

2020-2025 Global Language Learning Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

<https://marketpublishers.com/r/28023796E4C5EN.html>

Date: March 2021

Pages: 109

Price: US\$ 3,360.00 (Single User License)

ID: 28023796E4C5EN

Abstracts

Language learning is the term referred to the process of learning a new language. This report elaborates the market size, market characteristics, and market growth of the Language Learning industry, and breaks down according to the type, application, and consumption area of Language Learning. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Language Learning in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Language Learning market covered in Chapter 13:

New Channel International

Pearson ELT

Global Education

EF Corporate Solutions

Rosetta Stone

Transparent Language

Sanako Corporation

WEBi

McGraw-Hill Education

Berlitz Languages

TutorABC

Houghton Mifflin Harcourt

Voxy

Meten

Inlingua

51talk

New Oriental

Wall Street English

Vipkid

In Chapter 6, on the basis of types, the Language Learning market from 2015 to 2025 is primarily split into:

English

Spanish

Chinese

French

German

Japanese

Korean

Others

In Chapter 7, on the basis of applications, the Language Learning market from 2015 to 2025 covers:

In-person Tutoring

Digital Tutoring

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany
UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 LANGUAGE LEARNING MARKET - RESEARCH SCOPE

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

2 LANGUAGE LEARNING MARKET - RESEARCH METHODOLOGY

- 2.1 Methodology
- 2.2 Research Data Source
 - 2.2.1 Secondary Data
 - 2.2.2 Primary Data
 - 2.2.3 Market Size Estimation
 - 2.2.4 Legal Disclaimer

3 LANGUAGE LEARNING MARKET FORCES

- 3.1 Global Language Learning Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
 - 3.2.1 Political Factors
 - 3.2.2 Economic Factors
 - 3.2.3 Social Factors
 - 3.2.4 Technological Factors
 - 3.2.5 Environmental Factors
 - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
 - 3.4.1 Risk Assessment on COVID-19
 - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
 - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

4 LANGUAGE LEARNING MARKET - BY GEOGRAPHY

- 4.1 Global Language Learning Market Value and Market Share by Regions
 - 4.1.1 Global Language Learning Value (\$) by Region (2015-2020)

- 4.1.2 Global Language Learning Value Market Share by Regions (2015-2020)
- 4.2 Global Language Learning Market Production and Market Share by Major Countries
 - 4.2.1 Global Language Learning Production by Major Countries (2015-2020)
 - 4.2.2 Global Language Learning Production Market Share by Major Countries (2015-2020)
- 4.3 Global Language Learning Market Consumption and Market Share by Regions
 - 4.3.1 Global Language Learning Consumption by Regions (2015-2020)
 - 4.3.2 Global Language Learning Consumption Market Share by Regions (2015-2020)

5 LANGUAGE LEARNING MARKET - BY TRADE STATISTICS

- 5.1 Global Language Learning Export and Import
- 5.2 United States Language Learning Export and Import (2015-2020)
- 5.3 Europe Language Learning Export and Import (2015-2020)
- 5.4 China Language Learning Export and Import (2015-2020)
- 5.5 Japan Language Learning Export and Import (2015-2020)
- 5.6 India Language Learning Export and Import (2015-2020)
- 5.7 ...

6 LANGUAGE LEARNING MARKET - BY TYPE

- 6.1 Global Language Learning Production and Market Share by Types (2015-2020)
 - 6.1.1 Global Language Learning Production by Types (2015-2020)
 - 6.1.2 Global Language Learning Production Market Share by Types (2015-2020)
- 6.2 Global Language Learning Value and Market Share by Types (2015-2020)
 - 6.2.1 Global Language Learning Value by Types (2015-2020)
 - 6.2.2 Global Language Learning Value Market Share by Types (2015-2020)
- 6.3 Global Language Learning Production, Price and Growth Rate of English (2015-2020)
- 6.4 Global Language Learning Production, Price and Growth Rate of Spanish (2015-2020)
- 6.5 Global Language Learning Production, Price and Growth Rate of Chinese (2015-2020)
- 6.6 Global Language Learning Production, Price and Growth Rate of French (2015-2020)
- 6.7 Global Language Learning Production, Price and Growth Rate of German (2015-2020)
- 6.8 Global Language Learning Production, Price and Growth Rate of Japanese (2015-2020)

