

# **2020-2025 Global Human Capital Management (HCM) in SMB Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)**

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## **Abstracts**

This report elaborates the market size, market characteristics, and market growth of the Human Capital Management (HCM) in SMB industry, and breaks down according to the type, application, and consumption area of Human Capital Management (HCM) in SMB. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Human Capital Management (HCM) in SMB in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Human Capital Management (HCM) in SMB market covered in Chapter 13:

Intuit

Cornerstone OnDemand

Workday

Ceridian HCM

Kronos

Infor

Automatic Data Processing

Ultimate Software Group

SAP SE

Microsoft

IBM

EPAY Systems  
Oracle Corporation  
Ramco Systems  
Sage  
Accenture  
Workforce Software  
Zenefits  
Epicor Software  
SumTotal Systems  
PeopleStrategy  
Paycom Software

In Chapter 6, on the basis of types, the Human Capital Management (HCM) in SMB market from 2015 to 2025 is primarily split into:

Talent Acquisition  
Talent Management  
HR Core Administration

In Chapter 7, on the basis of applications, the Human Capital Management (HCM) in SMB market from 2015 to 2025 covers:

Financial Services  
Retail/Wholesale  
Professional/Technical Services  
Manufacturing  
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States  
Europe  
China  
Japan  
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)  
United States  
Canada

Mexico  
Europe (Covered in Chapter 9)  
Germany  
UK  
France  
Italy  
Spain  
Others  
Asia-Pacific (Covered in Chapter 10)  
China  
Japan  
India  
South Korea  
Southeast Asia  
Others  
Middle East and Africa (Covered in Chapter 11)  
Saudi Arabia  
UAE  
South Africa  
Others  
South America (Covered in Chapter 12)  
Brazil  
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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