

2020-2025 Global Location Based Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/2662D98E8CC5EN.html>

Date: July 2021

Pages: 117

Price: US\$ 3,360.00 (Single User License)

ID: 2662D98E8CC5EN

Abstracts

This report elaborates the market size, market characteristics, and market growth of the Location Based industry, and breaks down according to the type, application, and consumption area of Location Based. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Location Based in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Location Based market covered in Chapter 13:

Google Inc.

Alcatel-Lucent SA

Oracle Corporation

HERE

Apple, Inc.

Cisco Systems, Inc.

International Business Machines Corporation

Bharti Airtel, LTD.

Qualcomm Inc.

Microsoft Corporation

AT&T Inc.

In Chapter 6, on the basis of types, the Location Based market from 2015 to 2025 is

primarily split into:

Hardware
Software
Services

In Chapter 7, on the basis of applications, the Location Based market from 2015 to 2025 covers:

Location-based Advertising
Business Intelligence & Analytics
Fleet Management
Mapping & Navigation
Local Search & Information
Social Networking & Entertainment
Proximity Marketing
Asset Tracking
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)

China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 LOCATION BASED MARKET - RESEARCH SCOPE

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

2 LOCATION BASED MARKET - RESEARCH METHODOLOGY

- 2.1 Methodology
- 2.2 Research Data Source
 - 2.2.1 Secondary Data
 - 2.2.2 Primary Data
 - 2.2.3 Market Size Estimation
 - 2.2.4 Legal Disclaimer

3 LOCATION BASED MARKET FORCES

- 3.1 Global Location Based Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
 - 3.2.1 Political Factors
 - 3.2.2 Economic Factors
 - 3.2.3 Social Factors
 - 3.2.4 Technological Factors
 - 3.2.5 Environmental Factors
 - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
 - 3.4.1 Risk Assessment on COVID-19
 - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
 - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

4 LOCATION BASED MARKET - BY GEOGRAPHY

- 4.1 Global Location Based Market Value and Market Share by Regions
 - 4.1.1 Global Location Based Value (\$) by Region (2015-2020)

- 4.1.2 Global Location Based Value Market Share by Regions (2015-2020)
- 4.2 Global Location Based Market Production and Market Share by Major Countries
 - 4.2.1 Global Location Based Production by Major Countries (2015-2020)
 - 4.2.2 Global Location Based Production Market Share by Major Countries (2015-2020)
- 4.3 Global Location Based Market Consumption and Market Share by Regions
 - 4.3.1 Global Location Based Consumption by Regions (2015-2020)
 - 4.3.2 Global Location Based Consumption Market Share by Regions (2015-2020)

5 LOCATION BASED MARKET - BY TRADE STATISTICS

- 5.1 Global Location Based Export and Import
- 5.2 United States Location Based Export and Import (2015-2020)
- 5.3 Europe Location Based Export and Import (2015-2020)
- 5.4 China Location Based Export and Import (2015-2020)
- 5.5 Japan Location Based Export and Import (2015-2020)
- 5.6 India Location Based Export and Import (2015-2020)
- 5.7 ...

6 LOCATION BASED MARKET - BY TYPE

- 6.1 Global Location Based Production and Market Share by Types (2015-2020)
 - 6.1.1 Global Location Based Production by Types (2015-2020)
 - 6.1.2 Global Location Based Production Market Share by Types (2015-2020)
- 6.2 Global Location Based Value and Market Share by Types (2015-2020)
 - 6.2.1 Global Location Based Value by Types (2015-2020)
 - 6.2.2 Global Location Based Value Market Share by Types (2015-2020)
- 6.3 Global Location Based Production, Price and Growth Rate of Hardware (2015-2020)
- 6.4 Global Location Based Production, Price and Growth Rate of Software (2015-2020)
- 6.5 Global Location Based Production, Price and Growth Rate of Services (2015-2020)

