

2020-2025 Global Industrial Bluetooth Beacon Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Bluetooth beacons are hardware transmitters - a class of Bluetooth low energy (LE) devices that broadcast their identifier to nearby portable electronic devices. The technology enables smartphones, tablets and other devices to perform actions when in close proximity to a beacon.

This report elaborates the market size, market characteristics, and market growth of the Industrial Bluetooth Beacon industry, and breaks down according to the type, application, and consumption area of Industrial Bluetooth Beacon. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Industrial Bluetooth Beacon in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Industrial Bluetooth Beacon market covered in Chapter 13:

Silicon Labs

Estimote, Inc.

Accent Advanced Systems

Gimbal

Kontakt.io

Aruba Networks, Inc.
Sensorberg GmbH
Beaconinside GmbH
Onyx Beacon Ltd.
Gelo
Apple Inc.
BlueCats
Glimworm Beacons
Blue Sense Networks

In Chapter 6, on the basis of types, the Industrial Bluetooth Beacon market from 2015 to 2025 is primarily split into:

IBeacon
Eddystone
Microsoft 10

In Chapter 7, on the basis of applications, the Industrial Bluetooth Beacon market from 2015 to 2025 covers:

Retail
Travel & Tourism
Healthcare
Financial Institution
Construction
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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