

2020-2025 Global Ibeacon Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

The term iBeacon and Beacon are often used interchangeably. iBeacon is the name for Apple's technology standard, which allows Mobile Apps (running on both iOS and Android devices) to listen for signals from beacons in the physical world and react accordingly. In essence, iBeacon technology allows Mobile Apps to understand their position on a micro-local scale, and deliver hyper-contextual content to users based on location. The underlying communication technology is Bluetooth Low Energy.

This report elaborates the market size, market characteristics, and market growth of the Ibeacon industry, and breaks down according to the type, application, and consumption area of Ibeacon. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Ibeacon in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Ibeacon market covered in Chapter 13:

BlueSense

Estimote

GlimWorm

BlueCats

Gelo

Apple

Gimbal

Kontakt

In Chapter 6, on the basis of types, the Ibeacon market from 2015 to 2025 is primarily split into:

Close Distance: A Few Centimeters

Medium Distance: A Few Meters

Long Distance: More Than 10 Meters

In Chapter 7, on the basis of applications, the Ibeacon market from 2015 to 2025 covers:

Advertising

Indoor Navigation

Notification & Alert

Monitoring

Real-Time Analysis

Quick Interaction

Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)

Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

Contents

1 IBEACON MARKET - RESEARCH SCOPE

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

2 IBEACON MARKET - RESEARCH METHODOLOGY

- 2.1 Methodology
- 2.2 Research Data Source
 - 2.2.1 Secondary Data
 - 2.2.2 Primary Data
 - 2.2.3 Market Size Estimation
 - 2.2.4 Legal Disclaimer

3 IBEACON MARKET FORCES

- 3.1 Global Ibeacon Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
 - 3.2.1 Political Factors
 - 3.2.2 Economic Factors
 - 3.2.3 Social Factors
 - 3.2.4 Technological Factors
 - 3.2.5 Environmental Factors
 - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
 - 3.4.1 Risk Assessment on COVID-19
 - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
 - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

4 IBEACON MARKET - BY GEOGRAPHY

- 4.1 Global Ibeacon Market Value and Market Share by Regions
 - 4.1.1 Global Ibeacon Value (\$) by Region (2015-2020)

- 4.1.2 Global Ibeacon Value Market Share by Regions (2015-2020)
- 4.2 Global Ibeacon Market Production and Market Share by Major Countries
 - 4.2.1 Global Ibeacon Production by Major Countries (2015-2020)
 - 4.2.2 Global Ibeacon Production Market Share by Major Countries (2015-2020)
- 4.3 Global Ibeacon Market Consumption and Market Share by Regions
 - 4.3.1 Global Ibeacon Consumption by Regions (2015-2020)
 - 4.3.2 Global Ibeacon Consumption Market Share by Regions (2015-2020)

5 IBEACON MARKET - BY TRADE STATISTICS

- 5.1 Global Ibeacon Export and Import
- 5.2 United States Ibeacon Export and Import (2015-2020)
- 5.3 Europe Ibeacon Export and Import (2015-2020)
- 5.4 China Ibeacon Export and Import (2015-2020)
- 5.5 Japan Ibeacon Export and Import (2015-2020)
- 5.6 India Ibeacon Export and Import (2015-2020)
- 5.7 ...

6 IBEACON MARKET - BY TYPE

- 6.1 Global Ibeacon Production and Market Share by Types (2015-2020)
 - 6.1.1 Global Ibeacon Production by Types (2015-2020)
 - 6.1.2 Global Ibeacon Production Market Share by Types (2015-2020)
- 6.2 Global Ibeacon Value and Market Share by Types (2015-2020)
 - 6.2.1 Global Ibeacon Value by Types (2015-2020)
 - 6.2.2 Global Ibeacon Value Market Share by Types (2015-2020)
- 6.3 Global Ibeacon Production, Price and Growth Rate of Close Distance: A Few Centimeters (2015-2020)
- 6.4 Global Ibeacon Production, Price and Growth Rate of Medium Distance: A Few Meters (2015-2020)
- 6.5 Global Ibeacon Production, Price and Growth Rate of Long Distance: More Than 10 Meters (2015-2020)

7 IBEACON MARKET - BY APPLICATION

- 7.1 Global Ibeacon Consumption and Market Share by Applications (2015-2020)
 - 7.1.1 Global Ibeacon Consumption by Applications (2015-2020)
 - 7.1.2 Global Ibeacon Consumption Market Share by Applications (2015-2020)
- 7.2 Global Ibeacon Consumption and Growth Rate of Advertising (2015-2020)