7 LOCATION BASED MARKET - BY APPLICATION

- 7.1 Global Location Based Consumption and Market Share by Applications (2015-2020)
 - 7.1.1 Global Location Based Consumption by Applications (2015-2020)
 - 7.1.2 Global Location Based Consumption Market Share by Applications (2015-2020)
- 7.2 Global Location Based Consumption and Growth Rate of Location-based Advertising (2015-2020)
- 7.3 Global Location Based Consumption and Growth Rate of Business Intelligence & Analytics (2015-2020)

7.4 Global Location Based Consumption and Growth Rate of Fleet Management (2015-2020)

7.5 Global Location Based Consumption and Growth Rate of Mapping & Navigation (2015-2020)

7.6 Global Location Based Consumption and Growth Rate of Local Search & Information (2015-2020)

7.7 Global Location Based Consumption and Growth Rate of Social Networking & Entertainment (2015-2020)

7.8 Global Location Based Consumption and Growth Rate of Proximity Marketing (2015-2020)

7.9 Global Location Based Consumption and Growth Rate of Asset Tracking (2015-2020)

7.10 Global Location Based Consumption and Growth Rate of Others (2015-2020)

8 NORTH AMERICA LOCATION BASED MARKET

8.1 North America Location Based Market Size

8.2 United States Location Based Market Size

8.3 Canada Location Based Market Size

8.4 Mexico Location Based Market Size

8.5 The Influence of COVID-19 on North America Market

9 EUROPE LOCATION BASED MARKET ANALYSIS

9.1 Europe Location Based Market Size

9.2 Germany Location Based Market Size

9.3 United Kingdom Location Based Market Size

9.4 France Location Based Market Size

9.5 Italy Location Based Market Size

9.6 Spain Location Based Market Size

9.7 The Influence of COVID-19 on Europe Market

10 ASIA-PACIFIC LOCATION BASED MARKET ANALYSIS

10.1 Asia-Pacific Location Based Market Size

10.2 China Location Based Market Size

10.3 Japan Location Based Market Size

10.4 South Korea Location Based Market Size

10.5 Southeast Asia Location Based Market Size

10.6 India Location Based Market Size

10.7 The Influence of COVID-19 on Asia Pacific Market

11 MIDDLE EAST AND AFRICA LOCATION BASED MARKET ANALYSIS

11.1 Middle East and Africa Location Based Market Size

11.2 Saudi Arabia Location Based Market Size

11.3 UAE Location Based Market Size

11.4 South Africa Location Based Market Size

11.5 The Influence of COVID-19 on Middle East and Africa Market

12 SOUTH AMERICA LOCATION BASED MARKET ANALYSIS

12.1 South America Location Based Market Size

12.2 Brazil Location Based Market Size

12.3 The Influence of COVID-19 on South America Market

13 COMPANY PROFILES

13.1 Google Inc.

13.1.1 Google Inc. Basic Information

13.1.2 Google Inc. Product Profiles, Application and Specification

13.1.3 Google Inc. Location Based Market Performance (2015-2020)

13.2 Alcatel-Lucent SA

13.2.1 Alcatel-Lucent SA Basic Information

13.2.2 Alcatel-Lucent SA Product Profiles, Application and Specification

13.2.3 Alcatel-Lucent SA Location Based Market Performance (2015-2020)

13.3 Oracle Corporation

13.3.1 Oracle Corporation Basic Information

13.3.2 Oracle Corporation Product Profiles, Application and Specification

13.3.3 Oracle Corporation Location Based Market Performance (2015-2020)

13.4 HERE

13.4.1 HERE Basic Information

13.4.2 HERE Product Profiles, Application and Specification

13.4.3 HERE Location Based Market Performance (2015-2020)

13.5 Apple, Inc.

13.5.1 Apple, Inc. Basic Information

13.5.2 Apple, Inc. Product Profiles, Application and Specification

13.5.3 Apple, Inc. Location Based Market Performance (2015-2020)

13.6 Cisco Systems, Inc.

13.6.1 Cisco Systems, Inc. Basic Information

13.6.2 Cisco Systems, Inc. Product Profiles, Application and Specification

