

2020-2025 Global Media Relation Service Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/28526F85985DEN.html>

Date: September 2021

Pages: 106

Price: US\$ 3,360.00 (Single User License)

ID: 28526F85985DEN

Abstracts

This report elaborates the market size, market characteristics, and market growth of the Media Relation Service industry, and breaks down according to the type, application, and consumption area of Media Relation Service. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Media Relation Service in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Media Relation Service market covered in Chapter 13:

W2O Group

Syneos Health

FleishmanHillard

Porter Novelli

WE Communications

Finn Partners

MC Group

Sunny Side Up Inc

Zeno Group

Vector Inc.

Weber Shandwick

Ogilvy

BlueFocus

ICR
Finsbury
Zeno Group
FTI Consulting
BCW
Havas PR
Teneo Holdings
Archetype
APCO Worldwide
Avenir Global
MSL
Brunswick
Hill+Knowlton Strategies
Ruder Finn
Finsbury
Ketchum
Golin
ICF Next
Porter Novelli
Edelman

In Chapter 6, on the basis of types, the Media Relation Service market from 2015 to 2025 is primarily split into:

Online Media Relation Service
Offline Media Relation Service

In Chapter 7, on the basis of applications, the Media Relation Service market from 2015 to 2025 covers:

Personal
Commercial
Government
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China

Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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