

2020-2025 Global LED Signage Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Digital signage is a sub-segment of signage. Digital signs use technologies such as LCD, LED and Projection to display content such as digital images, video, streaming media, and information.

This report elaborates the market size, market characteristics, and market growth of the LED Signage industry, and breaks down according to the type, application, and consumption area of LED Signage. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for LED Signage in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global LED Signage market covered in Chapter 13:

Pixelution

Sansi

SIS Digital Media Limited

deset LED GmbH

Clarity LED Ltd.

Osram

VDF SIGNAGE A/S

Navori
Genetouch
LG
Panasonic
Aurora Lighting
Cooper Industries
Samsung
Konka
Hisense
Norton
Scanlite
Unibox
Gleled
Spectra Displays
Watchfire Signs

In Chapter 6, on the basis of types, the LED Signage market from 2015 to 2025 is primarily split into:

720P
1080P
Others

In Chapter 7, on the basis of applications, the LED Signage market from 2015 to 2025 covers:

Electronic Products
FMCG
Banking
Education
Healthcare
Retail
Transportation
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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