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2020-2025 Global Location of Things Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

This report elaborates the market size, market characteristics, and market growth of the Location of Things industry, and breaks down according to the type, application, and consumption area of Location of Things. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Location of Things in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.
In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Location of Things market covered in Chapter 13:
Qualcomm Technologies
Navigine
Google
Geofeedia
GoBabl
TIBCO Software
HERE
Wireless Logic
Telogis
ESRI
Microsoft Corporation
Pitney Bowes
Zebra Technologies

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Awarepoint Corporation
Bosch Software Innovations GmbH
Ubisense Group Plc
IBM Corporation

In Chapter 6, on the basis of types, the Location of Things market from 2015 to 2025 is primarily split into:
Indoor Location
Outdoor Location

In Chapter 7, on the basis of applications, the Location of Things market from 2015 to 2025 covers:
Mapping & Navigation
Location-based Customer Engagement & Advertising Platform
Location-based Social Media Monitoring
IoT Asset Management
Location Intelligence

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:
United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:
North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain
Others

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Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:
Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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