

# 2020-2025 Global Location Analytics Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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## Abstracts

Location analytics offers a wide range of potential applications to the users, not limiting itself to a single department or an organization. Several businesses are using geographical information for analyzing, visualizing, and understanding the location-based information in making decisions related to the organization.

This report elaborates the market size, market characteristics, and market growth of the Location Analytics industry, and breaks down according to the type, application, and consumption area of Location Analytics. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Location Analytics in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Location Analytics market covered in Chapter 13:

Environmental Systems Research Institute, Inc. (ESRI).

TIBCO Software Inc.

Pitney Bowes Inc.

Oracle Corporation.

Hexagon AB.

Microsoft Corporation.

Cisco Systems, Inc.

International Business Machines Corporation (IBM)

SAS Institute Inc.

SAP SE.

Galigeo SAS.

Trimble Inc.

In Chapter 6, on the basis of types, the Location Analytics market from 2015 to 2025 is primarily split into:

Consulting Services

System Integration and Deployment

Data Maintenance and Creation

Managed Services

In Chapter 7, on the basis of applications, the Location Analytics market from 2015 to 2025 covers:

Risk Management

Emergency Response Management

Customer Management

Remote Monitoring

Supply Chain Planning and Optimization

Sales and Marketing Optimization

Predictive Assets Management

Inventory Management

Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK  
France  
Italy  
Spain  
Others  
Asia-Pacific (Covered in Chapter 10)  
China  
Japan  
India  
South Korea  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 11)  
Saudi Arabia  
UAE  
South Africa  
Others  
South America (Covered in Chapter 12)  
Brazil  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

## Contents

### **1 LOCATION ANALYTICS MARKET - RESEARCH SCOPE**

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

### **2 LOCATION ANALYTICS MARKET - RESEARCH METHODOLOGY**

- 2.1 Methodology
- 2.2 Research Data Source
  - 2.2.1 Secondary Data
  - 2.2.2 Primary Data
  - 2.2.3 Market Size Estimation
  - 2.2.4 Legal Disclaimer

### **3 LOCATION ANALYTICS MARKET FORCES**

- 3.1 Global Location Analytics Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
  - 3.2.1 Political Factors
  - 3.2.2 Economic Factors
  - 3.2.3 Social Factors
  - 3.2.4 Technological Factors
  - 3.2.5 Environmental Factors
  - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
  - 3.4.1 Risk Assessment on COVID-19
  - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
  - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

### **4 LOCATION ANALYTICS MARKET - BY GEOGRAPHY**

- 4.1 Global Location Analytics Market Value and Market Share by Regions
  - 4.1.1 Global Location Analytics Value (\$) by Region (2015-2020)

- 4.1.2 Global Location Analytics Value Market Share by Regions (2015-2020)
- 4.2 Global Location Analytics Market Production and Market Share by Major Countries
  - 4.2.1 Global Location Analytics Production by Major Countries (2015-2020)
  - 4.2.2 Global Location Analytics Production Market Share by Major Countries (2015-2020)
- 4.3 Global Location Analytics Market Consumption and Market Share by Regions
  - 4.3.1 Global Location Analytics Consumption by Regions (2015-2020)
  - 4.3.2 Global Location Analytics Consumption Market Share by Regions (2015-2020)

## **5 LOCATION ANALYTICS MARKET - BY TRADE STATISTICS**

- 5.1 Global Location Analytics Export and Import
- 5.2 United States Location Analytics Export and Import (2015-2020)
- 5.3 Europe Location Analytics Export and Import (2015-2020)
- 5.4 China Location Analytics Export and Import (2015-2020)
- 5.5 Japan Location Analytics Export and Import (2015-2020)
- 5.6 India Location Analytics Export and Import (2015-2020)
- 5.7 ...

## **6 LOCATION ANALYTICS MARKET - BY TYPE**

- 6.1 Global Location Analytics Production and Market Share by Types (2015-2020)
  - 6.1.1 Global Location Analytics Production by Types (2015-2020)
  - 6.1.2 Global Location Analytics Production Market Share by Types (2015-2020)
- 6.2 Global Location Analytics Value and Market Share by Types (2015-2020)
  - 6.2.1 Global Location Analytics Value by Types (2015-2020)
  - 6.2.2 Global Location Analytics Value Market Share by Types (2015-2020)
- 6.3 Global Location Analytics Production, Price and Growth Rate of Consulting Services (2015-2020)
- 6.4 Global Location Analytics Production, Price and Growth Rate of System Integration and Deployment (2015-2020)
- 6.5 Global Location Analytics Production, Price and Growth Rate of Data Maintenance and Creation (2015-2020)
- 6.6 Global Location Analytics Production, Price and Growth Rate of Managed Services (2015-2020)

