 to 2025 covers:

Automotive
Industrial
Medical
Home Appliances
Computer
Communication
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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