

# 2020-2025 Global Liquid Eyeliner Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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## Abstracts

Liquid Eyeliner is a cosmetic used to define the eyes. It is applied around the contours of the eye to produce a variety of aesthetic effects. The eyeliner consists of three main components: a film former, a pigment and a thickener. The film former deposits a thin layer on the skin to aid the makeup stick. A liquid eyeliner is an opaque liquid that is usually contained in a small bottle and is usually applied with a small, sharp brush. It creates a clean, precise line. Because the liquid eyeliner has a heavier appearance, it is usually only applied to the upper eyeliner.

Eyeliner pens are in the form of pencils, liquids, gels and creams. A pigment is a component that imparts color to the eyeliner. Common colors are brown, black and blue, but there are other colors to choose from. Thickeners are usually made of wax or clay. These added substances to the eyeliner to adhere to the skin. Depending on the brand, some eyeliners also contain other ingredients, and some even contain metal sheets for a more radiant effect. The traditional wax-based eyeliner is made up of about 20 components. Approximately 50% by weight is wax (eg Japanese wax, fat or related soft material, which slips easily onto the skin. Most cosmetic eyeliners contain octadecyl heptanoate. Typical pigments include black oxidation Iron, as well as a small amount of titanium carbon dioxide and Prussian blue.

A liquid eyeliner is an opaque liquid that is usually contained in a small bottle and is usually applied with a small, sharp brush. It creates a clean, precise line. Because the liquid eyeliner has a heavier appearance, it is usually only applied to the upper eyeliner. This report elaborates the market size, market characteristics, and market growth of the Liquid Eyeliner industry, and breaks down according to the type, application, and consumption area of Liquid Eyeliner. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Liquid Eyeliner in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Liquid Eyeliner market covered in Chapter 13:

VOV

SISLEY

Jane Iredale

Almay

CHANEL

Shiseido

KATE

Marykay

Bleunuit

Jordana Cosmetics

Christian Dior

Carslan

Marie Dalgat

Phydicians Formula

Revlon

LVMH

Estelauder

Flamingo

Procter & Gamble

Amorepacific Group

L'OREAL

In Chapter 6, on the basis of types, the Liquid Eyeliner market from 2015 to 2025 is primarily split into:

High-Grade

Mid-Grade

Low-Grade

In Chapter 7, on the basis of applications, the Liquid Eyeliner market from 2015 to 2025 covers:

Women

Males for Purpose Like Fashion

## Girls

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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