

2020-2025 Global Hula Hoop Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

A hula hoop is a toy hoop that is twirled around the waist, limbs or neck. The modern hula hoop was invented in 1958 by Arthur K. 'Spud' Melin and Richard Knerr, but children and adults around the world have played with hoops, twirling, rolling and throwing them throughout history. Hula hoops for children generally measure approximately 70 centimetres (28 in) in diameter, and those for adults around a metre (40 in). Traditional materials for hoops include willow, rattan (a flexible and strong vine), grapevines and stiff grasses. Today, they are usually made of plastic tubing. This report elaborates the market size, market characteristics, and market growth of the Hula Hoop industry, and breaks down according to the type, application, and consumption area of Hula Hoop. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Hula Hoop in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Hula Hoop market covered in Chapter 13:

Sports Hoop

Sports Hoop

Stamina

Sports Authority

Empower

Canyon Hoops

Cusfull

Healthhoop

Dynamis

In Chapter 6, on the basis of types, the Hula Hoop market from 2015 to 2025 is primarily split into:

Fitness hula hoop

Dance hula hoop

Others

In Chapter 7, on the basis of applications, the Hula Hoop market from 2015 to 2025 covers:

Supermarkets/Hypermarkets

Specialty Retailers

Convenience Stores

E-Commerce

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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