

# 2020-2025 Global Liquid Detergent Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/25B83DFD6A61EN.html>

Date: July 2021

Pages: 122

Price: US\$ 3,360.00 (Single User License)

ID: 25B83DFD6A61EN

## Abstracts

A detergent is a surfactant or a mixture of surfactants with cleaning properties in dilute solutions. These substances are usually alkylbenzenesulfonates, a family of compounds that are similar to soap but are more soluble in hard water, because the polar sulfonate (of detergents) is less likely than the polar carboxylate (of soap) to bind to calcium and other ions found in hard water.

This report elaborates the market size, market characteristics, and market growth of the Liquid Detergent industry, and breaks down according to the type, application, and consumption area of Liquid Detergent. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Liquid Detergent in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Liquid Detergent market covered in Chapter 13:

Scjohnson

Amway

Colgate

Church & Dwight

Kaimi

Blue Moon

Lonkey

Reward Group

Pangkam  
RSPL Group  
Chengdu Nymph Group  
NaFine  
Phoenix Brand  
Beijing Yiqing Daily Chemical  
Rohit Surfactants Pvt. Ltd. (RSPL)  
ReckittBenckiser  
Shanghai White Cat Group  
Kao  
Hindustan Unilever Limited (HUL)  
Clorox  
LIBY Group  
Henkel  
Jieneng Group  
Baoding Qilijia Daily Chemical  
Lion  
Procter & Gamble (P&G)  
Lam Soon  
Beijing Lvsan Chemistry  
Jyothy Laboratories  
Nice Group  
JieLushi  
Nirma

In Chapter 6, on the basis of types, the Liquid Detergent market from 2015 to 2025 is primarily split into:

Dish-washing Detergent  
Laundry Detergent  
Others

In Chapter 7, on the basis of applications, the Liquid Detergent market from 2015 to 2025 covers:

Hypermarkets and supermarkets  
Independent stores  
Convenience stores

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States  
Europe  
China  
Japan  
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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