

# 2020-2025 Global Male Grooming Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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## Abstracts

This report elaborates the market size, market characteristics, and market growth of the Male Grooming industry, and breaks down according to the type, application, and consumption area of Male Grooming. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Male Grooming in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Male Grooming market covered in Chapter 13:

Natura Cosméticos

Unilever

LVMH

Panasonic

Philips

Edgewell Personell Care Brands

Puig

L'Oreal

Coty

Botica Comercial Farmaceutica

Beiersdorf

In Chapter 6, on the basis of types, the Male Grooming market from 2015 to 2025 is

primarily split into:

- Male Toiletries
- Electric Products
- After Shave Lotions
- Other Products

In Chapter 7, on the basis of applications, the Male Grooming market from 2015 to 2025 covers:

- Modern trade
- Traditional trade

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

- United States
- Europe
- China
- Japan
- India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

- North America (Covered in Chapter 8)
  - United States
  - Canada
  - Mexico
- Europe (Covered in Chapter 9)
  - Germany
  - UK
  - France
  - Italy
  - Spain
  - Others
- Asia-Pacific (Covered in Chapter 10)
  - China
  - Japan
  - India
  - South Korea
  - Southeast Asia
  - Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 MALE GROOMING MARKET - RESEARCH SCOPE**

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

### **2 MALE GROOMING MARKET - RESEARCH METHODOLOGY**

- 2.1 Methodology
- 2.2 Research Data Source
  - 2.2.1 Secondary Data
  - 2.2.2 Primary Data
  - 2.2.3 Market Size Estimation
  - 2.2.4 Legal Disclaimer

### **3 MALE GROOMING MARKET FORCES**

- 3.1 Global Male Grooming Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
  - 3.2.1 Political Factors
  - 3.2.2 Economic Factors
  - 3.2.3 Social Factors
  - 3.2.4 Technological Factors
  - 3.2.5 Environmental Factors
  - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
  - 3.4.1 Risk Assessment on COVID-19
  - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
  - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

### **4 MALE GROOMING MARKET - BY GEOGRAPHY**

- 4.1 Global Male Grooming Market Value and Market Share by Regions
  - 4.1.1 Global Male Grooming Value (\$) by Region (2015-2020)

- 4.1.2 Global Male Grooming Value Market Share by Regions (2015-2020)
- 4.2 Global Male Grooming Market Production and Market Share by Major Countries
  - 4.2.1 Global Male Grooming Production by Major Countries (2015-2020)
  - 4.2.2 Global Male Grooming Production Market Share by Major Countries (2015-2020)
- 4.3 Global Male Grooming Market Consumption and Market Share by Regions
  - 4.3.1 Global Male Grooming Consumption by Regions (2015-2020)
  - 4.3.2 Global Male Grooming Consumption Market Share by Regions (2015-2020)

## **5 MALE GROOMING MARKET - BY TRADE STATISTICS**

- 5.1 Global Male Grooming Export and Import
- 5.2 United States Male Grooming Export and Import (2015-2020)
- 5.3 Europe Male Grooming Export and Import (2015-2020)
- 5.4 China Male Grooming Export and Import (2015-2020)
- 5.5 Japan Male Grooming Export and Import (2015-2020)
- 5.6 India Male Grooming Export and Import (2015-2020)
- 5.7 ...

## **6 MALE GROOMING MARKET - BY TYPE**

- 6.1 Global Male Grooming Production and Market Share by Types (2015-2020)
  - 6.1.1 Global Male Grooming Production by Types (2015-2020)
  - 6.1.2 Global Male Grooming Production Market Share by Types (2015-2020)
- 6.2 Global Male Grooming Value and Market Share by Types (2015-2020)
  - 6.2.1 Global Male Grooming Value by Types (2015-2020)
  - 6.2.2 Global Male Grooming Value Market Share by Types (2015-2020)
- 6.3 Global Male Grooming Production, Price and Growth Rate of Male Toiletries (2015-2020)
- 6.4 Global Male Grooming Production, Price and Growth Rate of Electric Products (2015-2020)
- 6.5 Global Male Grooming Production, Price and Growth Rate of After Shave Lotions (2015-2020)
- 6.6 Global Male Grooming Production, Price and Growth Rate of Other Products (2015-2020)

## **7 MALE GROOMING MARKET - BY APPLICATION**

- 7.1 Global Male Grooming Consumption and Market Share by Applications (2015-2020)
  - 7.1.1 Global Male Grooming Consumption by Applications (2015-2020)

- 7.1.2 Global Male Grooming Consumption Market Share by Applications (2015-2020)
- 7.2 Global Male Grooming Consumption and Growth Rate of Modern trade (2015-2020)
- 7.3 Global Male Grooming Consumption and Growth Rate of Traditional trade (2015-2020)

