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2020-2025 Global Indoor Positioning and Indoor Navigation (IPIN) Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

An indoor positioning and indoor navigation (IPIN) system is anetwork of devices used to locate people and objects inside a building wirelessly. Whereas navigation is concerned with finding places in large office buildings, museums, university buildings and malls, indoor positioning and indoor navigation (IPIN) solutions improve accuracy of Wi-Fi based navigation and positioning.

This report elaborates the market size, market characteristics, and market growth of the Indoor Positioning and Indoor Navigation (IPIN) industry, and breaks down according to the type, application, and consumption area of Indoor Positioning and Indoor Navigation (IPIN). The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Indoor Positioning and Indoor Navigation (IPIN) in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Indoor Positioning and Indoor Navigation (IPIN) market covered in Chapter 13:

Google

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Qualcomm
Cisco Systems
Microsoft
Apple
Broadcom
Shopkick
CSR
HERE
Samsung
Navizon

In Chapter 6, on the basis of types, the Indoor Positioning and Indoor Navigation (IPIN) market from 2015 to 2025 is primarily split into:

Namely network devices
Proximity devices
Mobile devices

In Chapter 7, on the basis of applications, the Indoor Positioning and Indoor Navigation (IPIN) market from 2015 to 2025 covers:

Retail
Aviation
Healthcare
Manufacturing and logistics
Government organizations
Public places
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and

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growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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