

# **2020-2025 Global Location Intelligence Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)**

<https://marketpublishers.com/r/2B81D89AACBAEN.html>

Date: March 2021

Pages: 97

Price: US\$ 3,360.00 (Single User License)

ID: 2B81D89AACBAEN

## **Abstracts**

Location intelligence (LI), or spatial intelligence, is the process of deriving meaningful insight from geospatial data relationships to solve a particular problem. It involves layering multiple data sets spatially and/or chronologically, for easy reference on a map, and its applications span industries, categories and organizations.

This report elaborates the market size, market characteristics, and market growth of the Location Intelligence industry, and breaks down according to the type, application, and consumption area of Location Intelligence. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Location Intelligence in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Location Intelligence market covered in Chapter 13:

SAS

Pitney Bowes

Galigeo

Alteryx

AVUXI

Maptive  
Gadberry Group  
CARTO  
Esri  
Caliper

In Chapter 6, on the basis of types, the Location Intelligence market from 2015 to 2025 is primarily split into:

Consulting  
System Integration  
Others

In Chapter 7, on the basis of applications, the Location Intelligence market from 2015 to 2025 covers:

Retail & Consumer Goods  
Government & Defense  
Manufacturing & Industrial  
Transportation & Logistics  
BFSI  
IT & Telecom  
Utilities & Energy  
Media & Entertainment

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States  
Europe  
China  
Japan  
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)  
United States

Canada  
Mexico  
Europe (Covered in Chapter 9)  
Germany  
UK  
France  
Italy  
Spain  
Others  
Asia-Pacific (Covered in Chapter 10)  
China  
Japan  
India  
South Korea  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 11)  
Saudi Arabia  
UAE  
South Africa  
Others  
South America (Covered in Chapter 12)  
Brazil  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 LOCATION INTELLIGENCE MARKET - RESEARCH SCOPE**

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

### **2 LOCATION INTELLIGENCE MARKET - RESEARCH METHODOLOGY**

- 2.1 Methodology
- 2.2 Research Data Source
  - 2.2.1 Secondary Data
  - 2.2.2 Primary Data
  - 2.2.3 Market Size Estimation
  - 2.2.4 Legal Disclaimer

### **3 LOCATION INTELLIGENCE MARKET FORCES**

- 3.1 Global Location Intelligence Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
  - 3.2.1 Political Factors
  - 3.2.2 Economic Factors
  - 3.2.3 Social Factors
  - 3.2.4 Technological Factors
  - 3.2.5 Environmental Factors
  - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
  - 3.4.1 Risk Assessment on COVID-19
  - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
  - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

### **4 LOCATION INTELLIGENCE MARKET - BY GEOGRAPHY**

- 4.1 Global Location Intelligence Market Value and Market Share by Regions
  - 4.1.1 Global Location Intelligence Value (\$) by Region (2015-2020)

- 4.1.2 Global Location Intelligence Value Market Share by Regions (2015-2020)
- 4.2 Global Location Intelligence Market Production and Market Share by Major Countries
  - 4.2.1 Global Location Intelligence Production by Major Countries (2015-2020)
  - 4.2.2 Global Location Intelligence Production Market Share by Major Countries (2015-2020)
- 4.3 Global Location Intelligence Market Consumption and Market Share by Regions
  - 4.3.1 Global Location Intelligence Consumption by Regions (2015-2020)
  - 4.3.2 Global Location Intelligence Consumption Market Share by Regions (2015-2020)

## **5 LOCATION INTELLIGENCE MARKET - BY TRADE STATISTICS**

- 5.1 Global Location Intelligence Export and Import
- 5.2 United States Location Intelligence Export and Import (2015-2020)
- 5.3 Europe Location Intelligence Export and Import (2015-2020)
- 5.4 China Location Intelligence Export and Import (2015-2020)
- 5.5 Japan Location Intelligence Export and Import (2015-2020)
- 5.6 India Location Intelligence Export and Import (2015-2020)
- 5.7 ...

