

2020-2025 Global Manuka Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Manuka honey, produced in New Zealand by bees that pollinate the Manuka bush, is one of the most unique and beneficial forms of honey in the world. There are many Manuka honey uses that range from healing sore throats and digestive illnesses, to curing Staph infections and gingivitis.

This report elaborates the market size, market characteristics, and market growth of the Manuka industry, and breaks down according to the type, application, and consumption area of Manuka. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Manuka in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Manuka market covered in Chapter 13:

Aksuvital Natural Products

Mother Earth

Manuka Health

BalQees Honey

Manuka Honey UAE

In Chapter 6, on the basis of types, the Manuka market from 2015 to 2025 is primarily split into:

UMF 5+

UMF 10+

UMF 15+

UMF 20+

In Chapter 7, on the basis of applications, the Manuka market from 2015 to 2025 covers:

Pharmaceutical

Cosmetic and Personal Care

Food and Beverage

Segmentation by Sales Channel:

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 MANUKA MARKET - RESEARCH SCOPE

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

2 MANUKA MARKET - RESEARCH METHODOLOGY

- 2.1 Methodology
- 2.2 Research Data Source
 - 2.2.1 Secondary Data
 - 2.2.2 Primary Data
 - 2.2.3 Market Size Estimation
 - 2.2.4 Legal Disclaimer

3 MANUKA MARKET FORCES

- 3.1 Global Manuka Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
 - 3.2.1 Political Factors
 - 3.2.2 Economic Factors
 - 3.2.3 Social Factors
 - 3.2.4 Technological Factors
 - 3.2.5 Environmental Factors
 - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
 - 3.4.1 Risk Assessment on COVID-19
 - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
 - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

4 MANUKA MARKET - BY GEOGRAPHY

- 4.1 Global Manuka Market Value and Market Share by Regions
 - 4.1.1 Global Manuka Value (\$) by Region (2015-2020)

- 4.1.2 Global Manuka Value Market Share by Regions (2015-2020)
- 4.2 Global Manuka Market Production and Market Share by Major Countries
 - 4.2.1 Global Manuka Production by Major Countries (2015-2020)
 - 4.2.2 Global Manuka Production Market Share by Major Countries (2015-2020)
- 4.3 Global Manuka Market Consumption and Market Share by Regions
 - 4.3.1 Global Manuka Consumption by Regions (2015-2020)
 - 4.3.2 Global Manuka Consumption Market Share by Regions (2015-2020)

5 MANUKA MARKET - BY TRADE STATISTICS

- 5.1 Global Manuka Export and Import
- 5.2 United States Manuka Export and Import (2015-2020)
- 5.3 Europe Manuka Export and Import (2015-2020)
- 5.4 China Manuka Export and Import (2015-2020)
- 5.5 Japan Manuka Export and Import (2015-2020)
- 5.6 India Manuka Export and Import (2015-2020)
- 5.7 ...

6 MANUKA MARKET - BY TYPE

- 6.1 Global Manuka Production and Market Share by Types (2015-2020)
 - 6.1.1 Global Manuka Production by Types (2015-2020)
 - 6.1.2 Global Manuka Production Market Share by Types (2015-2020)
- 6.2 Global Manuka Value and Market Share by Types (2015-2020)
 - 6.2.1 Global Manuka Value by Types (2015-2020)
 - 6.2.2 Global Manuka Value Market Share by Types (2015-2020)
- 6.3 Global Manuka Production, Price and Growth Rate of UMF 5+ (2015-2020)
- 6.4 Global Manuka Production, Price and Growth Rate of UMF 10+ (2015-2020)
- 6.5 Global Manuka Production, Price and Growth Rate of UMF 15+ (2015-2020)
- 6.6 Global Manuka Production, Price and Growth Rate of UMF 20+ (2015-2020)

