

2020-2025 Global Insights Engine Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

An Insights Engine is a platform that applies relevancy methods to discover, organize, and analyze data to enable existing or synthesized information to be delivered proactively or interactively.

This report elaborates the market size, market characteristics, and market growth of the Insights Engine industry, and breaks down according to the type, application, and consumption area of Insights Engine. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Insights Engine in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Insights Engine market covered in Chapter 13:

Market Logic

Microfocus

Lucidworks

IHS Markit Ltd

IBM Corporation

Smartlogic

IntraFind Inc.

Microsoft Corporation
Sinequa
Dassault Systèmes
Expert System
Mindbreeze GmbH
Coveo Solutions Inc.
Attivio
Funnelback

In Chapter 6, on the basis of types, the Insights Engine market from 2015 to 2025 is primarily split into:

On-Premises
SaaS

In Chapter 7, on the basis of applications, the Insights Engine market from 2015 to 2025 covers:

BFSI
Retail and Consumer Goods
Healthcare & Life Sciences
Manufacturing
Media & Entertainment
Transportation & Logistics
Travel & Hospitality
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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