## **6 LOCATION INTELLIGENCE MARKET - BY TYPE**

- 6.1 Global Location Intelligence Production and Market Share by Types (2015-2020)
  - 6.1.1 Global Location Intelligence Production by Types (2015-2020)
  - 6.1.2 Global Location Intelligence Production Market Share by Types (2015-2020)
- 6.2 Global Location Intelligence Value and Market Share by Types (2015-2020)
  - 6.2.1 Global Location Intelligence Value by Types (2015-2020)
  - 6.2.2 Global Location Intelligence Value Market Share by Types (2015-2020)
- 6.3 Global Location Intelligence Production, Price and Growth Rate of Consulting (2015-2020)
- 6.4 Global Location Intelligence Production, Price and Growth Rate of System Integration (2015-2020)
- 6.5 Global Location Intelligence Production, Price and Growth Rate of Others (2015-2020)

## **7 LOCATION INTELLIGENCE MARKET - BY APPLICATION**

- 7.1 Global Location Intelligence Consumption and Market Share by Applications (2015-2020)

- 7.1.1 Global Location Intelligence Consumption by Applications (2015-2020)
- 7.1.2 Global Location Intelligence Consumption Market Share by Applications (2015-2020)
- 7.2 Global Location Intelligence Consumption and Growth Rate of Retail & Consumer Goods (2015-2020)
- 7.3 Global Location Intelligence Consumption and Growth Rate of Government & Defense (2015-2020)
- 7.4 Global Location Intelligence Consumption and Growth Rate of Manufacturing & Industrial (2015-2020)
- 7.5 Global Location Intelligence Consumption and Growth Rate of Transportation & Logistics (2015-2020)
- 7.6 Global Location Intelligence Consumption and Growth Rate of BFSI (2015-2020)
- 7.7 Global Location Intelligence Consumption and Growth Rate of IT & Telecom (2015-2020)
- 7.8 Global Location Intelligence Consumption and Growth Rate of Utilities & Energy (2015-2020)
- 7.9 Global Location Intelligence Consumption and Growth Rate of Media & Entertainment (2015-2020)

## **8 NORTH AMERICA LOCATION INTELLIGENCE MARKET**

- 8.1 North America Location Intelligence Market Size
- 8.2 United States Location Intelligence Market Size
- 8.3 Canada Location Intelligence Market Size
- 8.4 Mexico Location Intelligence Market Size
- 8.5 The Influence of COVID-19 on North America Market

## **9 EUROPE LOCATION INTELLIGENCE MARKET ANALYSIS**

- 9.1 Europe Location Intelligence Market Size
- 9.2 Germany Location Intelligence Market Size
- 9.3 United Kingdom Location Intelligence Market Size
- 9.4 France Location Intelligence Market Size
- 9.5 Italy Location Intelligence Market Size
- 9.6 Spain Location Intelligence Market Size
- 9.7 The Influence of COVID-19 on Europe Market

## **10 ASIA-PACIFIC LOCATION INTELLIGENCE MARKET ANALYSIS**

- 10.1 Asia-Pacific Location Intelligence Market Size
- 10.2 China Location Intelligence Market Size
- 10.3 Japan Location Intelligence Market Size
- 10.4 South Korea Location Intelligence Market Size
- 10.5 Southeast Asia Location Intelligence Market Size
- 10.6 India Location Intelligence Market Size
- 10.7 The Influence of COVID-19 on Asia Pacific Market

## **11 MIDDLE EAST AND AFRICA LOCATION INTELLIGENCE MARKET ANALYSIS**

- 11.1 Middle East and Africa Location Intelligence Market Size
- 11.2 Saudi Arabia Location Intelligence Market Size
- 11.3 UAE Location Intelligence Market Size
- 11.4 South Africa Location Intelligence Market Size
- 11.5 The Influence of COVID-19 on Middle East and Africa Market

## **12 SOUTH AMERICA LOCATION INTELLIGENCE MARKET ANALYSIS**

- 12.1 South America Location Intelligence Market Size
- 12.2 Brazil Location Intelligence Market Size
- 12.3 The Influence of COVID-19 on South America Market

