

2020-2025 Global Location Intelligence & Business Intelligence Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

This report elaborates the market size, market characteristics, and market growth of the Location Intelligence & Business Intelligence industry, and breaks down according to the type, application, and consumption area of Location Intelligence & Business Intelligence. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Location Intelligence & Business Intelligence in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Location Intelligence & Business Intelligence market covered in Chapter 13:

MicroStrategy

SpaceCurve

Oracle Corp

Cisco Systems Inc

PlacelQ Inc

Galigeo

Microsoft Inc

Caliper Inc

Teradata Corp
TIBCO Software Inc
ESRI
IBM
Pitney Bowes Inc
SAS institute
SAP SE
Tableau software
Locomizer
Spatial Plc
Google Inc.
Information Builders

In Chapter 6, on the basis of types, the Location Intelligence & Business Intelligence market from 2015 to 2025 is primarily split into:

Location Intelligence
Business Intelligence

In Chapter 7, on the basis of applications, the Location Intelligence & Business Intelligence market from 2015 to 2025 covers:

BFSI
Healthcare and Life Sciences
Government and Utilities
Retail and Consumer Goods
Telecommunications and IT
Transportation and Logistics
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:
North America (Covered in Chapter 8)

United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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