- 7.3 Global Ibeacon Consumption and Growth Rate of Indoor Navigation (2015-2020)
- 7.4 Global Ibeacon Consumption and Growth Rate of Notification & Alert (2015-2020)
- 7.5 Global Ibeacon Consumption and Growth Rate of Monitoring (2015-2020)
- 7.6 Global Ibeacon Consumption and Growth Rate of Real-Time Analysis (2015-2020)
- 7.7 Global Ibeacon Consumption and Growth Rate of Quick Interaction (2015-2020)
- 7.8 Global Ibeacon Consumption and Growth Rate of Others (2015-2020)

8 NORTH AMERICA IBEACON MARKET

- 8.1 North America Ibeacon Market Size
- 8.2 United States Ibeacon Market Size
- 8.3 Canada Ibeacon Market Size
- 8.4 Mexico Ibeacon Market Size
- 8.5 The Influence of COVID-19 on North America Market

9 EUROPE IBEACON MARKET ANALYSIS

- 9.1 Europe Ibeacon Market Size
- 9.2 Germany Ibeacon Market Size
- 9.3 United Kingdom Ibeacon Market Size
- 9.4 France Ibeacon Market Size
- 9.5 Italy Ibeacon Market Size
- 9.6 Spain Ibeacon Market Size
- 9.7 The Influence of COVID-19 on Europe Market

10 ASIA-PACIFIC IBEACON MARKET ANALYSIS

- 10.1 Asia-Pacific Ibeacon Market Size
- 10.2 China Ibeacon Market Size
- 10.3 Japan Ibeacon Market Size
- 10.4 South Korea Ibeacon Market Size
- 10.5 Southeast Asia Ibeacon Market Size
- 10.6 India Ibeacon Market Size
- 10.7 The Influence of COVID-19 on Asia Pacific Market

11 MIDDLE EAST AND AFRICA IBEACON MARKET ANALYSIS

- 11.1 Middle East and Africa Ibeacon Market Size
- 11.2 Saudi Arabia Ibeacon Market Size

