

2020-2025 Global Location-based Services (LBS) Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/2E2DD10207C8EN.html>

Date: September 2021

Pages: 122

Price: US\$ 3,360.00 (Single User License)

ID: 2E2DD10207C8EN

Abstracts

This report elaborates the market size, market characteristics, and market growth of the Location-based Services (LBS) industry, and breaks down according to the type, application, and consumption area of Location-based Services (LBS). The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Location-based Services (LBS) in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Location-based Services (LBS) market covered in Chapter 13:

AT&T Inc.

Google Inc.

Apple, Inc.

International Business Machines Corporation

Alcatel-Lucent SA

Bharti Airtel, LTD.

Qualcomm Inc.

Microsoft Corporation

Cisco Systems, Inc.

HERE

Oracle Corporation

In Chapter 6, on the basis of types, the Location-based Services (LBS) market from 2015 to 2025 is primarily split into:

GPS

Enhanced Observed Time Difference and Observed Time Difference

Cell ID

Wi-Fi

Others

In Chapter 7, on the basis of applications, the Location-based Services (LBS) market from 2015 to 2025 covers:

Navigation software

Social networking services

Location-based advertising

Tracking systems

Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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