## **7 LOCATION ANALYTICS MARKET - BY APPLICATION**

- 7.1 Global Location Analytics Consumption and Market Share by Applications

(2015-2020)

7.1.1 Global Location Analytics Consumption by Applications (2015-2020)

7.1.2 Global Location Analytics Consumption Market Share by Applications

(2015-2020)

7.2 Global Location Analytics Consumption and Growth Rate of Risk Management

(2015-2020)

7.3 Global Location Analytics Consumption and Growth Rate of Emergency Response Management (2015-2020)

7.4 Global Location Analytics Consumption and Growth Rate of Customer Management (2015-2020)

7.5 Global Location Analytics Consumption and Growth Rate of Remote Monitoring (2015-2020)

7.6 Global Location Analytics Consumption and Growth Rate of Supply Chain Planning and Optimization (2015-2020)

7.7 Global Location Analytics Consumption and Growth Rate of Sales and Marketing Optimization (2015-2020)

7.8 Global Location Analytics Consumption and Growth Rate of Predictive Assets Management (2015-2020)

7.9 Global Location Analytics Consumption and Growth Rate of Inventory Management (2015-2020)

7.10 Global Location Analytics Consumption and Growth Rate of Others (2015-2020)

## **8 NORTH AMERICA LOCATION ANALYTICS MARKET**

8.1 North America Location Analytics Market Size

8.2 United States Location Analytics Market Size

8.3 Canada Location Analytics Market Size

8.4 Mexico Location Analytics Market Size

8.5 The Influence of COVID-19 on North America Market

## **9 EUROPE LOCATION ANALYTICS MARKET ANALYSIS**

9.1 Europe Location Analytics Market Size

9.2 Germany Location Analytics Market Size

9.3 United Kingdom Location Analytics Market Size

9.4 France Location Analytics Market Size

9.5 Italy Location Analytics Market Size

9.6 Spain Location Analytics Market Size

9.7 The Influence of COVID-19 on Europe Market

## **10 ASIA-PACIFIC LOCATION ANALYTICS MARKET ANALYSIS**

- 10.1 Asia-Pacific Location Analytics Market Size
- 10.2 China Location Analytics Market Size
- 10.3 Japan Location Analytics Market Size
- 10.4 South Korea Location Analytics Market Size
- 10.5 Southeast Asia Location Analytics Market Size
- 10.6 India Location Analytics Market Size
- 10.7 The Influence of COVID-19 on Asia Pacific Market

## **11 MIDDLE EAST AND AFRICA LOCATION ANALYTICS MARKET ANALYSIS**

- 11.1 Middle East and Africa Location Analytics Market Size
- 11.2 Saudi Arabia Location Analytics Market Size
- 11.3 UAE Location Analytics Market Size
- 11.4 South Africa Location Analytics Market Size
- 11.5 The Influence of COVID-19 on Middle East and Africa Market

## **12 SOUTH AMERICA LOCATION ANALYTICS MARKET ANALYSIS**

- 12.1 South America Location Analytics Market Size
- 12.2 Brazil Location Analytics Market Size
- 12.3 The Influence of COVID-19 on South America Market

## **13 COMPANY PROFILES**

- 13.1 Environmental Systems Research Institute, Inc. (ESRI).
  - 13.1.1 Environmental Systems Research Institute, Inc. (ESRI). Basic Information
  - 13.1.2 Environmental Systems Research Institute, Inc. (ESRI). Product Profiles, Application and Specification
  - 13.1.3 Environmental Systems Research Institute, Inc. (ESRI). Location Analytics Market Performance (2015-2020)
- 13.2 TIBCO Software Inc.
  - 13.2.1 TIBCO Software Inc. Basic Information
  - 13.2.2 TIBCO Software Inc. Product Profiles, Application and Specification
  - 13.2.3 TIBCO Software Inc. Location Analytics Market Performance (2015-2020)
- 13.3 Pitney Bowes Inc.
  - 13.3.1 Pitney Bowes Inc. Basic Information