## **13 COMPANY PROFILES**

- 13.1 SAS
  - 13.1.1 SAS Basic Information
  - 13.1.2 SAS Product Profiles, Application and Specification
  - 13.1.3 SAS Location Intelligence Market Performance (2015-2020)
- 13.2 Pitney Bowes
  - 13.2.1 Pitney Bowes Basic Information
  - 13.2.2 Pitney Bowes Product Profiles, Application and Specification
  - 13.2.3 Pitney Bowes Location Intelligence Market Performance (2015-2020)
- 13.3 Galigeo
  - 13.3.1 Galigeo Basic Information
  - 13.3.2 Galigeo Product Profiles, Application and Specification
  - 13.3.3 Galigeo Location Intelligence Market Performance (2015-2020)
- 13.4 Alteryx
  - 13.4.1 Alteryx Basic Information
  - 13.4.2 Alteryx Product Profiles, Application and Specification

#### 13.4.3 Alteryx Location Intelligence Market Performance (2015-2020)

### 13.5 AVUXI

#### 13.5.1 AVUXI Basic Information

#### 13.5.2 AVUXI Product Profiles, Application and Specification

#### 13.5.3 AVUXI Location Intelligence Market Performance (2015-2020)

### 13.6 Maptive

#### 13.6.1 Maptive Basic Information

#### 13.6.2 Maptive Product Profiles, Application and Specification

#### 13.6.3 Maptive Location Intelligence Market Performance (2015-2020)

### 13.7 Gadberry Group

#### 13.7.1 Gadberry Group Basic Information

#### 13.7.2 Gadberry Group Product Profiles, Application and Specification

#### 13.7.3 Gadberry Group Location Intelligence Market Performance (2015-2020)

### 13.8 CARTO

#### 13.8.1 CARTO Basic Information

#### 13.8.2 CARTO Product Profiles, Application and Specification

#### 13.8.3 CARTO Location Intelligence Market Performance (2015-2020)

### 13.9 Esri

#### 13.9.1 Esri Basic Information

#### 13.9.2 Esri Product Profiles, Application and Specification

#### 13.9.3 Esri Location Intelligence Market Performance (2015-2020)

### 13.10 Caliper

#### 13.10.1 Caliper Basic Information

#### 13.10.2 Caliper Product Profiles, Application and Specification

#### 13.10.3 Caliper Location Intelligence Market Performance (2015-2020)

## 14 MARKET FORECAST - BY REGIONS

### 14.1 North America Location Intelligence Market Forecast (2020-2025)

### 14.2 Europe Location Intelligence Market Forecast (2020-2025)

### 14.3 Asia-Pacific Location Intelligence Market Forecast (2020-2025)

### 14.4 Middle East and Africa Location Intelligence Market Forecast (2020-2025)

### 14.5 South America Location Intelligence Market Forecast (2020-2025)

## 15 MARKET FORECAST - BY TYPE AND APPLICATIONS

### 15.1 Global Location Intelligence Market Forecast by Types (2020-2025)

#### 15.1.1 Global Location Intelligence Market Forecast Production and Market Share by Types (2020-2025)

15.1.2 Global Location Intelligence Market Forecast Value and Market Share by Types  
(2020-2025)

15.2 Global Location Intelligence Market Forecast by Applications (2020-2025)

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Location Intelligence Picture

Table Location Intelligence Key Market Segments

Figure Study and Forecasting Years

Figure Global Location Intelligence Market Size and Growth Rate 2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global Location Intelligence Value (\$) and Growth Rate (2015-2020)

Table Global Location Intelligence Value (\$) by Countries (2015-2020)

Table Global Location Intelligence Value Market Share by Regions (2015-2020)

Figure Global Location Intelligence Value Market Share by Regions in 2019

Figure Global Location Intelligence Production and Growth Rate (2015-2020)

Table Global Location Intelligence Production by Major Countries (2015-2020)

Table Global Location Intelligence Production Market Share by Major Countries (2015-2020)

Figure Global Location Intelligence Production Market Share by Regions in 2019

Figure Global Location Intelligence Consumption and Growth Rate (2015-2020)

Table Global Location Intelligence Consumption by Regions (2015-2020)

Table Global Location Intelligence Consumption Market Share by Regions (2015-2020)