7 MANUKA MARKET - BY APPLICATION

- 7.1 Global Manuka Consumption and Market Share by Applications (2015-2020)
 - 7.1.1 Global Manuka Consumption by Applications (2015-2020)
 - 7.1.2 Global Manuka Consumption Market Share by Applications (2015-2020)
- 7.2 Global Manuka Consumption and Growth Rate of Pharmaceutical (2015-2020)
- 7.3 Global Manuka Consumption and Growth Rate of Cosmetic and Personal Care (2015-2020)

- 7.4 Global Manuka Consumption and Growth Rate of Food and Beverage (2015-2020)
- 7.5 Global Manuka Consumption and Growth Rate of Segmentation by Sales Channel: (2015-2020)

8 NORTH AMERICA MANUKA MARKET

- 8.1 North America Manuka Market Size
- 8.2 United States Manuka Market Size
- 8.3 Canada Manuka Market Size
- 8.4 Mexico Manuka Market Size
- 8.5 The Influence of COVID-19 on North America Market

9 EUROPE MANUKA MARKET ANALYSIS

- 9.1 Europe Manuka Market Size
- 9.2 Germany Manuka Market Size
- 9.3 United Kingdom Manuka Market Size
- 9.4 France Manuka Market Size
- 9.5 Italy Manuka Market Size
- 9.6 Spain Manuka Market Size
- 9.7 The Influence of COVID-19 on Europe Market

10 ASIA-PACIFIC MANUKA MARKET ANALYSIS

- 10.1 Asia-Pacific Manuka Market Size
- 10.2 China Manuka Market Size
- 10.3 Japan Manuka Market Size
- 10.4 South Korea Manuka Market Size
- 10.5 Southeast Asia Manuka Market Size
- 10.6 India Manuka Market Size
- 10.7 The Influence of COVID-19 on Asia Pacific Market

11 MIDDLE EAST AND AFRICA MANUKA MARKET ANALYSIS

- 11.1 Middle East and Africa Manuka Market Size
- 11.2 Saudi Arabia Manuka Market Size
- 11.3 UAE Manuka Market Size
- 11.4 South Africa Manuka Market Size
- 11.5 The Influence of COVID-19 on Middle East and Africa Market

12 SOUTH AMERICA MANUKA MARKET ANALYSIS

- 12.1 South America Manuka Market Size
- 12.2 Brazil Manuka Market Size
- 12.3 The Influence of COVID-19 on South America Market

13 COMPANY PROFILES

- 13.1 Aksuvital Natural Products
 - 13.1.1 Aksuvital Natural Products Basic Information
 - 13.1.2 Aksuvital Natural Products Product Profiles, Application and Specification
 - 13.1.3 Aksuvital Natural Products Manuka Market Performance (2015-2020)
- 13.2 Mother Earth
 - 13.2.1 Mother Earth Basic Information
 - 13.2.2 Mother Earth Product Profiles, Application and Specification
 - 13.2.3 Mother Earth Manuka Market Performance (2015-2020)
- 13.3 Manuka Health
 - 13.3.1 Manuka Health Basic Information
 - 13.3.2 Manuka Health Product Profiles, Application and Specification
 - 13.3.3 Manuka Health Manuka Market Performance (2015-2020)
- 13.4 BalQees Honey
 - 13.4.1 BalQees Honey Basic Information
 - 13.4.2 BalQees Honey Product Profiles, Application and Specification
 - 13.4.3 BalQees Honey Manuka Market Performance (2015-2020)
- 13.5 Manuka Honey UAE
 - 13.5.1 Manuka Honey UAE Basic Information
 - 13.5.2 Manuka Honey UAE Product Profiles, Application and Specification
 - 13.5.3 Manuka Honey UAE Manuka Market Performance (2015-2020)

14 MARKET FORECAST - BY REGIONS

- 14.1 North America Manuka Market Forecast (2020-2025)
- 14.2 Europe Manuka Market Forecast (2020-2025)
- 14.3 Asia-Pacific Manuka Market Forecast (2020-2025)
- 14.4 Middle East and Africa Manuka Market Forecast (2020-2025)
- 14.5 South America Manuka Market Forecast (2020-2025)

