

# **2020-2025 Global Menstruation Wear Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)**

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## **Abstracts**

A tampon is a feminine hygiene product designed to absorb the menstrual flow by insertion into the vagina during menstruation. Sanitary Napkins are an absorbent item worn in the underwear by women and girls who are menstruating, bleeding after giving birth, recovering from gynecologic surgery, experiencing a miscarriage or abortion, or in any other situation where it is necessary to absorb a flow of blood from the vagina. This report elaborates the market size, market characteristics, and market growth of the Menstruation Wear industry, and breaks down according to the type, application, and consumption area of Menstruation Wear. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Menstruation Wear in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Menstruation Wear market covered in Chapter 13:

Hengan International Group

Johnson & Johnson

Edgewell Personal Care

Kao Corporation

Kimberly Clark

Unicharm

Procter&Gamble

In Chapter 6, on the basis of types, the Menstruation Wear market from 2015 to 2025 is primarily split into:

Tampons

Sanitary Napkins (Pads)

In Chapter 7, on the basis of applications, the Menstruation Wear market from 2015 to 2025 covers:

Online

Offline

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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