Figure Global Location Intelligence Consumption Market Share by Regions in 2019

Table Global Location Intelligence Export Top 3 Country 2019

Table Global Location Intelligence Import Top 3 Country 2019

Table United States Location Intelligence Export and Import (2015-2020)

Table Europe Location Intelligence Export and Import (2015-2020)

Table China Location Intelligence Export and Import (2015-2020)

Table Japan Location Intelligence Export and Import (2015-2020)

Table India Location Intelligence Export and Import (2015-2020)

Table Global Location Intelligence Production by Types (2015-2020)

Table Global Location Intelligence Production Market Share by Types (2015-2020)

Figure Global Location Intelligence Production Share by Type (2015-2020)

Table Global Location Intelligence Value by Types (2015-2020)

Table Global Location Intelligence Value Market Share by Types (2015-2020)

Figure Global Location Intelligence Value Share by Type (2015-2020)

Figure Global Consulting Production and Growth Rate (2015-2020)

Figure Global Consulting Price (2015-2020)

Figure Global System Integration Production and Growth Rate (2015-2020)  
Figure Global System Integration Price (2015-2020)  
Figure Global Others Production and Growth Rate (2015-2020)  
Figure Global Others Price (2015-2020)  
Table Global Location Intelligence Consumption by Applications (2015-2020)  
Table Global Location Intelligence Consumption Market Share by Applications (2015-2020)  
Figure Global Location Intelligence Consumption Share by Application (2015-2020)  
Figure Global Retail & Consumer Goods Consumption and Growth Rate (2015-2020)  
Figure Global Government & Defense Consumption and Growth Rate (2015-2020)  
Figure Global Manufacturing & Industrial Consumption and Growth Rate (2015-2020)  
Figure Global Transportation & Logistics Consumption and Growth Rate (2015-2020)  
Figure Global BFSI Consumption and Growth Rate (2015-2020)  
Figure Global IT & Telecom Consumption and Growth Rate (2015-2020)  
Figure Global Utilities & Energy Consumption and Growth Rate (2015-2020)  
Figure Global Media & Entertainment Consumption and Growth Rate (2015-2020)  
Figure North America Location Intelligence Market Consumption and Growth Rate (2015-2020)  
Table North America Location Intelligence Consumption by Countries (2015-2020)  
Table North America Location Intelligence Consumption Market Share by Countries (2015-2020)  
Figure North America Location Intelligence Consumption Market Share by Countries (2015-2020)  
Figure United States Location Intelligence Market Consumption and Growth Rate (2015-2020)  
Figure Canada Location Intelligence Market Consumption and Growth Rate (2015-2020)  
Figure Mexico Location Intelligence Market Consumption and Growth Rate (2015-2020)  
Figure North America COVID-19 Status  
Figure Europe Location Intelligence Market Consumption and Growth Rate (2015-2020)  
Table Europe Location Intelligence Consumption by Countries (2015-2020)  
Table Europe Location Intelligence Consumption Market Share by Countries (2015-2020)  
Figure Europe Location Intelligence Consumption Market Share by Countries (2015-2020)  
Figure Germany Location Intelligence Market Consumption and Growth Rate (2015-2020)  
Figure United Kingdom Location Intelligence Market Consumption and Growth Rate (2015-2020)

Figure France Location Intelligence Market Consumption and Growth Rate (2015-2020)

Figure Italy Location Intelligence Market Consumption and Growth Rate (2015-2020)

Figure Spain Location Intelligence Market Consumption and Growth Rate (2015-2020)

Figure Europe COVID-19 Status

Figure Asia-Pacific Location Intelligence Market Consumption and Growth Rate (2015-2020)

Table Asia-Pacific Location Intelligence Consumption by Countries (2015-2020)

Table Asia-Pacific Location Intelligence Consumption Market Share by Countries (2015-2020)

Figure Asia-Pacific Location Intelligence Consumption Market Share by Countries (2015-2020)

Figure China Location Intelligence Market Consumption and Growth Rate (2015-2020)

Figure Japan Location Intelligence Market Consumption and Growth Rate (2015-2020)

Figure South Korea Location Intelligence Market Consumption and Growth Rate (2015-2020)