13.6.3 Cisco Systems, Inc. Location Based Market Performance (2015-2020)

13.7 International Business Machines Corporation

13.7.1 International Business Machines Corporation Basic Information

13.7.2 International Business Machines Corporation Product Profiles, Application and Specification

13.7.3 International Business Machines Corporation Location Based Market Performance (2015-2020)

13.8 Bharti Airtel, LTD.

13.8.1 Bharti Airtel, LTD. Basic Information

13.8.2 Bharti Airtel, LTD. Product Profiles, Application and Specification

13.8.3 Bharti Airtel, LTD. Location Based Market Performance (2015-2020)

13.9 Qualcomm Inc.

13.9.1 Qualcomm Inc. Basic Information

13.9.2 Qualcomm Inc. Product Profiles, Application and Specification

13.9.3 Qualcomm Inc. Location Based Market Performance (2015-2020)

13.10 Microsoft Corporation

13.10.1 Microsoft Corporation Basic Information

13.10.2 Microsoft Corporation Product Profiles, Application and Specification

13.10.3 Microsoft Corporation Location Based Market Performance (2015-2020)

13.11 AT&T Inc.

13.11.1 AT&T Inc. Basic Information

13.11.2 AT&T Inc. Product Profiles, Application and Specification

13.11.3 AT&T Inc. Location Based Market Performance (2015-2020)

14 MARKET FORECAST - BY REGIONS

14.1 North America Location Based Market Forecast (2020-2025)

14.2 Europe Location Based Market Forecast (2020-2025)

14.3 Asia-Pacific Location Based Market Forecast (2020-2025)

14.4 Middle East and Africa Location Based Market Forecast (2020-2025)

14.5 South America Location Based Market Forecast (2020-2025)

15 MARKET FORECAST - BY TYPE AND APPLICATIONS

15.1 Global Location Based Market Forecast by Types (2020-2025)

15.1.1 Global Location Based Market Forecast Production and Market Share by Types

(2020-2025)

15.1.2 Global Location Based Market Forecast Value and Market Share by Types

(2020-2025)

15.2 Global Location Based Market Forecast by Applications (2020-2025)

List Of Tables

LIST OF TABLES AND FIGURES

Figure Location Based Picture

Table Location Based Key Market Segments

Figure Study and Forecasting Years

Figure Global Location Based Market Size and Growth Rate 2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global Location Based Value (\$) and Growth Rate (2015-2020)

Table Global Location Based Value (\$) by Countries (2015-2020)

Table Global Location Based Value Market Share by Regions (2015-2020)

Figure Global Location Based Value Market Share by Regions in 2019

Figure Global Location Based Production and Growth Rate (2015-2020)

Table Global Location Based Production by Major Countries (2015-2020)

Table Global Location Based Production Market Share by Major Countries (2015-2020)

Figure Global Location Based Production Market Share by Regions in 2019

Figure Global Location Based Consumption and Growth Rate (2015-2020)

Table Global Location Based Consumption by Regions (2015-2020)

Table Global Location Based Consumption Market Share by Regions (2015-2020)

Figure Global Location Based Consumption Market Share by Regions in 2019

Table Global Location Based Export Top 3 Country 2019

Table Global Location Based Import Top 3 Country 2019

Table United States Location Based Export and Import (2015-2020)

Table Europe Location Based Export and Import (2015-2020)

Table China Location Based Export and Import (2015-2020)

Table Japan Location Based Export and Import (2015-2020)

Table India Location Based Export and Import (2015-2020)

Table Global Location Based Production by Types (2015-2020)

Table Global Location Based Production Market Share by Types (2015-2020)

Figure Global Location Based Production Share by Type (2015-2020)

Table Global Location Based Value by Types (2015-2020)

