

2020-2025 Global LBS Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

This report elaborates the market size, market characteristics, and market growth of the LBS industry, and breaks down according to the type, application, and consumption area of LBS. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for LBS in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global LBS market covered in Chapter 13:

Aisle411

Etisalat

Baidu

Google

Intel

MTN Group

Facebook

Dianping

MazeMap

Apple

Alibaba Group

Foursquare

Micello

HERE

In Chapter 6, on the basis of types, the LBS market from 2015 to 2025 is primarily split into:

RTLS

GPS/AGPS

RFID

UWB

Wi-Fi

In Chapter 7, on the basis of applications, the LBS market from 2015 to 2025 covers:

Location-based navigation

Location-based search and advertising

Location-based infotainment

Location-based tracking

Analytics

Location-based games and augmented reality

Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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