

# **2020-2025 Global Meetings, Incentives, Conferences and Exhibitions (MICE) Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)**

<https://marketpublishers.com/r/2FAA2310F4E0EN.html>

Date: August 2021

Pages: 128

Price: US\$ 3,360.00 (Single User License)

ID: 2FAA2310F4E0EN

## **Abstracts**

This report elaborates the market size, market characteristics, and market growth of the Meetings, Incentives, Conferences and Exhibitions (MICE) industry, and breaks down according to the type, application, and consumption area of Meetings, Incentives, Conferences and Exhibitions (MICE). The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Meetings, Incentives, Conferences and Exhibitions (MICE) in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Meetings, Incentives, Conferences and Exhibitions (MICE) market covered in Chapter 13:

BI Worldwide, Ltd

Carlson Wagonlit Travel

ACCESS Destination Service

IBTM

BCD Group

The Interpublic Group of Companies, Inc

Creative Group, Inc

ATPI Ltd

ITA Group, Inc

### Meetings and Incentives Worldwide (M&IW)

360 Destination Group  
One10, LLC  
Cievents  
The Freeman Company  
Conference Care Ltd  
CSI DMC  
Maritz

In Chapter 6, on the basis of types, the Meetings, Incentives, Conferences and Exhibitions (MICE) market from 2015 to 2025 is primarily split into:

Meetings  
Incentives  
Conferencing  
Exhibitions

In Chapter 7, on the basis of applications, the Meetings, Incentives, Conferences and Exhibitions (MICE) market from 2015 to 2025 covers:

Academic Field  
Business Field  
Political Field  
Exhibitions  
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States  
Europe  
China  
Japan  
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 9)

Germany  
UK  
France  
Italy  
Spain  
Others  
Asia-Pacific (Covered in Chapter 10)  
China  
Japan  
India  
South Korea  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 11)  
Saudi Arabia  
UAE  
South Africa  
Others  
South America (Covered in Chapter 12)  
Brazil  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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