

2020-2025 Global Internet Advertisement Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Internet advertising is a form of marketing and advertising which uses the Internet to deliver promotional marketing messages to consumers.

This report elaborates the market size, market characteristics, and market growth of the Internet Advertisement industry, and breaks down according to the type, application, and consumption area of Internet Advertisement. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Internet Advertisement in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Internet Advertisement market covered in Chapter 13:

Twitter

Tencent

Tiktok

Tumblr

Google

LinkedIn

IAC

Deutsche Telekom

Pinterest

Facebook

Baidu

BCC

In Chapter 6, on the basis of types, the Internet Advertisement market from 2015 to 2025 is primarily split into:

Search ads

Mobile ads

Banner ads

Digital video ads

In Chapter 7, on the basis of applications, the Internet Advertisement market from 2015 to 2025 covers:

Retail

Automobile

Financial services

Telecom

Electronics

Travel

Media

entertainment

Health-care

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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