15 MARKET FORECAST - BY TYPE AND APPLICATIONS

15.1 Global Manuka Market Forecast by Types (2020-2025)

15.1.1 Global Manuka Market Forecast Production and Market Share by Types (2020-2025)

15.1.2 Global Manuka Market Forecast Value and Market Share by Types (2020-2025)

15.2 Global Manuka Market Forecast by Applications (2020-2025)

List Of Tables

LIST OF TABLES AND FIGURES

Figure Manuka Picture
Table Manuka Key Market Segments
Figure Study and Forecasting Years
Figure Global Manuka Market Size and Growth Rate 2015-2025
Figure Industry PESTEL Analysis
Figure Global COVID-19 Status
Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19
Figure Global Manuka Value (\$) and Growth Rate (2015-2020)
Table Global Manuka Value (\$) by Countries (2015-2020)
Table Global Manuka Value Market Share by Regions (2015-2020)
Figure Global Manuka Value Market Share by Regions in 2019
Figure Global Manuka Production and Growth Rate (2015-2020)
Table Global Manuka Production by Major Countries (2015-2020)
Table Global Manuka Production Market Share by Major Countries (2015-2020)
Figure Global Manuka Production Market Share by Regions in 2019
Figure Global Manuka Consumption and Growth Rate (2015-2020)
Table Global Manuka Consumption by Regions (2015-2020)
Table Global Manuka Consumption Market Share by Regions (2015-2020)
Figure Global Manuka Consumption Market Share by Regions in 2019
Table Global Manuka Export Top 3 Country 2019
Table Global Manuka Import Top 3 Country 2019
Table United States Manuka Export and Import (2015-2020)
Table Europe Manuka Export and Import (2015-2020)
Table China Manuka Export and Import (2015-2020)
Table Japan Manuka Export and Import (2015-2020)
Table India Manuka Export and Import (2015-2020)
Table Global Manuka Production by Types (2015-2020)
Table Global Manuka Production Market Share by Types (2015-2020)
Figure Global Manuka Production Share by Type (2015-2020)
Table Global Manuka Value by Types (2015-2020)
Table Global Manuka Value Market Share by Types (2015-2020)
Figure Global Manuka Value Share by Type (2015-2020)
Figure Global UMF 5+ Production and Growth Rate (2015-2020)
Figure Global UMF 5+ Price (2015-2020)
Figure Global UMF 10+ Production and Growth Rate (2015-2020)

Figure Global UMF 10+ Price (2015-2020)
Figure Global UMF 15+ Production and Growth Rate (2015-2020)
Figure Global UMF 15+ Price (2015-2020)
Figure Global UMF 20+ Production and Growth Rate (2015-2020)
Figure Global UMF 20+ Price (2015-2020)
Table Global Manuka Consumption by Applications (2015-2020)
Table Global Manuka Consumption Market Share by Applications (2015-2020)
Figure Global Manuka Consumption Share by Application (2015-2020)
Figure Global Pharmaceutical Consumption and Growth Rate (2015-2020)
Figure Global Cosmetic and Personal Care Consumption and Growth Rate (2015-2020)
Figure Global Food and Beverage Consumption and Growth Rate (2015-2020)
Figure Global Segmentation by Sales Channel: Consumption and Growth Rate (2015-2020)
Figure North America Manuka Market Consumption and Growth Rate (2015-2020)
Table North America Manuka Consumption by Countries (2015-2020)
Table North America Manuka Consumption Market Share by Countries (2015-2020)
Figure North America Manuka Consumption Market Share by Countries (2015-2020)
Figure United States Manuka Market Consumption and Growth Rate (2015-2020)
Figure Canada Manuka Market Consumption and Growth Rate (2015-2020)
Figure Mexico Manuka Market Consumption and Growth Rate (2015-2020)
Figure North America COVID-19 Status
Figure Europe Manuka Market Consumption and Growth Rate (2015-2020)
Table Europe Manuka Consumption by Countries (2015-2020)
Table Europe Manuka Consumption Market Share by Countries (2015-2020)
Figure Europe Manuka Consumption Market Share by Countries (2015-2020)
Figure Germany Manuka Market Consumption and Growth Rate (2015-2020)
Figure United Kingdom Manuka Market Consumption and Growth Rate (2015-2020)
Figure France Manuka Market Consumption and Growth Rate (2015-2020)
Figure Italy Manuka Market Consumption and Growth Rate (2015-2020)
Figure Spain Manuka Market Consumption and Growth Rate (2015-2020)
Figure Europe COVID-19 Status
Figure Asia-Pacific Manuka Market Consumption and Growth Rate (2015-2020)
Table Asia-Pacific Manuka Consumption by Countries (2015-2020)
Table Asia-Pacific Manuka Consumption Market Share by Countries (2015-2020)
Figure Asia-Pacific Manuka Consumption Market Share by Countries (2015-2020)
Figure China Manuka Market Consumption and Growth Rate (2015-2020)
Figure Japan Manuka Market Consumption and Growth Rate (2015-2020)
Figure South Korea Manuka Market Consumption and Growth Rate (2015-2020)
Figure Southeast Asia Manuka Market Consumption and Growth Rate (2015-2020)

