

2020-2025 Global Hair Serum Market Report - Production and Consumption Professional Analysis (Impact of COVID-19)

https://marketpublishers.com/r/22018B66F7C3EN.html

Date: June 2021

Pages: 121

Price: US\$ 3,360.00 (Single User License)

ID: 22018B66F7C3EN

Abstracts

This report elaborates the market size, market characteristics, and market growth of the Hair Serum industry, and breaks down according to the type, application, and consumption area of Hair Serum. The report also conducted a PESTEL analysis of the industry to study the main influencing factors and entry barriers of the industry.

In Chapter 3.4 of the report, the impact of the COVID-19 outbreak on the industry was fully assessed. Fully risk assessment and industry recommendations were made for Hair Serum in a special period. This chapter also compares the markets of Pre COVID-19 and Post COVID-19.

In addition, chapters 8-12 consider the impact of COVID-19 on the regional economy.

Key players in the global Hair Serum market covered in Chapter 13:

Avon

Mirta de Perales

P&G

Fantasia

Giovanni Cosmetics

L'Oral

Amka Products

Henkel

Kao

Unilever

In Chapter 6, on the basis of types, the Hair Serum market from 2015 to 2025 is primarily split into:



Hair Styling Serum

Hair Treatment Serum

In Chapter 7, on the basis of applications, the Hair Serum market from 2015 to 2025 covers:

Hypermarkets and Supermarkets

Department Stores

Specialty Retailers

Pharmacy and Drugstores

Geographically, the detailed analysis of production, trade of the following countries is covered in Chapter 4.2, 5:

United States

Europe

China

Japan

India

Geographically, the detailed analysis of consumption, revenue, market share and growth rate of the following regions are covered in Chapter 8, 9, 10, 11, 12:

North America (Covered in Chapter 8)

United States

Canada

Mexico

Europe (Covered in Chapter 9)

Germany

UK

France

Italy

Spain

Others

Asia-Pacific (Covered in Chapter 10)

China

Japan

India

South Korea

Southeast Asia

Others

Middle East and Africa (Covered in Chapter 11)



Saudi Arabia

UAE

South Africa

Others

South America (Covered in Chapter 12)

Brazil

Others

Years considered for this report:

Historical Years: 2015-2019

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2020-2025



Contents

1 HAIR SERUM MARKET - RESEARCH SCOPE

- 1.1 Study Goals
- 1.2 Market Definition and Scope
- 1.3 Key Market Segments
- 1.4 Study and Forecasting Years

2 HAIR SERUM MARKET - RESEARCH METHODOLOGY

- 2.1 Methodology
- 2.2 Research Data Source
 - 2.2.1 Secondary Data
 - 2.2.2 Primary Data
 - 2.2.3 Market Size Estimation
 - 2.2.4 Legal Disclaimer

3 HAIR SERUM MARKET FORCES

- 3.1 Global Hair Serum Market Size
- 3.2 Top Impacting Factors (PESTEL Analysis)
 - 3.2.1 Political Factors
 - 3.2.2 Economic Factors
 - 3.2.3 Social Factors
 - 3.2.4 Technological Factors
 - 3.2.5 Environmental Factors
 - 3.2.6 Legal Factors
- 3.3 Industry Trend Analysis
- 3.4 Industry Trends Under COVID-19
 - 3.4.1 Risk Assessment on COVID-19
 - 3.4.2 Assessment of the Overall Impact of COVID-19 on the Industry
 - 3.4.3 Pre COVID-19 and Post COVID-19 Market Scenario
- 3.5 Industry Risk Assessment

4 HAIR SERUM MARKET - BY GEOGRAPHY

- 4.1 Global Hair Serum Market Value and Market Share by Regions
 - 4.1.1 Global Hair Serum Value (\$) by Region (2015-2020)



- 4.1.2 Global Hair Serum Value Market Share by Regions (2015-2020)
- 4.2 Global Hair Serum Market Production and Market Share by Major Countries
 - 4.2.1 Global Hair Serum Production by Major Countries (2015-2020)
 - 4.2.2 Global Hair Serum Production Market Share by Major Countries (2015-2020)
- 4.3 Global Hair Serum Market Consumption and Market Share by Regions
- 4.3.1 Global Hair Serum Consumption by Regions (2015-2020)
- 4.3.2 Global Hair Serum Consumption Market Share by Regions (2015-2020)