## **8 NORTH AMERICA MALE GROOMING MARKET**

- 8.1 North America Male Grooming Market Size
- 8.2 United States Male Grooming Market Size
- 8.3 Canada Male Grooming Market Size
- 8.4 Mexico Male Grooming Market Size
- 8.5 The Influence of COVID-19 on North America Market

## **9 EUROPE MALE GROOMING MARKET ANALYSIS**

- 9.1 Europe Male Grooming Market Size
- 9.2 Germany Male Grooming Market Size
- 9.3 United Kingdom Male Grooming Market Size
- 9.4 France Male Grooming Market Size
- 9.5 Italy Male Grooming Market Size
- 9.6 Spain Male Grooming Market Size
- 9.7 The Influence of COVID-19 on Europe Market

## **10 ASIA-PACIFIC MALE GROOMING MARKET ANALYSIS**

- 10.1 Asia-Pacific Male Grooming Market Size
- 10.2 China Male Grooming Market Size
- 10.3 Japan Male Grooming Market Size
- 10.4 South Korea Male Grooming Market Size
- 10.5 Southeast Asia Male Grooming Market Size
- 10.6 India Male Grooming Market Size
- 10.7 The Influence of COVID-19 on Asia Pacific Market

## **11 MIDDLE EAST AND AFRICA MALE GROOMING MARKET ANALYSIS**

- 11.1 Middle East and Africa Male Grooming Market Size
- 11.2 Saudi Arabia Male Grooming Market Size
- 11.3 UAE Male Grooming Market Size
- 11.4 South Africa Male Grooming Market Size

11.5 The Influence of COVID-19 on Middle East and Africa Market

## **12 SOUTH AMERICA MALE GROOMING MARKET ANALYSIS**

12.1 South America Male Grooming Market Size

12.2 Brazil Male Grooming Market Size

12.3 The Influence of COVID-19 on South America Market

## **13 COMPANY PROFILES**

13.1 Natura Cosmetics

13.1.1 Natura Cosmetics Basic Information

13.1.2 Natura Cosmetics Product Profiles, Application and Specification

13.1.3 Natura Cosmetics Male Grooming Market Performance (2015-2020)

13.2 Unilever

13.2.1 Unilever Basic Information

13.2.2 Unilever Product Profiles, Application and Specification

13.2.3 Unilever Male Grooming Market Performance (2015-2020)

13.3 LVMH

13.3.1 LVMH Basic Information

13.3.2 LVMH Product Profiles, Application and Specification

13.3.3 LVMH Male Grooming Market Performance (2015-2020)

13.4 Panasonic

13.4.1 Panasonic Basic Information

13.4.2 Panasonic Product Profiles, Application and Specification

13.4.3 Panasonic Male Grooming Market Performance (2015-2020)

13.5 Philips

13.5.1 Philips Basic Information

13.5.2 Philips Product Profiles, Application and Specification

13.5.3 Philips Male Grooming Market Performance (2015-2020)

13.6 Edgewell Personell Care Brands

13.6.1 Edgewell Personell Care Brands Basic Information

13.6.2 Edgewell Personell Care Brands Product Profiles, Application and Specification

13.6.3 Edgewell Personell Care Brands Male Grooming Market Performance  
(2015-2020)

13.7 Puig

13.7.1 Puig Basic Information

13.7.2 Puig Product Profiles, Application and Specification

13.7.3 Puig Male Grooming Market Performance (2015-2020)

## 13.8 L'Oreal

13.8.1 L'Oreal Basic Information

13.8.2 L'Oreal Product Profiles, Application and Specification

13.8.3 L'Oreal Male Grooming Market Performance (2015-2020)

## 13.9 Coty

13.9.1 Coty Basic Information

13.9.2 Coty Product Profiles, Application and Specification

13.9.3 Coty Male Grooming Market Performance (2015-2020)

## 13.10 Botica Comercial Farmaceutica

13.10.1 Botica Comercial Farmaceutica Basic Information

13.10.2 Botica Comercial Farmaceutica Product Profiles, Application and Specification

13.10.3 Botica Comercial Farmaceutica Male Grooming Market Performance (2015-2020)

## 13.11 Beiersdorf

13.11.1 Beiersdorf Basic Information

13.11.2 Beiersdorf Product Profiles, Application and Specification

13.11.3 Beiersdorf Male Grooming Market Performance (2015-2020)

## **14 MARKET FORECAST - BY REGIONS**

14.1 North America Male Grooming Market Forecast (2020-2025)

14.2 Europe Male Grooming Market Forecast (2020-2025)

14.3 Asia-Pacific Male Grooming Market Forecast (2020-2025)

14.4 Middle East and Africa Male Grooming Market Forecast (2020-2025)

14.5 South America Male Grooming Market Forecast (2020-2025)

## **15 MARKET FORECAST - BY TYPE AND APPLICATIONS**

15.1 Global Male Grooming Market Forecast by Types (2020-2025)

15.1.1 Global Male Grooming Market Forecast Production and Market Share by Types (2020-2025)

15.1.2 Global Male Grooming Market Forecast Value and Market Share by Types (2020-2025)

15.2 Global Male Grooming Market Forecast by Applications (2020-2025)



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Male Grooming Picture

Table Male Grooming Key Market Segments

Figure Study and Forecasting Years

Figure Global Male Grooming Market Size and Growth Rate 2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global Male Grooming Value (\$) and Growth Rate (2015-2020)

