

2020-2025 Global Marine Tourism Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Maritime tourism refers to those recreational activities which involve travel away from one's place of residence and have the marine environment or inland waters/waterways as their host or focus, such as sailing, boating, yachting, cruising, nautical sports, Sea angling, Marine wildlife watching and some emerging activities like Sea kayaking, Coastal Rowing, Surfing, Windsurfing etc.

This report elaborates the market size, market characteristics, and market growth of the Marine Tourism industry, and breaks down according to the type, application, and consumption area of Marine Tourism. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Marine Tourism in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Marine Tourism market covered in Chapter 13:

Celebrity Cruises

Carnival Corporation

Silversea Cruises (Royal)

Princess Cruises

Genting Hong Kong

Royal Caribbean

MSC Cruises

Disney Cruise

P?O Cruises

Cunard Cruise

Norwegian Cruise Lines

In Chapter 6, on the basis of types, the Marine Tourism market from 2015 to 2025 is primarily split into:

Cruise Tourism

Yachting and Sailing Tourism

In Chapter 7, on the basis of applications, the Marine Tourism market from 2015 to 2025 covers:

Passenger Tickets Service

Onboard and Other Service

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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