5 HAIR SERUM MARKET - BY TRADE STATISTICS

- 5.1 Global Hair Serum Export and Import
- 5.2 United States Hair Serum Export and Import (2015-2020)
- 5.3 Europe Hair Serum Export and Import (2015-2020)
- 5.4 China Hair Serum Export and Import (2015-2020)
- 5.5 Japan Hair Serum Export and Import (2015-2020)
- 5.6 India Hair Serum Export and Import (2015-2020)
- 5.7 ...

6 HAIR SERUM MARKET - BY TYPE

- 6.1 Global Hair Serum Production and Market Share by Types (2015-2020)
- 6.1.1 Global Hair Serum Production by Types (2015-2020)
- 6.1.2 Global Hair Serum Production Market Share by Types (2015-2020)
- 6.2 Global Hair Serum Value and Market Share by Types (2015-2020)
 - 6.2.1 Global Hair Serum Value by Types (2015-2020)
 - 6.2.2 Global Hair Serum Value Market Share by Types (2015-2020)
- 6.3 Global Hair Serum Production, Price and Growth Rate of Hair Styling Serum (2015-2020)
- 6.4 Global Hair Serum Production, Price and Growth Rate of Hair Treatment Serum (2015-2020)

7 HAIR SERUM MARKET - BY APPLICATION

- 7.1 Global Hair Serum Consumption and Market Share by Applications (2015-2020)
- 7.1.1 Global Hair Serum Consumption by Applications (2015-2020)
- 7.1.2 Global Hair Serum Consumption Market Share by Applications (2015-2020)
- 7.2 Global Hair Serum Consumption and Growth Rate of Hypermarkets and Supermarkets (2015-2020)
- 7.3 Global Hair Serum Consumption and Growth Rate of Department Stores



(2015-2020)

7.4 Global Hair Serum Consumption and Growth Rate of Specialty Retailers (2015-2020)

7.5 Global Hair Serum Consumption and Growth Rate of Pharmacy and Drugstores (2015-2020)

8 NORTH AMERICA HAIR SERUM MARKET

- 8.1 North America Hair Serum Market Size
- 8.2 United States Hair Serum Market Size
- 8.3 Canada Hair Serum Market Size
- 8.4 Mexico Hair Serum Market Size
- 8.5 The Influence of COVID-19 on North America Market

9 EUROPE HAIR SERUM MARKET ANALYSIS

- 9.1 Europe Hair Serum Market Size
- 9.2 Germany Hair Serum Market Size
- 9.3 United Kingdom Hair Serum Market Size
- 9.4 France Hair Serum Market Size
- 9.5 Italy Hair Serum Market Size
- 9.6 Spain Hair Serum Market Size
- 9.7 The Influence of COVID-19 on Europe Market

10 ASIA-PACIFIC HAIR SERUM MARKET ANALYSIS

- 10.1 Asia-Pacific Hair Serum Market Size
- 10.2 China Hair Serum Market Size
- 10.3 Japan Hair Serum Market Size
- 10.4 South Korea Hair Serum Market Size
- 10.5 Southeast Asia Hair Serum Market Size
- 10.6 India Hair Serum Market Size
- 10.7 The Influence of COVID-19 on Asia Pacific Market

11 MIDDLE EAST AND AFRICA HAIR SERUM MARKET ANALYSIS

- 11.1 Middle East and Africa Hair Serum Market Size
- 11.2 Saudi Arabia Hair Serum Market Size
- 11.3 UAE Hair Serum Market Size



- 11.4 South Africa Hair Serum Market Size
- 11.5 The Influence of COVID-19 on Middle East and Africa Market

12 SOUTH AMERICA HAIR SERUM MARKET ANALYSIS

- 12.1 South America Hair Serum Market Size
- 12.2 Brazil Hair Serum Market Size
- 12.3 The Influence of COVID-19 on South America Market