Figure Southeast Asia Location Intelligence Market Consumption and Growth Rate (2015-2020)

Figure India Location Intelligence Market Consumption and Growth Rate (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa Location Intelligence Market Consumption and Growth Rate (2015-2020)

Table Middle East and Africa Location Intelligence Consumption by Countries (2015-2020)

Table Middle East and Africa Location Intelligence Consumption Market Share by Countries (2015-2020)

Figure Middle East and Africa Location Intelligence Consumption Market Share by Countries (2015-2020)

Figure Saudi Arabia Location Intelligence Market Consumption and Growth Rate (2015-2020)

Figure UAE Location Intelligence Market Consumption and Growth Rate (2015-2020)

Figure South Africa Location Intelligence Market Consumption and Growth Rate (2015-2020)

Figure South America Location Intelligence Market Consumption and Growth Rate (2015-2020)

Table South America Location Intelligence Consumption by Countries (2015-2020)

Table South America Location Intelligence Consumption Market Share by Countries (2015-2020)

Figure South America Location Intelligence Consumption Market Share by Countries (2015-2020)

Figure Brazil Location Intelligence Market Consumption and Growth Rate (2015-2020)

Table SAS Company Profile

Table SAS Production, Value, Price, Gross Margin 2015-2020

Figure SAS Production and Growth Rate

Figure SAS Value (\$) Market Share 2015-2020

Table Pitney Bowes Company Profile

Table Pitney Bowes Production, Value, Price, Gross Margin 2015-2020

Figure Pitney Bowes Production and Growth Rate

Figure Pitney Bowes Value (\$) Market Share 2015-2020

Table Galigeo Company Profile

Table Galigeo Production, Value, Price, Gross Margin 2015-2020

Figure Galigeo Production and Growth Rate

Figure Galigeo Value (\$) Market Share 2015-2020

Table Alteryx Company Profile

Table Alteryx Production, Value, Price, Gross Margin 2015-2020

Figure Alteryx Production and Growth Rate

Figure Alteryx Value (\$) Market Share 2015-2020

Table AVUXI Company Profile

Table AVUXI Production, Value, Price, Gross Margin 2015-2020

Figure AVUXI Production and Growth Rate

Figure AVUXI Value (\$) Market Share 2015-2020

Table Maptive Company Profile

Table Maptive Production, Value, Price, Gross Margin 2015-2020

Figure Maptive Production and Growth Rate

Figure Maptive Value (\$) Market Share 2015-2020

Table Gadberry Group Company Profile

Table Gadberry Group Production, Value, Price, Gross Margin 2015-2020

Figure Gadberry Group Production and Growth Rate

Figure Gadberry Group Value (\$) Market Share 2015-2020

Table CARTO Company Profile

Table CARTO Production, Value, Price, Gross Margin 2015-2020

Figure CARTO Production and Growth Rate

Figure CARTO Value (\$) Market Share 2015-2020

Table Esri Company Profile

Table Esri Production, Value, Price, Gross Margin 2015-2020

Figure Esri Production and Growth Rate

Figure Esri Value (\$) Market Share 2015-2020

Table Caliper Company Profile

Table Caliper Production, Value, Price, Gross Margin 2015-2020

Figure Caliper Production and Growth Rate

Figure Caliper Value (\$) Market Share 2015-2020

Figure North America Market Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)

Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Consumption and Growth Rate Forecast  
(2020-2025)

Figure South America Market Consumption and Growth Rate Forecast (2020-2025)

Table Global Location Intelligence Market Forecast Production by Types (2020-2025)

Table Global Location Intelligence Market Forecast Production Share by Types  
(2020-2025)

Table Global Location Intelligence Market Forecast Value (\$) by Types (2020-2025)

Table Global Location Intelligence Market Forecast Value Share by Types (2020-2025)

Table Global Location Intelligence Market Forecast Consumption by Applications  
(2020-2025)

Table Global Location Intelligence Market Forecast Consumption Share by Applications  
(2020-2025)

## I would like to order

Product name: 2020-2025 Global Location Intelligence Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

Product link: <https://marketpublishers.com/r/2B81D89AACBAEN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2B81D89AACBAEN.html>