- 13.3.2 Pitney Bowes Inc. Product Profiles, Application and Specification
- 13.3.3 Pitney Bowes Inc. Location Analytics Market Performance (2015-2020)
- 13.4 Oracle Corporation.
  - 13.4.1 Oracle Corporation. Basic Information
  - 13.4.2 Oracle Corporation. Product Profiles, Application and Specification
  - 13.4.3 Oracle Corporation. Location Analytics Market Performance (2015-2020)
- 13.5 Hexagon AB.
  - 13.5.1 Hexagon AB. Basic Information
  - 13.5.2 Hexagon AB. Product Profiles, Application and Specification
  - 13.5.3 Hexagon AB. Location Analytics Market Performance (2015-2020)
- 13.6 Microsoft Corporation.
  - 13.6.1 Microsoft Corporation. Basic Information
  - 13.6.2 Microsoft Corporation. Product Profiles, Application and Specification
  - 13.6.3 Microsoft Corporation. Location Analytics Market Performance (2015-2020)
- 13.7 Cisco Systems, Inc.
  - 13.7.1 Cisco Systems, Inc. Basic Information
  - 13.7.2 Cisco Systems, Inc. Product Profiles, Application and Specification
  - 13.7.3 Cisco Systems, Inc. Location Analytics Market Performance (2015-2020)
- 13.8 International Business Machines Corporation (IBM)
  - 13.8.1 International Business Machines Corporation (IBM) Basic Information
  - 13.8.2 International Business Machines Corporation (IBM) Product Profiles, Application and Specification
  - 13.8.3 International Business Machines Corporation (IBM) Location Analytics Market Performance (2015-2020)
- 13.9 SAS Institute Inc.
  - 13.9.1 SAS Institute Inc. Basic Information
  - 13.9.2 SAS Institute Inc. Product Profiles, Application and Specification
  - 13.9.3 SAS Institute Inc. Location Analytics Market Performance (2015-2020)
- 13.10 SAP SE.
  - 13.10.1 SAP SE. Basic Information
  - 13.10.2 SAP SE. Product Profiles, Application and Specification
  - 13.10.3 SAP SE. Location Analytics Market Performance (2015-2020)
- 13.11 Galigeo SAS.
  - 13.11.1 Galigeo SAS. Basic Information
  - 13.11.2 Galigeo SAS. Product Profiles, Application and Specification
  - 13.11.3 Galigeo SAS. Location Analytics Market Performance (2015-2020)
- 13.12 Trimble Inc.
  - 13.12.1 Trimble Inc. Basic Information
  - 13.12.2 Trimble Inc. Product Profiles, Application and Specification



13.12.3 Trimble Inc. Location Analytics Market Performance (2015-2020)

## **14 MARKET FORECAST - BY REGIONS**

14.1 North America Location Analytics Market Forecast (2020-2025)

14.2 Europe Location Analytics Market Forecast (2020-2025)

14.3 Asia-Pacific Location Analytics Market Forecast (2020-2025)

14.4 Middle East and Africa Location Analytics Market Forecast (2020-2025)

14.5 South America Location Analytics Market Forecast (2020-2025)

## **15 MARKET FORECAST - BY TYPE AND APPLICATIONS**

15.1 Global Location Analytics Market Forecast by Types (2020-2025)

15.1.1 Global Location Analytics Market Forecast Production and Market Share by Types (2020-2025)

15.1.2 Global Location Analytics Market Forecast Value and Market Share by Types (2020-2025)

15.2 Global Location Analytics Market Forecast by Applications (2020-2025)

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Location Analytics Picture  
Table Location Analytics Key Market Segments  
Figure Study and Forecasting Years  
Figure Global Location Analytics Market Size and Growth Rate 2015-2025  
Figure Industry PESTEL Analysis  
Figure Global COVID-19 Status  
Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19  
Figure Global Location Analytics Value (\$) and Growth Rate (2015-2020)  
Table Global Location Analytics Value (\$) by Countries (2015-2020)  
Table Global Location Analytics Value Market Share by Regions (2015-2020)  
Figure Global Location Analytics Value Market Share by Regions in 2019  
Figure Global Location Analytics Production and Growth Rate (2015-2020)  
Table Global Location Analytics Production by Major Countries (2015-2020)  
Table Global Location Analytics Production Market Share by Major Countries (2015-2020)  
Figure Global Location Analytics Production Market Share by Regions in 2019  
Figure Global Location Analytics Consumption and Growth Rate (2015-2020)  
Table Global Location Analytics Consumption by Regions (2015-2020)  
Table Global Location Analytics Consumption Market Share by Regions (2015-2020)  
Figure Global Location Analytics Consumption Market Share by Regions in 2019  
Table Global Location Analytics Export Top 3 Country 2019  
Table Global Location Analytics Import Top 3 Country 2019  
Table United States Location Analytics Export and Import (2015-2020)  
Table Europe Location Analytics Export and Import (2015-2020)  
Table China Location Analytics Export and Import (2015-2020)  
Table Japan Location Analytics Export and Import (2015-2020)  
Table India Location Analytics Export and Import (2015-2020)  
Table Global Location Analytics Production by Types (2015-2020)  
Table Global Location Analytics Production Market Share by Types (2015-2020)  
Figure Global Location Analytics Production Share by Type (2015-2020)  
Table Global Location Analytics Value by Types (2015-2020)  
Table Global Location Analytics Value Market Share by Types (2015-2020)  
Figure Global Location Analytics Value Share by Type (2015-2020)  
Figure Global Consulting Services Production and Growth Rate (2015-2020)  
Figure Global Consulting Services Price (2015-2020)