13 COMPANY PROFILES

- 13.1 Avon
 - 13.1.1 Avon Basic Information
 - 13.1.2 Avon Product Profiles, Application and Specification
 - 13.1.3 Avon Hair Serum Market Performance (2015-2020)
- 13.2 Mirta de Perales
 - 13.2.1 Mirta de Perales Basic Information
 - 13.2.2 Mirta de Perales Product Profiles, Application and Specification
 - 13.2.3 Mirta de Perales Hair Serum Market Performance (2015-2020)
- 13.3 P&G
 - 13.3.1 P&G Basic Information
 - 13.3.2 P&G Product Profiles, Application and Specification
- 13.3.3 P&G Hair Serum Market Performance (2015-2020)
- 13.4 Fantasia
 - 13.4.1 Fantasia Basic Information
 - 13.4.2 Fantasia Product Profiles, Application and Specification
 - 13.4.3 Fantasia Hair Serum Market Performance (2015-2020)
- 13.5 Giovanni Cosmetics
 - 13.5.1 Giovanni Cosmetics Basic Information
 - 13.5.2 Giovanni Cosmetics Product Profiles, Application and Specification
- 13.5.3 Giovanni Cosmetics Hair Serum Market Performance (2015-2020)
- 13.6 L'Oral
 - 13.6.1 L'Oral Basic Information
 - 13.6.2 L'Oral Product Profiles, Application and Specification
 - 13.6.3 L'Oral Hair Serum Market Performance (2015-2020)
- 13.7 Amka Products
 - 13.7.1 Amka Products Basic Information
 - 13.7.2 Amka Products Product Profiles, Application and Specification
 - 13.7.3 Amka Products Hair Serum Market Performance (2015-2020)



- 13.8 Henkel
 - 13.8.1 Henkel Basic Information
 - 13.8.2 Henkel Product Profiles, Application and Specification
 - 13.8.3 Henkel Hair Serum Market Performance (2015-2020)
- 13.9 Kao
 - 13.9.1 Kao Basic Information
 - 13.9.2 Kao Product Profiles, Application and Specification
 - 13.9.3 Kao Hair Serum Market Performance (2015-2020)
- 13.10 Unilever
 - 13.10.1 Unilever Basic Information
 - 13.10.2 Unilever Product Profiles, Application and Specification
 - 13.10.3 Unilever Hair Serum Market Performance (2015-2020)

14 MARKET FORECAST - BY REGIONS

- 14.1 North America Hair Serum Market Forecast (2020-2025)
- 14.2 Europe Hair Serum Market Forecast (2020-2025)
- 14.3 Asia-Pacific Hair Serum Market Forecast (2020-2025)
- 14.4 Middle East and Africa Hair Serum Market Forecast (2020-2025)
- 14.5 South America Hair Serum Market Forecast (2020-2025)

15 MARKET FORECAST - BY TYPE AND APPLICATIONS

- 15.1 Global Hair Serum Market Forecast by Types (2020-2025)
- 15.1.1 Global Hair Serum Market Forecast Production and Market Share by Types (2020-2025)
- 15.1.2 Global Hair Serum Market Forecast Value and Market Share by Types (2020-2025)
- 15.2 Global Hair Serum Market Forecast by Applications (2020-2025)



List Of Tables

LIST OF TABLES AND FIGURES

Figure Hair Serum Picture

Table Hair Serum Key Market Segments

Figure Study and Forecasting Years

Figure Global Hair Serum Market Size and Growth Rate 2015-2025

Figure Industry PESTEL Analysis

Figure Global COVID-19 Status

Figure Market Size Forecast Comparison of Pre COVID-19 and Post COVID-19

Figure Global Hair Serum Value (\$) and Growth Rate (2015-2020)

Table Global Hair Serum Value (\$) by Countries (2015-2020)

Table Global Hair Serum Value Market Share by Regions (2015-2020)

Figure Global Hair Serum Value Market Share by Regions in 2019

Figure Global Hair Serum Production and Growth Rate (2015-2020)

Table Global Hair Serum Production by Major Countries (2015-2020)

Table Global Hair Serum Production Market Share by Major Countries (2015-2020)

Figure Global Hair Serum Production Market Share by Regions in 2019

Figure Global Hair Serum Consumption and Growth Rate (2015-2020)