Table Global Male Grooming Value (\$) by Countries (2015-2020)

Table Global Male Grooming Value Market Share by Regions (2015-2020)

Figure Global Male Grooming Value Market Share by Regions in 2019

Figure Global Male Grooming Production and Growth Rate (2015-2020)

Table Global Male Grooming Production by Major Countries (2015-2020)

Table Global Male Grooming Production Market Share by Major Countries (2015-2020)

Figure Global Male Grooming Production Market Share by Regions in 2019

Figure Global Male Grooming Consumption and Growth Rate (2015-2020)

Table Global Male Grooming Consumption by Regions (2015-2020)

Table Global Male Grooming Consumption Market Share by Regions (2015-2020)

Figure Global Male Grooming Consumption Market Share by Regions in 2019

Table Global Male Grooming Export Top 3 Country 2019

Table Global Male Grooming Import Top 3 Country 2019

Table United States Male Grooming Export and Import (2015-2020)

Table Europe Male Grooming Export and Import (2015-2020)

Table China Male Grooming Export and Import (2015-2020)

Table Japan Male Grooming Export and Import (2015-2020)

Table India Male Grooming Export and Import (2015-2020)

Table Global Male Grooming Production by Types (2015-2020)

Table Global Male Grooming Production Market Share by Types (2015-2020)

Figure Global Male Grooming Production Share by Type (2015-2020)

Table Global Male Grooming Value by Types (2015-2020)

Table Global Male Grooming Value Market Share by Types (2015-2020)

Figure Global Male Grooming Value Share by Type (2015-2020)

Figure Global Male Toiletries Production and Growth Rate (2015-2020)

Figure Global Male Toiletries Price (2015-2020)

Figure Global Electric Products Production and Growth Rate (2015-2020)

Figure Global Electric Products Price (2015-2020)  
Figure Global After Shave Lotions Production and Growth Rate (2015-2020)  
Figure Global After Shave Lotions Price (2015-2020)  
Figure Global Other Products Production and Growth Rate (2015-2020)  
Figure Global Other Products Price (2015-2020)  
Table Global Male Grooming Consumption by Applications (2015-2020)  
Table Global Male Grooming Consumption Market Share by Applications (2015-2020)  
Figure Global Male Grooming Consumption Share by Application (2015-2020)  
Figure Global Modern trade Consumption and Growth Rate (2015-2020)  
Figure Global Traditional trade Consumption and Growth Rate (2015-2020)  
Figure North America Male Grooming Market Consumption and Growth Rate (2015-2020)  
Table North America Male Grooming Consumption by Countries (2015-2020)  
Table North America Male Grooming Consumption Market Share by Countries (2015-2020)  
Figure North America Male Grooming Consumption Market Share by Countries (2015-2020)  
Figure United States Male Grooming Market Consumption and Growth Rate (2015-2020)  
Figure Canada Male Grooming Market Consumption and Growth Rate (2015-2020)  
Figure Mexico Male Grooming Market Consumption and Growth Rate (2015-2020)  
Figure North America COVID-19 Status  
Figure Europe Male Grooming Market Consumption and Growth Rate (2015-2020)  
Table Europe Male Grooming Consumption by Countries (2015-2020)  
Table Europe Male Grooming Consumption Market Share by Countries (2015-2020)  
Figure Europe Male Grooming Consumption Market Share by Countries (2015-2020)  
Figure Germany Male Grooming Market Consumption and Growth Rate (2015-2020)  
Figure United Kingdom Male Grooming Market Consumption and Growth Rate (2015-2020)  
Figure France Male Grooming Market Consumption and Growth Rate (2015-2020)  
Figure Italy Male Grooming Market Consumption and Growth Rate (2015-2020)  
Figure Spain Male Grooming Market Consumption and Growth Rate (2015-2020)  
Figure Europe COVID-19 Status  
Figure Asia-Pacific Male Grooming Market Consumption and Growth Rate (2015-2020)  
Table Asia-Pacific Male Grooming Consumption by Countries (2015-2020)  
Table Asia-Pacific Male Grooming Consumption Market Share by Countries (2015-2020)  
Figure Asia-Pacific Male Grooming Consumption Market Share by Countries (2015-2020)