Figure Global System Integration and Deployment Production and Growth Rate (2015-2020)

Figure Global System Integration and Deployment Price (2015-2020)

Figure Global Data Maintenance and Creation Production and Growth Rate (2015-2020)

Figure Global Data Maintenance and Creation Price (2015-2020)

Figure Global Managed Services Production and Growth Rate (2015-2020)

Figure Global Managed Services Price (2015-2020)

Table Global Location Analytics Consumption by Applications (2015-2020)

Table Global Location Analytics Consumption Market Share by Applications (2015-2020)

Figure Global Location Analytics Consumption Share by Application (2015-2020)

Figure Global Risk Management Consumption and Growth Rate (2015-2020)

Figure Global Emergency Response Management Consumption and Growth Rate (2015-2020)

Figure Global Customer Management Consumption and Growth Rate (2015-2020)

Figure Global Remote Monitoring Consumption and Growth Rate (2015-2020)

Figure Global Supply Chain Planning and Optimization Consumption and Growth Rate (2015-2020)

Figure Global Sales and Marketing Optimization Consumption and Growth Rate (2015-2020)

Figure Global Predictive Assets Management Consumption and Growth Rate (2015-2020)

Figure Global Inventory Management Consumption and Growth Rate (2015-2020)

Figure Global Others Consumption and Growth Rate (2015-2020)

Figure North America Location Analytics Market Consumption and Growth Rate (2015-2020)

Table North America Location Analytics Consumption by Countries (2015-2020)

Table North America Location Analytics Consumption Market Share by Countries (2015-2020)

Figure North America Location Analytics Consumption Market Share by Countries (2015-2020)

Figure United States Location Analytics Market Consumption and Growth Rate (2015-2020)

Figure Canada Location Analytics Market Consumption and Growth Rate (2015-2020)

Figure Mexico Location Analytics Market Consumption and Growth Rate (2015-2020)

Figure North America COVID-19 Status

Figure Europe Location Analytics Market Consumption and Growth Rate (2015-2020)

Table Europe Location Analytics Consumption by Countries (2015-2020)

Table Europe Location Analytics Consumption Market Share by Countries (2015-2020)  
Figure Europe Location Analytics Consumption Market Share by Countries (2015-2020)  
Figure Germany Location Analytics Market Consumption and Growth Rate (2015-2020)  
Figure United Kingdom Location Analytics Market Consumption and Growth Rate (2015-2020)  
Figure France Location Analytics Market Consumption and Growth Rate (2015-2020)  
Figure Italy Location Analytics Market Consumption and Growth Rate (2015-2020)  
Figure Spain Location Analytics Market Consumption and Growth Rate (2015-2020)  
Figure Europe COVID-19 Status  
Figure Asia-Pacific Location Analytics Market Consumption and Growth Rate (2015-2020)  
Table Asia-Pacific Location Analytics Consumption by Countries (2015-2020)  
Table Asia-Pacific Location Analytics Consumption Market Share by Countries (2015-2020)  
Figure Asia-Pacific Location Analytics Consumption Market Share by Countries (2015-2020)  
Figure China Location Analytics Market Consumption and Growth Rate (2015-2020)  
Figure Japan Location Analytics Market Consumption and Growth Rate (2015-2020)  
Figure South Korea Location Analytics Market Consumption and Growth Rate (2015-2020)  
Figure Southeast Asia Location Analytics Market Consumption and Growth Rate (2015-2020)  
Figure India Location Analytics Market Consumption and Growth Rate (2015-2020)  
Figure Asia Pacific COVID-19 Status  
Figure Middle East and Africa Location Analytics Market Consumption and Growth Rate (2015-2020)  
Table Middle East and Africa Location Analytics Consumption by Countries (2015-2020)  
Table Middle East and Africa Location Analytics Consumption Market Share by Countries (2015-2020)  
Figure Middle East and Africa Location Analytics Consumption Market Share by Countries (2015-2020)  
Figure Saudi Arabia Location Analytics Market Consumption and Growth Rate (2015-2020)  
Figure UAE Location Analytics Market Consumption and Growth Rate (2015-2020)  
Figure South Africa Location Analytics Market Consumption and Growth Rate (2015-2020)  
Figure South America Location Analytics Market Consumption and Growth Rate (2015-2020)  
Table South America Location Analytics Consumption by Countries (2015-2020)

