

# 2020-2025 Global M-learning Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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## Abstracts

This report elaborates the market size, market characteristics, and market growth of the M-learning industry, and breaks down according to the type, application, and consumption area of M-learning. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for M-learning in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global M-learning market covered in Chapter 13:

Adobe Inc.

Promethean Ltd.

IBM Corp.

Apple, Inc.

Blackboard, Inc.

Citrix Systems, Inc.

Skillsoft Corp.

PeopleFluent

AT&T, Inc.

SumTotal Systems, LLC

SAP SE

Desire2Learn Corp.

Saba Software, Inc.

Upside Learning Solutions Pvt. Ltd.  
dominKnow, Inc.  
Kineo

In Chapter 6, on the basis of types, the M-learning market from 2015 to 2025 is primarily split into:

Mobile Content Authoring  
E-books  
Portable LMS  
Mobile and Video-based Courseware  
Interactive Assessments  
Content Development  
M-Enablement

In Chapter 7, on the basis of applications, the M-learning market from 2015 to 2025 covers:

Higher education  
Corporate  
K-12

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States  
Europe  
China  
Japan  
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)  
United States  
Canada  
Mexico  
Europe (Covered in Chapter 9)  
Germany  
UK  
France  
Italy

Spain  
Others  
Asia-Pacific (Covered in Chapter 10)  
China  
Japan  
India  
South Korea  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 11)  
Saudi Arabia  
UAE  
South Africa  
Others  
South America (Covered in Chapter 12)  
Brazil  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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