6.9 Global Language Learning Production, Price and Growth Rate of Korean (2015-2020)

6.10 Global Language Learning Production, Price and Growth Rate of Others (2015-2020)

7 LANGUAGE LEARNING MARKET - BY APPLICATION

7.1 Global Language Learning Consumption and Market Share by Applications (2015-2020)

7.1.1 Global Language Learning Consumption by Applications (2015-2020)

7.1.2 Global Language Learning Consumption Market Share by Applications (2015-2020)

7.2 Global Language Learning Consumption and Growth Rate of In-person Tutoring (2015-2020)

7.3 Global Language Learning Consumption and Growth Rate of Digital Tutoring (2015-2020)

8 NORTH AMERICA LANGUAGE LEARNING MARKET

8.1 North America Language Learning Market Size

8.2 United States Language Learning Market Size

8.3 Canada Language Learning Market Size

8.4 Mexico Language Learning Market Size

8.5 The Influence of COVID-19 on North America Market

9 EUROPE LANGUAGE LEARNING MARKET ANALYSIS

9.1 Europe Language Learning Market Size

9.2 Germany Language Learning Market Size

9.3 United Kingdom Language Learning Market Size

9.4 France Language Learning Market Size

9.5 Italy Language Learning Market Size

9.6 Spain Language Learning Market Size

9.7 The Influence of COVID-19 on Europe Market

10 ASIA-PACIFIC LANGUAGE LEARNING MARKET ANALYSIS

10.1 Asia-Pacific Language Learning Market Size

10.2 China Language Learning Market Size

- 10.3 Japan Language Learning Market Size
- 10.4 South Korea Language Learning Market Size
- 10.5 Southeast Asia Language Learning Market Size
- 10.6 India Language Learning Market Size
- 10.7 The Influence of COVID-19 on Asia Pacific Market

11 MIDDLE EAST AND AFRICA LANGUAGE LEARNING MARKET ANALYSIS

- 11.1 Middle East and Africa Language Learning Market Size
- 11.2 Saudi Arabia Language Learning Market Size
- 11.3 UAE Language Learning Market Size
- 11.4 South Africa Language Learning Market Size
- 11.5 The Influence of COVID-19 on Middle East and Africa Market

12 SOUTH AMERICA LANGUAGE LEARNING MARKET ANALYSIS

- 12.1 South America Language Learning Market Size
- 12.2 Brazil Language Learning Market Size
- 12.3 The Influence of COVID-19 on South America Market

13 COMPANY PROFILES

- 13.1 New Channel International
 - 13.1.1 New Channel International Basic Information
 - 13.1.2 New Channel International Product Profiles, Application and Specification
 - 13.1.3 New Channel International Language Learning Market Performance (2015-2020)
- 13.2 Pearson ELT
 - 13.2.1 Pearson ELT Basic Information
 - 13.2.2 Pearson ELT Product Profiles, Application and Specification
 - 13.2.3 Pearson ELT Language Learning Market Performance (2015-2020)
- 13.3 Global Education
 - 13.3.1 Global Education Basic Information
 - 13.3.2 Global Education Product Profiles, Application and Specification
 - 13.3.3 Global Education Language Learning Market Performance (2015-2020)
- 13.4 EF Corporate Solutions
 - 13.4.1 EF Corporate Solutions Basic Information
 - 13.4.2 EF Corporate Solutions Product Profiles, Application and Specification
 - 13.4.3 EF Corporate Solutions Language Learning Market Performance (2015-2020)

