

2020-2025 Global K-12 Instruction Material Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Instructional Materials are any collection of materials including animate and inanimate objects and human and non-human resources that a teacher may use in teaching and learning situations to help achieve desired learning objectives. Instructional materials may aid a student in concretizing a learning experience so as to make learning more exciting, interesting and interactive.

Instructional Materials are tools used in instructional activities, which include active learning and assessment. The term encompasses all the materials and physical means an instructor might use to implement instruction and facilitate students achievement of instructional objectives.

This report elaborates the market size, market characteristics, and market growth of the K-12 Instruction Material industry, and breaks down according to the type, application, and consumption area of K-12 Instruction Material. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for K-12 Instruction Material in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global K-12 Instruction Material market covered in Chapter 13:

Hachette

Houghton Mifflin Harcourt

Cengage Learning

Mastery Education

McGraw-Hill

Follett

Kyowon

Pearson

Gakken

Scholastic

Santillana

Franz Cornelsen

Macmillan

In Chapter 6, on the basis of types, the K-12 Instruction Material market from 2015 to 2025 is primarily split into:

Traditional instruction material

Digital instruction material

In Chapter 7, on the basis of applications, the K-12 Instruction Material market from 2015 to 2025 covers:

Pre-primary School

Primary School

Middle School

High School

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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