

2020-2025 Global MICE Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/2CCF97EC25C5EN.html>

Date: August 2021

Pages: 120

Price: US\$ 3,360.00 (Single User License)

ID: 2CCF97EC25C5EN

Abstracts

This report elaborates the market size, market characteristics, and market growth of the MICE industry, and breaks down according to the type, application, and consumption area of MICE. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for MICE in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global MICE market covered in Chapter 13:

Maritz

Creative Group, Inc

ITA Group, Inc

The Interpublic Group of Companies, Inc

ACCESS Destination Service

The Freeman Company

One10, LLC

Cievents

Conference Care Ltd

BI Worldwide, Ltd

360 Destination Group

IBTM

CSI DMC

ATPI Ltd
BCD Group
Carlson Wagonlit Travel
Meetings and Incentives Worldwide (M&IW)

In Chapter 6, on the basis of types, the MICE market from 2015 to 2025 is primarily split into:

Meetings
Incentives
Conferencing
Exhibitions

In Chapter 7, on the basis of applications, the MICE market from 2015 to 2025 covers:

Academic Field
Business Field
Political Field
Exhibitions
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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