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2020-2025 Global Horizontal Portals Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Horizontal portal is a peculiar type of enterprise portal which is adopted by several business firms of same business type to access a range of enterprise function through various types of network such as LAN, MAN and WAN. Horizontal Portals are used to optimize connections between people, information and application, so that user can navigate and access content. It also offers dynamic personalization of application. As a type of solution horizontal portals are software or services to manage wide range of purposes.

This report elaborates the market size, market characteristics, and market growth of the Horizontal Portals industry, and breaks down according to the type, application, and consumption area of Horizontal Portals. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Horizontal Portals in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Horizontal Portals market covered in Chapter 13:

Adobe Systems
IBM
Sitecore

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Episerver
Hippo B.V
Salesforce
Kentico Software
Jahia Solutions
Liferay
Backbase
Oracle

In Chapter 6, on the basis of types, the Horizontal Portals market from 2015 to 2025 is primarily split into:

Software
Services

In Chapter 7, on the basis of applications, the Horizontal Portals market from 2015 to 2025 covers:

Telecom and IT
Healthcare
Military
Automotive
Consumer Electronics
Other

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)
United States

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Canada
Mexico
Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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