

# 2020-2025 Global Location Based Marketing Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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## Abstracts

This report elaborates the market size, market characteristics, and market growth of the Location Based Marketing industry, and breaks down according to the type, application, and consumption area of Location Based Marketing. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Location Based Marketing in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Location Based Marketing market covered in Chapter 13:

Groundtruth  
Blis GmbH  
Scanbuy  
PlacelQ  
Groupon  
Shopkick  
Telenity  
Placecast  
AdNear  
Foursquare  
Google  
AdMoove

In Chapter 6, on the basis of types, the Location Based Marketing market from 2015 to 2025 is primarily split into:

Banner Display/Pop ups

Video

Search Result

E-mail and Message

Social Media Content

Voice Calling

In Chapter 7, on the basis of applications, the Location Based Marketing market from 2015 to 2025 covers:

Retail

Hospitality

Healthcare

BFSI

Education

Technology and Media

Transportation and Logistics

Automotive and Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy  
Spain  
Others  
Asia-Pacific (Covered in Chapter 10)  
China  
Japan  
India  
South Korea  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 11)  
Saudi Arabia  
UAE  
South Africa  
Others  
South America (Covered in Chapter 12)  
Brazil  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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