

2020-2025 Global Liquid Laundry Detergent Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/27079E1A02A6EN.html>

Date: July 2021

Pages: 103

Price: US\$ 3,360.00 (Single User License)

ID: 27079E1A02A6EN

Abstracts

Laundry detergent, or washing powder, is a type of detergent (cleaning agent) that is added for cleaning laundry. While detergent is still sold in powdered form, liquid detergents have been taking major market shares in many countries since their introduction in the 1950s.

In this report, we mainly focus on liquid detergents market.

This report elaborates the market size, market characteristics, and market growth of the Liquid Laundry Detergent industry, and breaks down according to the type, application, and consumption area of Liquid Laundry Detergent. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Liquid Laundry Detergent in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Liquid Laundry Detergent market covered in Chapter 13:

Blue Moon

Pangkam

Lam Soon

Reward Group

Henkel

Amway

Nice Group

NaFine

Kaimi
P&G
Colgate
RSPL Group
Phoenix Brand
Clorox
LIBY Group
Shanghai White Cat Group
Kao
Scjohnson
Unilever
Baoding Qilijia Daily Chemical
Church & Dwight
ReckittBenckiser
Lion
Beijing Lvsan Chemistry
Lonkey

In Chapter 6, on the basis of types, the Liquid Laundry Detergent market from 2015 to 2025 is primarily split into:

Concentrated liquid laundry detergent
Common liquid laundry detergent

In Chapter 7, on the basis of applications, the Liquid Laundry Detergent market from 2015 to 2025 covers:

Home Use
Commercial Use

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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