

# 2020-2025 Global Liquid Detergent Market Report -Production and Consumption Professional Analysis (Impact of COVID-19)

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## Abstracts

A detergent is a surfactant or a mixture of surfactants with cleaning properties in dilute solutions. These substances are usually alkylbenzenesulfonates, a family of compounds that are similar to soap but are more soluble in hard water, because the polar sulfonate (of detergents) is less likely than the polar carboxylate (of soap) to bind to calcium and other ions found in hard water.

This report elaborates the market size, market characteristics, and market growth of the Liquid Detergent industry, and breaks down according to the type, application, and consumption area of Liquid Detergent. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Liquid Detergent in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Liquid Detergent market covered in Chapter 13:

Scjohnson Amway Colgate Church & Dwight Kaimi Blue Moon Lonkey Reward Group

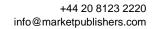


Pangkam **RSPL** Group Chengdu Nymph Group NaFine Phoenix Brand **Beijing Yiqing Daily Chemical** Rohit Surfactants Pvt. Ltd. (RSPL) **ReckittBenckiser** Shanghai White Cat Group Kao Hindustan Unilever Limited (HUL) Clorox LIBY Group Henkel **Jieneng Group Baoding Qilijia Daily Chemical** Lion Procter & Gamble (P&G) Lam Soon Beijing Lysan Chemistry **Jyothy Laboratories** Nice Group JieLushi Nirma

In Chapter 6, on the basis of types, the Liquid Detergent market from 2015 to 2025 is primarily split into: Dish-washing Detergent Laundry Detergent Others

In Chapter 7, on the basis of applications, the Liquid Detergent market from 2015 to 2025 covers: Hypermarkets and supermarkets Independent stores Convenience stores

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:





United States Europe China Japan India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12: North America (Covered in Chapter 8) **United States** Canada Mexico Europe (Covered in Chapter 9) Germany UK France Italy Spain Others Asia-Pacific (Covered in Chapter 10) China Japan India South Korea Southeast Asia Others Middle East and Africa (Covered in Chapter 11) Saudi Arabia UAF South Africa Others South America (Covered in Chapter 12) Brazil Others

Years considered for this report: Historical Years: 2015-2019 Base Year: 2019 Estimated Year: 2020



Forecast Period: 2020-2025



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