

2020-2025 Global Heat Transfer Vinyl (HTV) Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

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Abstracts

Heat transfer vinyl is a specialty vinyl that can be used on certain fabrics and materials to create designs and promotional products. It comes in a roll or sheet form with an adhesive backing so it can be cut, weeded, and placed on a substrate for heat application. Heat transfer vinyl is made in single colors and also has special options such as patterned, glitter, flocked, holographic, glow-in-the-dark, reflective and 3D puff. This report elaborates the market size, market characteristics, and market growth of the Heat Transfer Vinyl (HTV) industry, and breaks down according to the type, application, and consumption area of Heat Transfer Vinyl (HTV). The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Heat Transfer Vinyl (HTV) in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Heat Transfer Vinyl (HTV) market covered in Chapter 13:

Colman and Company

Stahls'

Kenteer

Grafityp

Siser

In Chapter 6, on the basis of types, the Heat Transfer Vinyl (HTV) market from 2015 to

2025 is primarily split into:

Glass Fibre
Carbon Fibre

In Chapter 7, on the basis of applications, the Heat Transfer Vinyl (HTV) market from 2015 to 2025 covers:

Shirts
Hats
Koozies
Tote Bags
Jerseys
Headbands
Others

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States
Europe
China
Japan
India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea
Southeast Asia
Others
Middle East and Africa (Covered in Chapter 11)
Saudi Arabia
UAE
South Africa
Others
South America (Covered in Chapter 12)
Brazil
Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025

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