

2020-2025 Global K-12 Technology Spend Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

K-12 refers to kindergarten to twelfth class. Educational technology is the study and ethical practice of facilitating learning and improving performance by creating, using and managing appropriate technological processes and resources.

This report elaborates the market size, market characteristics, and market growth of the K-12 Technology Spend industry, and breaks down according to the type, application, and consumption area of K-12 Technology Spend. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for K-12 Technology Spend in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global K-12 Technology Spend market covered in Chapter 13:

2U

Promethean World

Knewton

Microsoft

Blackboard

Jenzabar

Echo360

Discovery Communication

Aptara

Dell
Saba Software
Articulate
IBM

In Chapter 6, on the basis of types, the K-12 Technology Spend market from 2015 to 2025 is primarily split into:

Hardware
Software
Solution
Others

In Chapter 7, on the basis of applications, the K-12 Technology Spend market from 2015 to 2025 covers:

Pre-primary School
Primary School
Middle School
High School

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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