13.5 Rosetta Stone

13.5.1 Rosetta Stone Basic Information

13.5.2 Rosetta Stone Product Profiles, Application and Specification

13.5.3 Rosetta Stone Language Learning Market Performance (2015-2020)

13.6 Transparent Language

13.6.1 Transparent Language Basic Information

13.6.2 Transparent Language Product Profiles, Application and Specification

13.6.3 Transparent Language Language Learning Market Performance (2015-2020)

13.7 Sanako Corporation

13.7.1 Sanako Corporation Basic Information

13.7.2 Sanako Corporation Product Profiles, Application and Specification

13.7.3 Sanako Corporation Language Learning Market Performance (2015-2020)

13.8 WEBi

13.8.1 WEBi Basic Information

13.8.2 WEBi Product Profiles, Application and Specification

13.8.3 WEBi Language Learning Market Performance (2015-2020)

13.9 McGraw-Hill Education

13.9.1 McGraw-Hill Education Basic Information

13.9.2 McGraw-Hill Education Product Profiles, Application and Specification

13.9.3 McGraw-Hill Education Language Learning Market Performance (2015-2020)

13.10 Berlitz Languages

13.10.1 Berlitz Languages Basic Information

13.10.2 Berlitz Languages Product Profiles, Application and Specification

13.10.3 Berlitz Languages Language Learning Market Performance (2015-2020)

13.11 TutorABC

13.11.1 TutorABC Basic Information

13.11.2 TutorABC Product Profiles, Application and Specification

13.11.3 TutorABC Language Learning Market Performance (2015-2020)

13.12 Houghton Mifflin Harcourt

13.12.1 Houghton Mifflin Harcourt Basic Information

13.12.2 Houghton Mifflin Harcourt Product Profiles, Application and Specification

13.12.3 Houghton Mifflin Harcourt Language Learning Market Performance (2015-2020)

13.13 Voxy

13.13.1 Voxy Basic Information

13.13.2 Voxy Product Profiles, Application and Specification

13.13.3 Voxy Language Learning Market Performance (2015-2020)

13.14 Meten

13.14.1 Meten Basic Information

13.14.2 Meten Product Profiles, Application and Specification

13.14.3 Meten Language Learning Market Performance (2015-2020)

13.15 Inlingua

13.15.1 Inlingua Basic Information

13.15.2 Inlingua Product Profiles, Application and Specification

13.15.3 Inlingua Language Learning Market Performance (2015-2020)

13.16 51talk

13.16.1 51talk Basic Information

13.16.2 51talk Product Profiles, Application and Specification

13.16.3 51talk Language Learning Market Performance (2015-2020)

13.17 New Oriental

13.17.1 New Oriental Basic Information

13.17.2 New Oriental Product Profiles, Application and Specification

13.17.3 New Oriental Language Learning Market Performance (2015-2020)

13.18 Wall Street English

13.18.1 Wall Street English Basic Information

13.18.2 Wall Street English Product Profiles, Application and Specification

13.18.3 Wall Street English Language Learning Market Performance (2015-2020)

13.19 Vipkid

13.19.1 Vipkid Basic Information

13.19.2 Vipkid Product Profiles, Application and Specification

13.19.3 Vipkid Language Learning Market Performance (2015-2020)

14 MARKET FORECAST - BY REGIONS

14.1 North America Language Learning Market Forecast (2020-2025)

14.2 Europe Language Learning Market Forecast (2020-2025)

14.3 Asia-Pacific Language Learning Market Forecast (2020-2025)

14.4 Middle East and Africa Language Learning Market Forecast (2020-2025)

14.5 South America Language Learning Market Forecast (2020-2025)

15 MARKET FORECAST - BY TYPE AND APPLICATIONS

15.1 Global Language Learning Market Forecast by Types (2020-2025)

15.1.1 Global Language Learning Market Forecast Production and Market Share by Types (2020-2025)

15.1.2 Global Language Learning Market Forecast Value and Market Share by Types (2020-2025)

15.2 Global Language Learning Market Forecast by Applications (2020-2025)

List Of Tables

LIST OF TABLES AND FIGURES

Figure Language Learning Picture

Table Language Learning Key Market Segments

Figure Study and Forecasting Years

Figure Global Language Learning Market Size and Growth Rate 2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global Language Learning Value (\$) and Growth Rate (2015-2020)

Table Global Language Learning Value (\$) by Countries (2015-2020)

Table Global Language Learning Value Market Share by Regions (2015-2020)

Figure Global Language Learning Value Market Share by Regions in 2019

Figure Global Language Learning Production and Growth Rate (2015-2020)

Table Global Language Learning Production by Major Countries (2015-2020)

Table Global Language Learning Production Market Share by Major Countries (2015-2020)

Figure Global Language Learning Production Market Share by Regions in 2019

Figure Global Language Learning Consumption and Growth Rate (2015-2020)

Table Global Language Learning Consumption by Regions (2015-2020)

Table Global Language Learning Consumption Market Share by Regions (2015-2020)

Figure Global Language Learning Consumption Market Share by Regions in 2019

Table Global Language Learning Export Top 3 Country 2019

Table Global Language Learning Import Top 3 Country 2019

Table United States Language Learning Export and Import (2015-2020)

Table Europe Language Learning Export and Import (2015-2020)

Table China Language Learning Export and Import (2015-2020)

Table Japan Language Learning Export and Import (2015-2020)

Table India Language Learning Export and Import (2015-2020)

Table Global Language Learning Production by Types (2015-2020)

Table Global Language Learning Production Market Share by Types (2015-2020)

Figure Global Language Learning Production Share by Type (2015-2020)

Table Global Language Learning Value by Types (2015-2020)

Table Global Language Learning Value Market Share by Types (2015-2020)

Figure Global Language Learning Value Share by Type (2015-2020)

Figure Global English Production and Growth Rate (2015-2020)

Figure Global English Price (2015-2020)