Table Global Location Based Value Market Share by Types (2015-2020)

Figure Global Location Based Value Share by Type (2015-2020)

Figure Global Hardware Production and Growth Rate (2015-2020)

Figure Global Hardware Price (2015-2020)

Figure Global Software Production and Growth Rate (2015-2020)

Figure Global Software Price (2015-2020)
Figure Global Services Production and Growth Rate (2015-2020)
Figure Global Services Price (2015-2020)
Table Global Location Based Consumption by Applications (2015-2020)
Table Global Location Based Consumption Market Share by Applications (2015-2020)
Figure Global Location Based Consumption Share by Application (2015-2020)
Figure Global Location-based Advertising Consumption and Growth Rate (2015-2020)
Figure Global Business Intelligence & Analytics Consumption and Growth Rate (2015-2020)
Figure Global Fleet Management Consumption and Growth Rate (2015-2020)
Figure Global Mapping & Navigation Consumption and Growth Rate (2015-2020)
Figure Global Local Search & Information Consumption and Growth Rate (2015-2020)
Figure Global Social Networking & Entertainment Consumption and Growth Rate (2015-2020)
Figure Global Proximity Marketing Consumption and Growth Rate (2015-2020)
Figure Global Asset Tracking Consumption and Growth Rate (2015-2020)
Figure Global Others Consumption and Growth Rate (2015-2020)
Figure North America Location Based Market Consumption and Growth Rate (2015-2020)
Table North America Location Based Consumption by Countries (2015-2020)
Table North America Location Based Consumption Market Share by Countries (2015-2020)
Figure North America Location Based Consumption Market Share by Countries (2015-2020)
Figure United States Location Based Market Consumption and Growth Rate (2015-2020)
Figure Canada Location Based Market Consumption and Growth Rate (2015-2020)
Figure Mexico Location Based Market Consumption and Growth Rate (2015-2020)
Figure North America COVID-19 Status
Figure Europe Location Based Market Consumption and Growth Rate (2015-2020)
Table Europe Location Based Consumption by Countries (2015-2020)
Table Europe Location Based Consumption Market Share by Countries (2015-2020)
Figure Europe Location Based Consumption Market Share by Countries (2015-2020)
Figure Germany Location Based Market Consumption and Growth Rate (2015-2020)
Figure United Kingdom Location Based Market Consumption and Growth Rate (2015-2020)
Figure France Location Based Market Consumption and Growth Rate (2015-2020)
Figure Italy Location Based Market Consumption and Growth Rate (2015-2020)
Figure Spain Location Based Market Consumption and Growth Rate (2015-2020)

Figure Europe COVID-19 Status

Figure Asia-Pacific Location Based Market Consumption and Growth Rate (2015-2020)

Table Asia-Pacific Location Based Consumption by Countries (2015-2020)

Table Asia-Pacific Location Based Consumption Market Share by Countries (2015-2020)

Figure Asia-Pacific Location Based Consumption Market Share by Countries (2015-2020)

Figure China Location Based Market Consumption and Growth Rate (2015-2020)

Figure Japan Location Based Market Consumption and Growth Rate (2015-2020)

Figure South Korea Location Based Market Consumption and Growth Rate (2015-2020)

Figure Southeast Asia Location Based Market Consumption and Growth Rate (2015-2020)

Figure India Location Based Market Consumption and Growth Rate (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa Location Based Market Consumption and Growth Rate (2015-2020)

Table Middle East and Africa Location Based Consumption by Countries (2015-2020)

Table Middle East and Africa Location Based Consumption Market Share by Countries (2015-2020)

Figure Middle East and Africa Location Based Consumption Market Share by Countries (2015-2020)

Figure Saudi Arabia Location Based Market Consumption and Growth Rate (2015-2020)

Figure UAE Location Based Market Consumption and Growth Rate (2015-2020)

Figure South Africa Location Based Market Consumption and Growth Rate (2015-2020)