Figure India Manuka Market Consumption and Growth Rate (2015-2020)
Figure Asia Pacific COVID-19 Status
Figure Middle East and Africa Manuka Market Consumption and Growth Rate (2015-2020)
Table Middle East and Africa Manuka Consumption by Countries (2015-2020)
Table Middle East and Africa Manuka Consumption Market Share by Countries (2015-2020)
Figure Middle East and Africa Manuka Consumption Market Share by Countries (2015-2020)
Figure Saudi Arabia Manuka Market Consumption and Growth Rate (2015-2020)
Figure UAE Manuka Market Consumption and Growth Rate (2015-2020)
Figure South Africa Manuka Market Consumption and Growth Rate (2015-2020)
Figure South America Manuka Market Consumption and Growth Rate (2015-2020)
Table South America Manuka Consumption by Countries (2015-2020)
Table South America Manuka Consumption Market Share by Countries (2015-2020)
Figure South America Manuka Consumption Market Share by Countries (2015-2020)
Figure Brazil Manuka Market Consumption and Growth Rate (2015-2020)
Table Aksuvital Natural Products Company Profile
Table Aksuvital Natural Products Production, Value, Price, Gross Margin 2015-2020
Figure Aksuvital Natural Products Production and Growth Rate
Figure Aksuvital Natural Products Value (\$) Market Share 2015-2020
Table Mother Earth Company Profile
Table Mother Earth Production, Value, Price, Gross Margin 2015-2020
Figure Mother Earth Production and Growth Rate
Figure Mother Earth Value (\$) Market Share 2015-2020
Table Manuka Health Company Profile
Table Manuka Health Production, Value, Price, Gross Margin 2015-2020
Figure Manuka Health Production and Growth Rate
Figure Manuka Health Value (\$) Market Share 2015-2020
Table BalQees Honey Company Profile
Table BalQees Honey Production, Value, Price, Gross Margin 2015-2020
Figure BalQees Honey Production and Growth Rate
Figure BalQees Honey Value (\$) Market Share 2015-2020
Table Manuka Honey UAE Company Profile
Table Manuka Honey UAE Production, Value, Price, Gross Margin 2015-2020
Figure Manuka Honey UAE Production and Growth Rate
Figure Manuka Honey UAE Value (\$) Market Share 2015-2020
Figure North America Market Consumption and Growth Rate Forecast (2020-2025)
Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)

Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Consumption and Growth Rate Forecast (2020-2025)

Table Global Manuka Market Forecast Production by Types (2020-2025)

Table Global Manuka Market Forecast Production Share by Types (2020-2025)

Table Global Manuka Market Forecast Value (\$) by Types (2020-2025)

Table Global Manuka Market Forecast Value Share by Types (2020-2025)

Table Global Manuka Market Forecast Consumption by Applications (2020-2025)

Table Global Manuka Market Forecast Consumption Share by Applications (2020-2025)

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