Table South America Location Analytics Consumption Market Share by Countries (2015-2020)

Figure South America Location Analytics Consumption Market Share by Countries (2015-2020)

Figure Brazil Location Analytics Market Consumption and Growth Rate (2015-2020)

Table Environmental Systems Research Institute, Inc. (ESRI). Company Profile

Table Environmental Systems Research Institute, Inc. (ESRI). Production, Value, Price, Gross Margin 2015-2020

Figure Environmental Systems Research Institute, Inc. (ESRI). Production and Growth Rate

Figure Environmental Systems Research Institute, Inc. (ESRI). Value (\$) Market Share 2015-2020

Table TIBCO Software Inc. Company Profile

Table TIBCO Software Inc. Production, Value, Price, Gross Margin 2015-2020

Figure TIBCO Software Inc. Production and Growth Rate

Figure TIBCO Software Inc. Value (\$) Market Share 2015-2020

Table Pitney Bowes Inc. Company Profile

Table Pitney Bowes Inc. Production, Value, Price, Gross Margin 2015-2020

Figure Pitney Bowes Inc. Production and Growth Rate

Figure Pitney Bowes Inc. Value (\$) Market Share 2015-2020

Table Oracle Corporation. Company Profile

Table Oracle Corporation. Production, Value, Price, Gross Margin 2015-2020

Figure Oracle Corporation. Production and Growth Rate

Figure Oracle Corporation. Value (\$) Market Share 2015-2020

Table Hexagon AB. Company Profile

Table Hexagon AB. Production, Value, Price, Gross Margin 2015-2020

Figure Hexagon AB. Production and Growth Rate

Figure Hexagon AB. Value (\$) Market Share 2015-2020

Table Microsoft Corporation. Company Profile

Table Microsoft Corporation. Production, Value, Price, Gross Margin 2015-2020

Figure Microsoft Corporation. Production and Growth Rate

Figure Microsoft Corporation. Value (\$) Market Share 2015-2020

Table Cisco Systems, Inc. Company Profile

Table Cisco Systems, Inc. Production, Value, Price, Gross Margin 2015-2020

Figure Cisco Systems, Inc. Production and Growth Rate

Figure Cisco Systems, Inc. Value (\$) Market Share 2015-2020

Table International Business Machines Corporation (IBM) Company Profile

Table International Business Machines Corporation (IBM) Production, Value, Price, Gross Margin 2015-2020

Figure International Business Machines Corporation (IBM) Production and Growth Rate  
Figure International Business Machines Corporation (IBM) Value (\$) Market Share  
2015-2020

Table SAS Institute Inc. Company Profile

Table SAS Institute Inc. Production, Value, Price, Gross Margin 2015-2020

Figure SAS Institute Inc. Production and Growth Rate

Figure SAS Institute Inc. Value (\$) Market Share 2015-2020

Table SAP SE. Company Profile

Table SAP SE. Production, Value, Price, Gross Margin 2015-2020

Figure SAP SE. Production and Growth Rate

Figure SAP SE. Value (\$) Market Share 2015-2020

Table Galigeo SAS. Company Profile

Table Galigeo SAS. Production, Value, Price, Gross Margin 2015-2020

Figure Galigeo SAS. Production and Growth Rate

Figure Galigeo SAS. Value (\$) Market Share 2015-2020

Table Trimble Inc. Company Profile

Table Trimble Inc. Production, Value, Price, Gross Margin 2015-2020

Figure Trimble Inc. Production and Growth Rate

Figure Trimble Inc. Value (\$) Market Share 2015-2020

Figure North America Market Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)

Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Consumption and Growth Rate Forecast  
(2020-2025)

Figure South America Market Consumption and Growth Rate Forecast (2020-2025)

Table Global Location Analytics Market Forecast Production by Types (2020-2025)

Table Global Location Analytics Market Forecast Production Share by Types  
(2020-2025)

Table Global Location Analytics Market Forecast Value (\$) by Types (2020-2025)

Table Global Location Analytics Market Forecast Value Share by Types (2020-2025)

Table Global Location Analytics Market Forecast Consumption by Applications  
(2020-2025)

Table Global Location Analytics Market Forecast Consumption Share by Applications  
(2020-2025)

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