

# **2020-2025 Global Male Grooming Product Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)**

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## **Abstracts**

This report elaborates the market size, market characteristics, and market growth of the Male Grooming Product industry, and breaks down according to the type, application, and consumption area of Male Grooming Product. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Male Grooming Product in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Male Grooming Product market covered in Chapter 13:

Marico

ITC Limited

Unilever

Procter & Gamble

Beiersdorf AG

Brickell Men's Products

O'Douds

Shiseido

Estee Lauder Companies

L'oreal Group

In Chapter 6, on the basis of types, the Male Grooming Product market from 2015 to

2025 is primarily split into:

- Hair Care Products
- Shaving Products
- Oral Care Products
- Personal Cleanliness Products
- Skin Care Products
- Electric Male Grooming Products
- Others

In Chapter 7, on the basis of applications, the Male Grooming Product market from 2015 to 2025 covers:

- Supermarkets/ Hypermarkets
- Chemist and Health & Beauty Specialist Retailers
- Internet Retailing

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

- United States
- Europe
- China
- Japan
- India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

- United States

- Canada

- Mexico

Europe (Covered in Chapter 9)

- Germany

- UK

- France

- Italy

- Spain

- Others

Asia-Pacific (Covered in Chapter 10)

- China

- Japan

India  
South Korea  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 11)  
Saudi Arabia  
UAE  
South Africa  
Others  
South America (Covered in Chapter 12)  
Brazil  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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