Figure Global Spanish Production and Growth Rate (2015-2020)
Figure Global Spanish Price (2015-2020)
Figure Global Chinese Production and Growth Rate (2015-2020)
Figure Global Chinese Price (2015-2020)
Figure Global French Production and Growth Rate (2015-2020)
Figure Global French Price (2015-2020)
Figure Global German Production and Growth Rate (2015-2020)
Figure Global German Price (2015-2020)
Figure Global Japanese Production and Growth Rate (2015-2020)
Figure Global Japanese Price (2015-2020)
Figure Global Korean Production and Growth Rate (2015-2020)
Figure Global Korean Price (2015-2020)
Figure Global Others Production and Growth Rate (2015-2020)
Figure Global Others Price (2015-2020)
Table Global Language Learning Consumption by Applications (2015-2020)
Table Global Language Learning Consumption Market Share by Applications (2015-2020)
Figure Global Language Learning Consumption Share by Application (2015-2020)
Figure Global In-person Tutoring Consumption and Growth Rate (2015-2020)
Figure Global Digital Tutoring Consumption and Growth Rate (2015-2020)
Figure North America Language Learning Market Consumption and Growth Rate (2015-2020)
Table North America Language Learning Consumption by Countries (2015-2020)
Table North America Language Learning Consumption Market Share by Countries (2015-2020)
Figure North America Language Learning Consumption Market Share by Countries (2015-2020)
Figure United States Language Learning Market Consumption and Growth Rate (2015-2020)
Figure Canada Language Learning Market Consumption and Growth Rate (2015-2020)
Figure Mexico Language Learning Market Consumption and Growth Rate (2015-2020)
Figure North America COVID-19 Status
Figure Europe Language Learning Market Consumption and Growth Rate (2015-2020)
Table Europe Language Learning Consumption by Countries (2015-2020)
Table Europe Language Learning Consumption Market Share by Countries (2015-2020)
Figure Europe Language Learning Consumption Market Share by Countries (2015-2020)
Figure Germany Language Learning Market Consumption and Growth Rate (2015-2020)

Figure United Kingdom Language Learning Market Consumption and Growth Rate (2015-2020)

Figure France Language Learning Market Consumption and Growth Rate (2015-2020)

Figure Italy Language Learning Market Consumption and Growth Rate (2015-2020)

Figure Spain Language Learning Market Consumption and Growth Rate (2015-2020)

Figure Europe COVID-19 Status

Figure Asia-Pacific Language Learning Market Consumption and Growth Rate (2015-2020)

Table Asia-Pacific Language Learning Consumption by Countries (2015-2020)

Table Asia-Pacific Language Learning Consumption Market Share by Countries (2015-2020)

Figure Asia-Pacific Language Learning Consumption Market Share by Countries (2015-2020)

Figure China Language Learning Market Consumption and Growth Rate (2015-2020)

Figure Japan Language Learning Market Consumption and Growth Rate (2015-2020)

Figure South Korea Language Learning Market Consumption and Growth Rate (2015-2020)

Figure Southeast Asia Language Learning Market Consumption and Growth Rate (2015-2020)

Figure India Language Learning Market Consumption and Growth Rate (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa Language Learning Market Consumption and Growth Rate (2015-2020)

Table Middle East and Africa Language Learning Consumption by Countries (2015-2020)

Table Middle East and Africa Language Learning Consumption Market Share by Countries (2015-2020)

Figure Middle East and Africa Language Learning Consumption Market Share by Countries (2015-2020)

Figure Saudi Arabia Language Learning Market Consumption and Growth Rate (2015-2020)

Figure UAE Language Learning Market Consumption and Growth Rate (2015-2020)

Figure South Africa Language Learning Market Consumption and Growth Rate (2015-2020)

Figure South America Language Learning Market Consumption and Growth Rate (2015-2020)

Table South America Language Learning Consumption by Countries (2015-2020)

Table South America Language Learning Consumption Market Share by Countries (2015-2020)

Figure South America Language Learning Consumption Market Share by Countries (2015-2020)

Figure Brazil Language Learning Market Consumption and Growth Rate (2015-2020)

