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2020-2025 Global Higher Education Learning Analytics Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Higher Education Learning Analytics uses tools and applications for collecting, managing, and analyzing both structured and unstructured data to enhance multiple processes and activities that are a part of the education industry, achieve tactical goals, and enable superior decision making. Learning analytics has applications in different aspects of education.
This report elaborates the market size, market characteristics, and market growth of the Higher Education Learning Analytics industry, and breaks down according to the type, application, and consumption area of Higher Education Learning Analytics. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Higher Education Learning Analytics in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.
In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Higher Education Learning Analytics market covered in Chapter 13:
Ivy Tech
Saba Software
Civitas Learning
Microsoft
Pearson Education
Hobson (Starfish)

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Coursera
Udacity
D2L
Knewton
IBM
Blackboard
Kronos
McGraw-Hill Education
Jenzabar
Oracle
Clever

In Chapter 6, on the basis of types, the Higher Education Learning Analytics market from 2015 to 2025 is primarily split into:
On-Premise
Cloud

In Chapter 7, on the basis of applications, the Higher Education Learning Analytics market from 2015 to 2025 covers:
Learner Efficiency
Student Retention
Institutional Management
Instructional Design
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:
United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:
North America (Covered in Chapter 8)
United States
Canada
Mexico

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Europe (Covered in Chapter 9)
Germany
UK
France
Italy
Spain
Others
Asia-Pacific (Covered in Chapter 10)
China
Japan
India
South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:
Historical Years: 2015-2019
Base Year: 2019
Estimated Year: 2020
Forecast Period: 2020-2025

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