

2020-2025 Global Master Data Management (MDM) Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

In business, master data management (MDM) is a method used to define and manage the critical data of an organization to provide, with data integration, a single point of reference. The data that is mastered may include reference data- the set of permissible values, and the analytical data that supports decision making. In computing, a master data management tool can be used to support master data management by removing duplicates, standardizing data (mass maintaining), and incorporating rules to eliminate incorrect data from entering the system in order to create an authoritative source of master data.

This report elaborates the market size, market characteristics, and market growth of the Master Data Management (MDM) industry, and breaks down according to the type, application, and consumption area of Master Data Management (MDM). The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Master Data Management (MDM) in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Master Data Management (MDM) market covered in Chapter 13:

Agility Multichannel

SAS Institute

Sunway World

Microsoft

VisionWare

Talend

EnterWorks

Software AG

Orchestra Networks

IBM

Oracle

SAP

Informatica

TIBCO Software

Teradata

Stibo Systems

SupplyOn AG

Riversand Technologies

Magnitude

KPMG

Yonyou

In Chapter 6, on the basis of types, the Master Data Management (MDM) market from 2015 to 2025 is primarily split into:

Customer Data

Product Data

Others

In Chapter 7, on the basis of applications, the Master Data Management (MDM) market from 2015 to 2025 covers:

BFSI

IT and Telecommunications

Government and Health Care

Manufacturing and Logistics

Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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