11.3 UAE Ibeacon Market Size

11.4 South Africa Ibeacon Market Size

11.5 The Influence of COVID-19 on Middle East and Africa Market

12 SOUTH AMERICA IBEACON MARKET ANALYSIS

12.1 South America Ibeacon Market Size

12.2 Brazil Ibeacon Market Size

12.3 The Influence of COVID-19 on South America Market

13 COMPANY PROFILES

13.1 BlueSense

13.1.1 BlueSense Basic Information

13.1.2 BlueSense Product Profiles, Application and Specification

13.1.3 BlueSense Ibeacon Market Performance (2015-2020)

13.2 Estimote

13.2.1 Estimote Basic Information

13.2.2 Estimote Product Profiles, Application and Specification

13.2.3 Estimote Ibeacon Market Performance (2015-2020)

13.3 GlimWorm

13.3.1 GlimWorm Basic Information

13.3.2 GlimWorm Product Profiles, Application and Specification

13.3.3 GlimWorm Ibeacon Market Performance (2015-2020)

13.4 BlueCats

13.4.1 BlueCats Basic Information

13.4.2 BlueCats Product Profiles, Application and Specification

13.4.3 BlueCats Ibeacon Market Performance (2015-2020)

13.5 Gelo

13.5.1 Gelo Basic Information

13.5.2 Gelo Product Profiles, Application and Specification

13.5.3 Gelo Ibeacon Market Performance (2015-2020)

13.6 Apple

13.6.1 Apple Basic Information

13.6.2 Apple Product Profiles, Application and Specification

13.6.3 Apple Ibeacon Market Performance (2015-2020)

13.7 Gimbal

13.7.1 Gimbal Basic Information

13.7.2 Gimbal Product Profiles, Application and Specification

13.7.3 Gimbal Ibeacon Market Performance (2015-2020)

13.8 Kontakt

13.8.1 Kontakt Basic Information

13.8.2 Kontakt Product Profiles, Application and Specification

13.8.3 Kontakt Ibeacon Market Performance (2015-2020)

14 MARKET FORECAST - BY REGIONS

14.1 North America Ibeacon Market Forecast (2020-2025)

14.2 Europe Ibeacon Market Forecast (2020-2025)

14.3 Asia-Pacific Ibeacon Market Forecast (2020-2025)

14.4 Middle East and Africa Ibeacon Market Forecast (2020-2025)

14.5 South America Ibeacon Market Forecast (2020-2025)

15 MARKET FORECAST - BY TYPE AND APPLICATIONS

15.1 Global Ibeacon Market Forecast by Types (2020-2025)

15.1.1 Global Ibeacon Market Forecast Production and Market Share by Types (2020-2025)

15.1.2 Global Ibeacon Market Forecast Value and Market Share by Types (2020-2025)

15.2 Global Ibeacon Market Forecast by Applications (2020-2025)

List Of Tables

LIST OF TABLES AND FIGURES

Figure Ibeacon Picture
Table Ibeacon Key Market Segments
Figure Study and Forecasting Years
Figure Global Ibeacon Market Size and Growth Rate 2015-2025
Figure Industry PESTEL Analysis
Figure Global COVID-19 Status
Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19
Figure Global Ibeacon Value (\$) and Growth Rate (2015-2020)
Table Global Ibeacon Value (\$) by Countries (2015-2020)
Table Global Ibeacon Value Market Share by Regions (2015-2020)
Figure Global Ibeacon Value Market Share by Regions in 2019
Figure Global Ibeacon Production and Growth Rate (2015-2020)
Table Global Ibeacon Production by Major Countries (2015-2020)
Table Global Ibeacon Production Market Share by Major Countries (2015-2020)
Figure Global Ibeacon Production Market Share by Regions in 2019
Figure Global Ibeacon Consumption and Growth Rate (2015-2020)
Table Global Ibeacon Consumption by Regions (2015-2020)
Table Global Ibeacon Consumption Market Share by Regions (2015-2020)
Figure Global Ibeacon Consumption Market Share by Regions in 2019
Table Global Ibeacon Export Top 3 Country 2019
Table Global Ibeacon Import Top 3 Country 2019
Table United States Ibeacon Export and Import (2015-2020)
Table Europe Ibeacon Export and Import (2015-2020)
Table China Ibeacon Export and Import (2015-2020)
Table Japan Ibeacon Export and Import (2015-2020)
Table India Ibeacon Export and Import (2015-2020)
Table Global Ibeacon Production by Types (2015-2020)
Table Global Ibeacon Production Market Share by Types (2015-2020)
Figure Global Ibeacon Production Share by Type (2015-2020)
Table Global Ibeacon Value by Types (2015-2020)
Table Global Ibeacon Value Market Share by Types (2015-2020)
Figure Global Ibeacon Value Share by Type (2015-2020)
Figure Global Close Distance: A Few Centimeters Production and Growth Rate (2015-2020)
Figure Global Close Distance: A Few Centimeters Price (2015-2020)

Figure Global Medium Distance: A Few Meters Production and Growth Rate (2015-2020)

Figure Global Medium Distance: A Few Meters Price (2015-2020)

Figure Global Long Distance: More Than 10 Meters Production and Growth Rate (2015-2020)

Figure Global Long Distance: More Than 10 Meters Price (2015-2020)

Table Global Ibeacon Consumption by Applications (2015-2020)

Table Global Ibeacon Consumption Market Share by Applications (2015-2020)

Figure Global Ibeacon Consumption Share by Application (2015-2020)

Figure Global Advertising Consumption and Growth Rate (2015-2020)

Figure Global Indoor Navigation Consumption and Growth Rate (2015-2020)

Figure Global Notification & Alert Consumption and Growth Rate (2015-2020)

Figure Global Monitoring Consumption and Growth Rate (2015-2020)

Figure Global Real-Time Analysis Consumption and Growth Rate (2015-2020)

Figure Global Quick Interaction Consumption and Growth Rate (2015-2020)

Figure Global Others Consumption and Growth Rate (2015-2020)

Figure North America Ibeacon Market Consumption and Growth Rate (2015-2020)

Table North America Ibeacon Consumption by Countries (2015-2020)

Table North America Ibeacon Consumption Market Share by Countries (2015-2020)

Figure North America Ibeacon Consumption Market Share by Countries (2015-2020)

Figure United States Ibeacon Market Consumption and Growth Rate (2015-2020)

Figure Canada Ibeacon Market Consumption and Growth Rate (2015-2020)

Figure Mexico Ibeacon Market Consumption and Growth Rate (2015-2020)

Figure North America COVID-19 Status

Figure Europe Ibeacon Market Consumption and Growth Rate (2015-2020)

Table Europe Ibeacon Consumption by Countries (2015-2020)

Table Europe Ibeacon Consumption Market Share by Countries (2015-2020)

Figure Europe Ibeacon Consumption Market Share by Countries (2015-2020)