Figure South America Location Based Market Consumption and Growth Rate (2015-2020)

Table South America Location Based Consumption by Countries (2015-2020)

Table South America Location Based Consumption Market Share by Countries (2015-2020)

Figure South America Location Based Consumption Market Share by Countries (2015-2020)

Figure Brazil Location Based Market Consumption and Growth Rate (2015-2020)

Table Google Inc. Company Profile

Table Google Inc. Production, Value, Price, Gross Margin 2015-2020

Figure Google Inc. Production and Growth Rate

Figure Google Inc. Value (\$) Market Share 2015-2020

Table Alcatel-Lucent SA Company Profile

Table Alcatel-Lucent SA Production, Value, Price, Gross Margin 2015-2020

Figure Alcatel-Lucent SA Production and Growth Rate
Figure Alcatel-Lucent SA Value (\$) Market Share 2015-2020
Table Oracle Corporation Company Profile
Table Oracle Corporation Production, Value, Price, Gross Margin 2015-2020
Figure Oracle Corporation Production and Growth Rate
Figure Oracle Corporation Value (\$) Market Share 2015-2020
Table HERE Company Profile
Table HERE Production, Value, Price, Gross Margin 2015-2020
Figure HERE Production and Growth Rate
Figure HERE Value (\$) Market Share 2015-2020
Table Apple, Inc. Company Profile
Table Apple, Inc. Production, Value, Price, Gross Margin 2015-2020
Figure Apple, Inc. Production and Growth Rate
Figure Apple, Inc. Value (\$) Market Share 2015-2020
Table Cisco Systems, Inc. Company Profile
Table Cisco Systems, Inc. Production, Value, Price, Gross Margin 2015-2020
Figure Cisco Systems, Inc. Production and Growth Rate
Figure Cisco Systems, Inc. Value (\$) Market Share 2015-2020
Table International Business Machines Corporation Company Profile
Table International Business Machines Corporation Production, Value, Price, Gross Margin 2015-2020
Figure International Business Machines Corporation Production and Growth Rate
Figure International Business Machines Corporation Value (\$) Market Share 2015-2020
Table Bharti Airtel, LTD. Company Profile
Table Bharti Airtel, LTD. Production, Value, Price, Gross Margin 2015-2020
Figure Bharti Airtel, LTD. Production and Growth Rate
Figure Bharti Airtel, LTD. Value (\$) Market Share 2015-2020
Table Qualcomm Inc. Company Profile
Table Qualcomm Inc. Production, Value, Price, Gross Margin 2015-2020
Figure Qualcomm Inc. Production and Growth Rate
Figure Qualcomm Inc. Value (\$) Market Share 2015-2020
Table Microsoft Corporation Company Profile
Table Microsoft Corporation Production, Value, Price, Gross Margin 2015-2020
Figure Microsoft Corporation Production and Growth Rate
Figure Microsoft Corporation Value (\$) Market Share 2015-2020
Table AT&T Inc. Company Profile
Table AT&T Inc. Production, Value, Price, Gross Margin 2015-2020
Figure AT&T Inc. Production and Growth Rate
Figure AT&T Inc. Value (\$) Market Share 2015-2020

Figure North America Market Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)

Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Consumption and Growth Rate Forecast
(2020-2025)

Figure South America Market Consumption and Growth Rate Forecast (2020-2025)

Table Global Location Based Market Forecast Production by Types (2020-2025)

Table Global Location Based Market Forecast Production Share by Types (2020-2025)

Table Global Location Based Market Forecast Value (\$) by Types (2020-2025)

Table Global Location Based Market Forecast Value Share by Types (2020-2025)

Table Global Location Based Market Forecast Consumption by Applications
(2020-2025)

Table Global Location Based Market Forecast Consumption Share by Applications
(2020-2025)

I would like to order

Product name: 2020-2025 Global Location Based Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

Product link: <https://marketpublishers.com/r/2662D98E8CC5EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2662D98E8CC5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

