

2020-2025 Global Human Capital Management (HCM) in SMB Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

This report elaborates the market size, market characteristics, and market growth of the Human Capital Management (HCM) in SMB industry, and breaks down according to the type, application, and consumption area of Human Capital Management (HCM) in SMB. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Human Capital Management (HCM) in SMB in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Human Capital Management (HCM) in SMB market covered in Chapter 13:

Intuit

Cornerstone OnDemand

Workday

Ceridian HCM

Kronos

Infor

Automatic Data Processing

Ultimate Software Group

SAP SE

Microsoft

IBM

EPAY Systems

Oracle Corporation

Ramco Systems

Sage

Accenture

Workforce Software

Zenefits

Epicor Software

SumTotal Systems

PeopleStrategy

Paycom Software

In Chapter 6, on the basis of types, the Human Capital Management (HCM) in SMB market from 2015 to 2025 is primarily split into:

Talent Acquisition

Talent Management

HR Core Administration

In Chapter 7, on the basis of applications, the Human Capital Management (HCM) in SMB market from 2015 to 2025 covers:

Financial Services

Retail/Wholesale

Professional/Technical Services

Manufacturing

Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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