Figure China Male Grooming Market Consumption and Growth Rate (2015-2020)  
Figure Japan Male Grooming Market Consumption and Growth Rate (2015-2020)  
Figure South Korea Male Grooming Market Consumption and Growth Rate (2015-2020)  
Figure Southeast Asia Male Grooming Market Consumption and Growth Rate (2015-2020)  
Figure India Male Grooming Market Consumption and Growth Rate (2015-2020)  
Figure Asia Pacific COVID-19 Status  
Figure Middle East and Africa Male Grooming Market Consumption and Growth Rate (2015-2020)  
Table Middle East and Africa Male Grooming Consumption by Countries (2015-2020)  
Table Middle East and Africa Male Grooming Consumption Market Share by Countries (2015-2020)  
Figure Middle East and Africa Male Grooming Consumption Market Share by Countries (2015-2020)  
Figure Saudi Arabia Male Grooming Market Consumption and Growth Rate (2015-2020)  
Figure UAE Male Grooming Market Consumption and Growth Rate (2015-2020)  
Figure South Africa Male Grooming Market Consumption and Growth Rate (2015-2020)  
Figure South America Male Grooming Market Consumption and Growth Rate (2015-2020)  
Table South America Male Grooming Consumption by Countries (2015-2020)  
Table South America Male Grooming Consumption Market Share by Countries (2015-2020)  
Figure South America Male Grooming Consumption Market Share by Countries (2015-2020)  
Figure Brazil Male Grooming Market Consumption and Growth Rate (2015-2020)  
Table Natura Cosméticos Company Profile  
Table Natura Cosméticos Production, Value, Price, Gross Margin 2015-2020  
Figure Natura Cosméticos Production and Growth Rate  
Figure Natura Cosméticos Value (\$) Market Share 2015-2020  
Table Unilever Company Profile  
Table Unilever Production, Value, Price, Gross Margin 2015-2020  
Figure Unilever Production and Growth Rate  
Figure Unilever Value (\$) Market Share 2015-2020  
Table LVMH Company Profile  
Table LVMH Production, Value, Price, Gross Margin 2015-2020  
Figure LVMH Production and Growth Rate  
Figure LVMH Value (\$) Market Share 2015-2020  
Table Panasonic Company Profile

Table Panasonic Production, Value, Price, Gross Margin 2015-2020  
Figure Panasonic Production and Growth Rate  
Figure Panasonic Value (\$) Market Share 2015-2020  
Table Philips Company Profile  
Table Philips Production, Value, Price, Gross Margin 2015-2020  
Figure Philips Production and Growth Rate  
Figure Philips Value (\$) Market Share 2015-2020  
Table Edgewell Personell Care Brands Company Profile  
Table Edgewell Personell Care Brands Production, Value, Price, Gross Margin 2015-2020  
Figure Edgewell Personell Care Brands Production and Growth Rate  
Figure Edgewell Personell Care Brands Value (\$) Market Share 2015-2020  
Table Puig Company Profile  
Table Puig Production, Value, Price, Gross Margin 2015-2020  
Figure Puig Production and Growth Rate  
Figure Puig Value (\$) Market Share 2015-2020  
Table L'Oreal Company Profile  
Table L'Oreal Production, Value, Price, Gross Margin 2015-2020  
Figure L'Oreal Production and Growth Rate  
Figure L'Oreal Value (\$) Market Share 2015-2020  
Table Coty Company Profile  
Table Coty Production, Value, Price, Gross Margin 2015-2020  
Figure Coty Production and Growth Rate  
Figure Coty Value (\$) Market Share 2015-2020  
Table Botica Comercial Farmaceutica Company Profile  
Table Botica Comercial Farmaceutica Production, Value, Price, Gross Margin 2015-2020  
Figure Botica Comercial Farmaceutica Production and Growth Rate  
Figure Botica Comercial Farmaceutica Value (\$) Market Share 2015-2020  
Table Beiersdorf Company Profile  
Table Beiersdorf Production, Value, Price, Gross Margin 2015-2020  
Figure Beiersdorf Production and Growth Rate  
Figure Beiersdorf Value (\$) Market Share 2015-2020  
Figure North America Market Consumption and Growth Rate Forecast (2020-2025)  
Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)  
Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)  
Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)  
Figure South America Market Consumption and Growth Rate Forecast (2020-2025)

Table Global Male Grooming Market Forecast Production by Types (2020-2025)

Table Global Male Grooming Market Forecast Production Share by Types (2020-2025)

Table Global Male Grooming Market Forecast Value (\$) by Types (2020-2025)

Table Global Male Grooming Market Forecast Value Share by Types (2020-2025)

Table Global Male Grooming Market Forecast Consumption by Applications  
(2020-2025)

Table Global Male Grooming Market Forecast Consumption Share by Applications  
(2020-2025)

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