

2020-2025 Global Indoor LBS Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Location-based services known as LBS are computer program-level services which are based on location information. LBS are information services that use mobile location data and are accessed through mobile networks. LBS are used for indoor object search, customer tracking, business intelligence, location specific information gathering and entertainment purposes. LBS support businesses and government organizations to extract data from a specific location that aids them to analyze their operations critically. This application helps in tracking objects or people within a building or any specific area, for example, a university campus. This application has a limited range; thus, it functions using short-range wireless systems such as WLAN and Wi-Fi. Accuracy is an essential requirement for LBS to track efficiently and effectively.

This report elaborates the market size, market characteristics, and market growth of the Indoor LBS industry, and breaks down according to the type, application, and consumption area of Indoor LBS. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Indoor LBS in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Indoor LBS market covered in Chapter 13:

Gimbal

Social Retail

Spree Indoor Location Services

Shopkick
Nextome
Micello
Thumbvista
Comtech Telecommunications
Google
Quantitec
Navizon
GiPStech
Pinmicro
Apple
MazeMap
IndoorAtlas
Intel
Insiteo
Pointr Labs
Aisle4
Cartogram
Microsoft
Qualcomm Technologies
Nimble Devices
Ruckus Wireless
Estimote
Sprooki
DecaWave
Beaconinside
Bluepath

In Chapter 6, on the basis of types, the Indoor LBS market from 2015 to 2025 is primarily split into:

Network-Based Positioning System
Independent Positioning System
Hybrid Positioning System

In Chapter 7, on the basis of applications, the Indoor LBS market from 2015 to 2025 covers:

Offices and Commercial Buildings
Government, Public Safety and Urban Security
Healthcare

Travel and Hospitality
Aviation
Academia and Education
Oil, Gas and Mining

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States
Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)

Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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