Table Global Hair Serum Consumption by Regions (2015-2020)

Table Global Hair Serum Consumption Market Share by Regions (2015-2020)

Figure Global Hair Serum Consumption Market Share by Regions in 2019

Table Global Hair Serum Export Top 3 Country 2019

Table Global Hair Serum Import Top 3 Country 2019

Table United States Hair Serum Export and Import (2015-2020)

Table Europe Hair Serum Export and Import (2015-2020)

Table China Hair Serum Export and Import (2015-2020)

Table Japan Hair Serum Export and Import (2015-2020)

Table India Hair Serum Export and Import (2015-2020)

Table Global Hair Serum Production by Types (2015-2020)

Table Global Hair Serum Production Market Share by Types (2015-2020)

Figure Global Hair Serum Production Share by Type (2015-2020)

Table Global Hair Serum Value by Types (2015-2020)

Table Global Hair Serum Value Market Share by Types (2015-2020)

Figure Global Hair Serum Value Share by Type (2015-2020)

Figure Global Hair Styling Serum Production and Growth Rate (2015-2020)

Figure Global Hair Styling Serum Price (2015-2020)

Figure Global Hair Treatment Serum Production and Growth Rate (2015-2020)



Figure Global Hair Treatment Serum Price (2015-2020)

Table Global Hair Serum Consumption by Applications (2015-2020)

Table Global Hair Serum Consumption Market Share by Applications (2015-2020)

Figure Global Hair Serum Consumption Share by Application (2015-2020)

Figure Global Hypermarkets and Supermarkets Consumption and Growth Rate (2015-2020)

Figure Global Department Stores Consumption and Growth Rate (2015-2020)

Figure Global Specialty Retailers Consumption and Growth Rate (2015-2020)

Figure Global Pharmacy and Drugstores Consumption and Growth Rate (2015-2020)

Figure North America Hair Serum Market Consumption and Growth Rate (2015-2020)

Table North America Hair Serum Consumption by Countries (2015-2020)

Table North America Hair Serum Consumption Market Share by Countries (2015-2020)

Figure North America Hair Serum Consumption Market Share by Countries (2015-2020)

Figure United States Hair Serum Market Consumption and Growth Rate (2015-2020)

Figure Canada Hair Serum Market Consumption and Growth Rate (2015-2020)

Figure Mexico Hair Serum Market Consumption and Growth Rate (2015-2020)

Figure North America COVID-19 Status

Figure Europe Hair Serum Market Consumption and Growth Rate (2015-2020)

Table Europe Hair Serum Consumption by Countries (2015-2020)

Table Europe Hair Serum Consumption Market Share by Countries (2015-2020)

Figure Europe Hair Serum Consumption Market Share by Countries (2015-2020)

Figure Germany Hair Serum Market Consumption and Growth Rate (2015-2020)

Figure United Kingdom Hair Serum Market Consumption and Growth Rate (2015-2020)

Figure France Hair Serum Market Consumption and Growth Rate (2015-2020)

Figure Italy Hair Serum Market Consumption and Growth Rate (2015-2020)

Figure Spain Hair Serum Market Consumption and Growth Rate (2015-2020)

Figure Europe COVID-19 Status

Figure Asia-Pacific Hair Serum Market Consumption and Growth Rate (2015-2020)

Table Asia-Pacific Hair Serum Consumption by Countries (2015-2020)

Table Asia-Pacific Hair Serum Consumption Market Share by Countries (2015-2020)

Figure Asia-Pacific Hair Serum Consumption Market Share by Countries (2015-2020)

Figure China Hair Serum Market Consumption and Growth Rate (2015-2020)

Figure Japan Hair Serum Market Consumption and Growth Rate (2015-2020)

Figure South Korea Hair Serum Market Consumption and Growth Rate (2015-2020)

Figure Southeast Asia Hair Serum Market Consumption and Growth Rate (2015-2020)

Figure India Hair Serum Market Consumption and Growth Rate (2015-2020)

Figure Asia Pacific COVID-19 Status

Figure Middle East and Africa Hair Serum Market Consumption and Growth Rate (2015-2020)



Table Middle East and Africa Hair Serum Consumption by Countries (2015-2020)