Table New Channel International Company Profile

Table New Channel International Production, Value, Price, Gross Margin 2015-2020

Figure New Channel International Production and Growth Rate

Figure New Channel International Value (\$) Market Share 2015-2020

Table Pearson ELT Company Profile

Table Pearson ELT Production, Value, Price, Gross Margin 2015-2020

Figure Pearson ELT Production and Growth Rate

Figure Pearson ELT Value (\$) Market Share 2015-2020

Table Global Education Company Profile

Table Global Education Production, Value, Price, Gross Margin 2015-2020

Figure Global Education Production and Growth Rate

Figure Global Education Value (\$) Market Share 2015-2020

Table EF Corporate Solutions Company Profile

Table EF Corporate Solutions Production, Value, Price, Gross Margin 2015-2020

Figure EF Corporate Solutions Production and Growth Rate

Figure EF Corporate Solutions Value (\$) Market Share 2015-2020

Table Rosetta Stone Company Profile

Table Rosetta Stone Production, Value, Price, Gross Margin 2015-2020

Figure Rosetta Stone Production and Growth Rate

Figure Rosetta Stone Value (\$) Market Share 2015-2020

Table Transparent Language Company Profile

Table Transparent Language Production, Value, Price, Gross Margin 2015-2020

Figure Transparent Language Production and Growth Rate

Figure Transparent Language Value (\$) Market Share 2015-2020

Table Sanako Corporation Company Profile

Table Sanako Corporation Production, Value, Price, Gross Margin 2015-2020

Figure Sanako Corporation Production and Growth Rate

Figure Sanako Corporation Value (\$) Market Share 2015-2020

Table WEBi Company Profile

Table WEBi Production, Value, Price, Gross Margin 2015-2020

Figure WEBi Production and Growth Rate

Figure WEBi Value (\$) Market Share 2015-2020

Table McGraw-Hill Education Company Profile

Table McGraw-Hill Education Production, Value, Price, Gross Margin 2015-2020

Figure McGraw-Hill Education Production and Growth Rate

Figure McGraw-Hill Education Value (\$) Market Share 2015-2020

Table Berlitz Languages Company Profile

Table Berlitz Languages Production, Value, Price, Gross Margin 2015-2020

Figure Berlitz Languages Production and Growth Rate

Figure Berlitz Languages Value (\$) Market Share 2015-2020

Table TutorABC Company Profile

Table TutorABC Production, Value, Price, Gross Margin 2015-2020

Figure TutorABC Production and Growth Rate

Figure TutorABC Value (\$) Market Share 2015-2020

Table Houghton Mifflin Harcourt Company Profile

Table Houghton Mifflin Harcourt Production, Value, Price, Gross Margin 2015-2020

Figure Houghton Mifflin Harcourt Production and Growth Rate

Figure Houghton Mifflin Harcourt Value (\$) Market Share 2015-2020

Table Voxy Company Profile

Table Voxy Production, Value, Price, Gross Margin 2015-2020

Figure Voxy Production and Growth Rate

Figure Voxy Value (\$) Market Share 2015-2020

Table Meten Company Profile

Table Meten Production, Value, Price, Gross Margin 2015-2020

Figure Meten Production and Growth Rate

Figure Meten Value (\$) Market Share 2015-2020

Table Inlingua Company Profile

Table Inlingua Production, Value, Price, Gross Margin 2015-2020

Figure Inlingua Production and Growth Rate

Figure Inlingua Value (\$) Market Share 2015-2020

Table 51talk Company Profile

Table 51talk Production, Value, Price, Gross Margin 2015-2020

Figure 51talk Production and Growth Rate

Figure 51talk Value (\$) Market Share 2015-2020

Table New Oriental Company Profile

Table New Oriental Production, Value, Price, Gross Margin 2015-2020

Figure New Oriental Production and Growth Rate

Figure New Oriental Value (\$) Market Share 2015-2020

Table Wall Street English Company Profile

Table Wall Street English Production, Value, Price, Gross Margin 2015-2020

Figure Wall Street English Production and Growth Rate

Figure Wall Street English Value (\$) Market Share 2015-2020

Table Vipkid Company Profile

Table Vipkid Production, Value, Price, Gross Margin 2015-2020

Figure Vipkid Production and Growth Rate

Figure Vipkid Value (\$) Market Share 2015-2020

Figure North America Market Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)

Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Consumption and Growth Rate Forecast
(2020-2025)

Figure South America Market Consumption and Growth Rate Forecast (2020-2025)

Table Global Language Learning Market Forecast Production by Types (2020-2025)

Table Global Language Learning Market Forecast Production Share by Types
(2020-2025)

Table Global Language Learning Market Forecast Value (\$) by Types (2020-2025)

Table Global Language Learning Market Forecast Value Share by Types (2020-2025)

Table Global Language Learning Market Forecast Consumption by Applications
(2020-2025)

Table Global Language Learning Market Forecast Consumption Share by Applications
(2020-2025)

I would like to order

Product name: 2020-2025 Global Language Learning Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

Product link: <https://marketpublishers.com/r/28023796E4C5EN.html>

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/28023796E4C5EN.html>