

2020-2025 Global Live E-commerce Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/2DA97EBF7352EN.html>

Date: February 2021

Pages: 125

Price: US\$ 3,360.00 (Single User License)

ID: 2DA97EBF7352EN

Abstracts

This report elaborates the market size, market characteristics, and market growth of the Live E-commerce industry, and breaks down according to the type, application, and consumption area of Live E-commerce. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Live E-commerce in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Live E-commerce market covered in Chapter 13:

Shunwang

Byte Dance

Amazon

Inly Media Co., Ltd

Livby

Kwai

Mogu Inc

Sea Group

Wayfair Inc

ShopShops

Tencent

ST&SAT

Rocket Internet

Alibaba

Shoclef

Streamlist

Gravy Live

In Chapter 6, on the basis of types, the Live E-commerce market from 2015 to 2025 is primarily split into:

Domestic

Transboundary

In Chapter 7, on the basis of applications, the Live E-commerce market from 2015 to 2025 covers:

Clothes

Cosmetics

Daily Necessities

Food

Other

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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