Table Middle East and Africa Hair Serum Consumption Market Share by Countries (2015-2020)

Figure Middle East and Africa Hair Serum Consumption Market Share by Countries (2015-2020)

Figure Saudi Arabia Hair Serum Market Consumption and Growth Rate (2015-2020)

Figure UAE Hair Serum Market Consumption and Growth Rate (2015-2020)

Figure South Africa Hair Serum Market Consumption and Growth Rate (2015-2020)

Figure South America Hair Serum Market Consumption and Growth Rate (2015-2020)

Table South America Hair Serum Consumption by Countries (2015-2020)

Table South America Hair Serum Consumption Market Share by Countries (2015-2020)

Figure South America Hair Serum Consumption Market Share by Countries (2015-2020)

Figure Brazil Hair Serum Market Consumption and Growth Rate (2015-2020)

Table Avon Company Profile

Table Avon Production, Value, Price, Gross Margin 2015-2020

Figure Avon Production and Growth Rate

Figure Avon Value (\$) Market Share 2015-2020

Table Mirta de Perales Company Profile

Table Mirta de Perales Production, Value, Price, Gross Margin 2015-2020

Figure Mirta de Perales Production and Growth Rate

Figure Mirta de Perales Value (\$) Market Share 2015-2020

Table P&G Company Profile

Table P&G Production, Value, Price, Gross Margin 2015-2020

Figure P&G Production and Growth Rate

Figure P&G Value (\$) Market Share 2015-2020

Table Fantasia Company Profile

Table Fantasia Production, Value, Price, Gross Margin 2015-2020

Figure Fantasia Production and Growth Rate

Figure Fantasia Value (\$) Market Share 2015-2020

Table Giovanni Cosmetics Company Profile

Table Giovanni Cosmetics Production, Value, Price, Gross Margin 2015-2020

Figure Giovanni Cosmetics Production and Growth Rate

Figure Giovanni Cosmetics Value (\$) Market Share 2015-2020

Table L'Oral Company Profile

Table L'Oral Production, Value, Price, Gross Margin 2015-2020

Figure L'Oral Production and Growth Rate

Figure L'Oral Value (\$) Market Share 2015-2020

Table Amka Products Company Profile



Table Amka Products Production, Value, Price, Gross Margin 2015-2020

Figure Amka Products Production and Growth Rate

Figure Amka Products Value (\$) Market Share 2015-2020

Table Henkel Company Profile

Table Henkel Production, Value, Price, Gross Margin 2015-2020

Figure Henkel Production and Growth Rate

Figure Henkel Value (\$) Market Share 2015-2020

Table Kao Company Profile

Table Kao Production, Value, Price, Gross Margin 2015-2020

Figure Kao Production and Growth Rate

Figure Kao Value (\$) Market Share 2015-2020

Table Unilever Company Profile

Table Unilever Production, Value, Price, Gross Margin 2015-2020

Figure Unilever Production and Growth Rate

Figure Unilever Value (\$) Market Share 2015-2020

Figure North America Market Consumption and Growth Rate Forecast (2020-2025)

Figure Europe Market Consumption and Growth Rate Forecast (2020-2025)

Figure Asia-Pacific Market Consumption and Growth Rate Forecast (2020-2025)

Figure Middle East and Africa Market Consumption and Growth Rate Forecast (2020-2025)

Figure South America Market Consumption and Growth Rate Forecast (2020-2025)

Table Global Hair Serum Market Forecast Production by Types (2020-2025)

Table Global Hair Serum Market Forecast Production Share by Types (2020-2025)

Table Global Hair Serum Market Forecast Value (\$) by Types (2020-2025)

Table Global Hair Serum Market Forecast Value Share by Types (2020-2025)

Table Global Hair Serum Market Forecast Consumption by Applications (2020-2025)

Table Global Hair Serum Market Forecast Consumption Share by Applications (2020-2025)



I would like to order

Product name: 2020-2025 Global Hair Serum Market Report - Production and Consumption Professional

Analysis (Impact of COVID-19)

Product link: https://marketpublishers.com/r/22018B66F7C3EN.html

Price: US\$ 3,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/22018B66F7C3EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970



