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2020-2025 Global Memory Foam Mattress Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

A memory foam mattress is a mattress made by memory foam. Memory foam consists mainly of polyurethane as well as additional chemicals increasing its viscosity and density. It is often referred to as 'viscoelastic' polyurethane foam, or low-resilience polyurethane foam (LRPu). The foam bubbles or ‘cells’ are open, effectively creating a matrix through which air can move. Higher-density memory foam softens in reaction to body heat, allowing it to mold to a warm body in a few minutes. Newer foams may recover more quickly to their original shape.
This report elaborates the market size, market characteristics, and market growth of the Memory Foam Mattress industry, and breaks down according to the type, application, and consumption area of Memory Foam Mattress. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Memory Foam Mattress in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.
In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Memory Foam Mattress market covered in Chapter 13:
Kingkoil
Tempur-Pedic International
Shanghai Jiayi Trading Co., Ltd.
Noyoke
Leggett and Platt Inc.

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De Rucci
Corsicana Bedding Inc
Tempur Sealy International, Inc.
Simmons Bedding Co.
Restonic Mattress Corp.
Select Comfort Corporation
Kingsdown Inc.
Sinomax
Southerland Bedding Co.
Mlily
Dorel Industries Inc.
Casper
Serta
Spring Air International
Glideaway

In Chapter 6, on the basis of types, the Memory Foam Mattress market from 2015 to 2025 is primarily split into:
Below 10 cm
10-30 cm
Above 30 cm

In Chapter 7, on the basis of applications, the Memory Foam Mattress market from 2015 to 2025 covers:
Home Use
Commercial Use

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:
United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:
North America (Covered in Chapter 8)
United States

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Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:
Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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