

2020-2025 Global Interactive Textbooks Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Interactive textbooks are a major component of technology-based education reform. It provide a powerful and immersive environment for learning and acquiring new skills. Students are challenged to understand their topic not only intellectually, but also visually and emotionally.

This report elaborates the market size, market characteristics, and market growth of the Interactive Textbooks industry, and breaks down according to the type, application, and consumption area of Interactive Textbooks. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Interactive Textbooks in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Interactive Textbooks market covered in Chapter 13:

Houghton Mifflin Harcourt

Apple

Oxford University Press

Metrodigi

VitalSource

McGraw-Hill Education

John Wiley & Sons

Cambridge University Press

Pearson Education

In Chapter 6, on the basis of types, the Interactive Textbooks market from 2015 to 2025 is primarily split into:

Tablet Based

Laptop Based

Smart Phone Based

In Chapter 7, on the basis of applications, the Interactive Textbooks market from 2015 to 2025 covers:

Middle School

High School

University

Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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