Figure Germany Ibeacon Market Consumption and Growth Rate (2015-2020)

Figure United Kingdom Ibeacon Market Consumption and Growth Rate (2015-2020)

Figure France Ibeacon Market Consumption and Growth Rate (2015-2020)

Figure Italy Ibeacon Market Consumption and Growth Rate (2015-2020)

Figure Spain Ibeacon Market Consumption and Growth Rate (2015-2020)

Figure Europe COVID-19 Status

Figure Asia-Pacific Ibeacon Market Consumption and Growth Rate (2015-2020)

Table Asia-Pacific Ibeacon Consumption by Countries (2015-2020)

Table Asia-Pacific Ibeacon Consumption Market Share by Countries (2015-2020)

Figure Asia-Pacific Ibeacon Consumption Market Share by Countries (2015-2020)

Figure China Ibeacon Market Consumption and Growth Rate (2015-2020)

Figure Japan Ibeacon Market Consumption and Growth Rate (2015-2020)
Figure South Korea Ibeacon Market Consumption and Growth Rate (2015-2020)
Figure Southeast Asia Ibeacon Market Consumption and Growth Rate (2015-2020)
Figure India Ibeacon Market Consumption and Growth Rate (2015-2020)
Figure Asia Pacific COVID-19 Status
Figure Middle East and Africa Ibeacon Market Consumption and Growth Rate (2015-2020)
Table Middle East and Africa Ibeacon Consumption by Countries (2015-2020)
Table Middle East and Africa Ibeacon Consumption Market Share by Countries (2015-2020)
Figure Middle East and Africa Ibeacon Consumption Market Share by Countries (2015-2020)
Figure Saudi Arabia Ibeacon Market Consumption and Growth Rate (2015-2020)
Figure UAE Ibeacon Market Consumption and Growth Rate (2015-2020)
Figure South Africa Ibeacon Market Consumption and Growth Rate (2015-2020)
Figure South America Ibeacon Market Consumption and Growth Rate (2015-2020)
Table South America Ibeacon Consumption by Countries (2015-2020)
Table South America Ibeacon Consumption Market Share by Countries (2015-2020)
Figure South America Ibeacon Consumption Market Share by Countries (2015-2020)
Figure Brazil Ibeacon Market Consumption and Growth Rate (2015-2020)
Table BlueSense Company Profile
Table BlueSense Production, Value, Price, Gross Margin 2015-2020
Figure BlueSense Production and Growth Rate
Figure BlueSense Value (\$) Market Share 2015-2020
Table Estimote Company Profile
Table Estimote Production, Value, Price, Gross Margin 2015-2020
Figure Estimote Production and Growth Rate
Figure Estimote Value (\$) Market Share 2015-2020
Table GlimWorm Company Profile
Table GlimWorm Production, Value, Price, Gross Margin 2015-2020
Figure GlimWorm Production and Growth Rate
Figure GlimWorm Value (\$) Market Share 2015-2020
Table BlueCats Company Profile
Table BlueCats Production, Value, Price, Gross Margin 2015-2020
Figure BlueCats Production and Growth Rate
Figure BlueCats Value (\$) Market Share 2015-2020
Table Gelo Company Profile
Table Gelo Production, Value, Price, Gross Margin 2015-2020
Figure Gelo Production and Growth Rate

Figure Gelo Value (\$) Market Share 2015-2020

Table Apple Company Profile

Table Apple Production, Value, Price, Gross Margin 2015-2020

Figure Apple Production and Growth Rate

Figure Apple Value (\$) Market Share 2015-2020

Table Gimbal Company Profile

Table Gimbal Production, Value, Price, Gross Margin 2015-2020

Figure Gimbal Production and Growth Rate

Figure Gimbal Value (\$) Market Share 2015-2020

Table Kontakt Company Profile

Table Kontakt Production, Value, Price, Gross Margin 2015-2020

Figure Kontakt Production and Growth Rate

Figure Kontakt Value (\$) Market Share 2015-2020

Figure North America Market Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)

Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Consumption and Growth Rate Forecast (2020-2025)

Table Global Ibeacon Market Forecast Production by Types (2020-2025)

Table Global Ibeacon Market Forecast Production Share by Types (2020-2025)

Table Global Ibeacon Market Forecast Value (\$) by Types (2020-2025)

Table Global Ibeacon Market Forecast Value Share by Types (2020-2025)

Table Global Ibeacon Market Forecast Consumption by Applications (2020-2025)

Table Global Ibeacon Market Forecast Consumption Share by Applications (2020-2025)

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